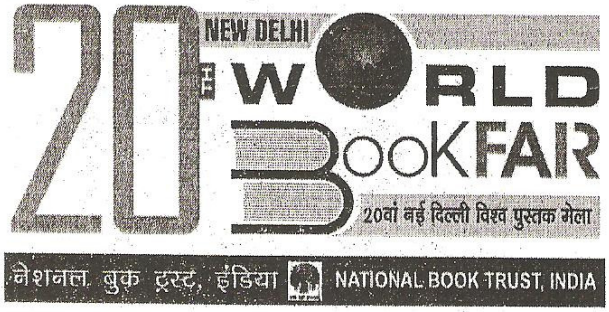

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Press Brief

Facts and figures on the Fair

- The biggest book carnival of Afro-Asian Region.

- Organized biennially by the National Book Trust India , the 20th New Delhi World Book Fair is scheduled to be held from 25th February to 4th March 2012 at Pragati Maidan , New Delhi. The fair will be opened to the public from 11.00 a.m to 8.00 p.m during the days of the fair.

- The first New Delhi World Book fair was organized in 1972 at Windsor Place, New Delhi in which 200 publishers participated. Over the years it has become the biggest book carnival in the Afro-Asian Region.

- The Fair will be inaugurated on 25 February 2012 by Shri Kapil Sibal, Hon'ble Minister of Human Resource Development. Shri Manoj Das, Eminent Writer and Professor of English at the Sri Aurobindo International University, Pondicherry will preside over the function and Professor Mridula Mukherjee, Central for Historical Studies, Jawaharlal Nehru University would be the Guest of Honor.

- This year the fair will be spread over 45,000 sq. meter area in 10 halls over 2500 stalls will display books of 1300 exhibitors. The foreign pavilion will showcase international participation of about 30 publishers and organizations. These include Saudi Arabia, Hong Kong, Malaysia, Japan, Pakistan, Nepal, Bangladesh, Sri Lanka, Germany, UAE, China, Turkey, South Korea, Spain, Belarus, France, Iran, Thailand, Israel and United Kingdom as well as agencies like UNIC , UNESCO and WHO.

Major Attractions

- By the turn of the year we will be celebrating the centenary of Indian cinema *The hundred years of Indian Cinema* will be the focus at the World Book Fair. Titled *Point of View : One Hundred Years of Indian Cinema*, the theme presentation housed at a specially designed pavilion in Hall No. 7E .

- The Theme will mainly look at the unique relationship of cinema and literature through a select exhibit of over 300 books on Indian cinema, panel discussions, book launches, workshops, talks and screenings of films adapted from literary works. Many eminent film personalities will be part of these conversations. Besides, film critics, students of cinema and media as well as Cinema connoisseurs will participate in these discussions. A special priced catalogue of the exhibit of books at the pavilion 'has been published which would be available at the Theme pavilion for sale.

- The theme pavilion will also host the launch of two books on the Art of Acting and influence of Urdu on Hindi Films , " Johare Adakari" and "Urdu and Bollywood" on 29th February. The release would be followed by a discussion with Amol Palekar , Javed Akhtar , Shahbaz Khan and Anees Azmi.

- Books and Cinema have had an enduring relationship. Most often Cinema has turned to Literature for inspiration, adapting it to a new language and idiom. Such adaptations have given us some of the finest moments in the Indian Cinematic tradition. At the Theme Pavilion some of these movies in different Indian languages would be screened for the public.

- A major attraction for children at the Fair will be the Children's Pavilion where activities and programs for and by children will be held. Besides, a seminar on children's literature, workshops, activity corners and special exhibit of select contemporary books for children will be showcased.

- To Commemorate 100 years of Delhi as capital of India there will be a special pavilion on Delhi which will showcase Delhi in the last 100 years.

- To commemorate 150 years of Tagore, special exhibit of books on and by Tagore would be on display at the Tagore Pavilion.

- For facilitating Trade Negotiation the Right's Table: A forum of Indian Publishers to exchange copyright of books, is being convened where some of the finest name in Indian and international publishing wil exchange notes. The three day programme will include a discussion on New Editorial Trends in Publishing: An Indo-French Panorma : Non-fiction, Fiction , Children's Pavilion.

- Two days National Seminar on Translation titled "Indian Literature Tower of Babel: Cross Translation among Indian languages will be organized on 1st and 2nd March 2012. Many theoreticians and practicing translators would take part in the deliberations.

- A seminar on E-Publishing & the Need for Digitization of libraries is beign organized on 29th February 2012.

- Many seminars, conferences and book release functions will be organized by NBT and other participants during the fair.

- Sahitya Kala Parishad, Delhi Government will also be organizing cultural programs like Lok Geet and Lok Nritya from U.P, Rajasthan and Punjab,Ghazals and Qawali, Magic and Puppet Show and Live Bands everyday during the fair in evening from 6.00 – 8.00 p.m.

- For the first time the Trust has taken the initiative of setting up a Souvenier shop in the Fair. The shop will sell memorabilia items like mugs , T-shirts , fridge magnets , stickers celebrating 20th New Delhi World Book Fair.

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