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New Delhi

## Press Release

### Bibliophiles Turn Out in Large Numbers at New Delhi World Book Fair

With winter season at its peak, a large number of booklovers seemed to enjoy their weekday browsing through books of various publishers housed at different halls at the New Delhi World Book Fair.

#### Book Release

To mark the 154<sup>th</sup> birth anniversary of Swami Vivekananda, National Book Trust, India organized a book release of *Himalaya Mein Vivekananda*.

“It is a matter of great joy and happiness that the book *Himalaya Mein Vivekananda* is being released on the occasion of birth anniversary of Swami Vivekananda,” said Shri Manohar Lal Khattar, Hon’ble Chief Minister of Haryana while releasing the book at Pragati Maidan. He added that Narendra who became Vivekananda after coming to Himalayas, disseminated the message of Indian culture across the world.

The book *Himalaya Mein Vivekananda* has been authored by Dr Ramesh Pokhriyal Nishank, Hon’ble Member of Parliament and former chief minister of Uttarakhand. Speaking on the occasion, Dr Pokhriyal said that the life of Vivekananda was full of difficulties. His life is inspiring and the youth needs to be informed about his personality.

While welcoming the guests, Shri Baldeo Bhai Sharma, Chairman, NBT said that whenever we think of Swami Vivekananda, it gives us vitality and this book gives a vivid description of his life. The other speakers on the occasion were Shri Yogendra Sharma ‘Arun’, Prof. Harishankar Mishr and Shri Mahesh Chandra.

#### Theme Pavilion

Ms Jaya Mehta and Ms Swati Chattopadhyay, Odissi dancers gave a performance based on Dr Pratibha Ray’s Sahitya Award winning novel *Shilapadma* at the Theme Pavilion. Both are the students of Guru Surendra Nath Jena and Pratibha Jena. They presented two compositions namely *Konark Kanti* and *Chhaya Jhatak*. Both dance forms have drawn inspiration from the Sun Temple of Konark. Later, a discussion on women writings was organized by Sahitya Akademi at the pavilion in which litterateurs including Dr Chandrakanta, Dr Sharad Singh, Ms Pankhuri Sinha, Dr Alka Sinha and Dr Mridula Shikla participated. During the session, they read out excerpts from their works on the challenges that women face in different stages of their life.

### **Children's Pavilion**

'Fun with Typography' a workshop organized by Happy Horizon Trust drew overwhelming response from the children. Shri Kshitiz Anand and his team made the children aware about Typography, different kinds of fonts and how we may use them for expressing different emotions. Children were given paper, different alphabets, fonts and pictures to make posters with caption. Children formed small groups and made interesting posters using different fonts. Later, Hare Krishna DevsareBal Sahitya Nyas organized a session for children on 'Aao Leekhe Ek Kahani.' Veteran writers Dr Madhu Pant and Shri Devender Mewari conducted the session. Besides, about 150 children with disabilities of National Institute of Open Schooling enthusiastically participated in the various programmes organized at the pavilion.

### **Other literary Programmes**

National Book Trust, India in association with Prerna Media Naipunya Sansthan organized a discussion on Indian tradition of communication at Sahitya Manch. The speakers on the occasion were Shri Arun Sinha, Dr Pradeep Kumar, among others. Dr Premchandra Patanjali was the chief guest on the occasion. He said that at present times, the Hindi print media is still very important as it spreads awareness across the different sections of the society, especially in the regions where people do not have the facility of electronic media. The speakers also talked about the latest trends in media as well as the history media.