The NBT India in collaboration with Himachal Academy of Art, Language and Culture organised the week-long Shimla Book Fair from 30 June to 6 July 2014 at Gaiety Theatre, Shimla, Himachal Pradesh.

Inaugurating the Fair, Shri Virbhadra Singh, Hon’ble Chief Minister of Himachal Pradesh, said that the publishing houses need to adopt new technology to keep pace with today’s tech-savvy generation. New platforms for reading like e-books should be made available to the youth. In his address he also stressed upon the importance of inculcating reading habit among children.

On the occasion, Shri Virbhadra Singh released the book Flowerwoods Hotel, a collection of short stories by Raaja Bhasin, and published by the National Book Trust, India. Releasing the book Shri Virbhadra Singh said that Himachal Pradesh has many writers, scholars, poets, critics, editors, etc. and the Government would make sincere efforts to extend all possible help to them.

Stating that the state of Himachal Pradesh provides a secure environment to writers and scholars he urged the Dept. of Art and Culture to revive and renovate the ‘Writers Home’ in Shimla so that better facilities be provided to them.
He also released the books *Nari Vyatha Aven Anayaye Keitayain* as well as monographs on *Manali* and *Nirmand*, published by HP Academy of Arts and Culture.

Speaking on the occasion Shri Om Thanvi, Editor, *Jansatta*, congratulated NBT for organising the Fair in Shimla. Ms. Rajee Seth, renowned writer, said that during her early days Himachal Pradesh provided her the creative spark to write.

In his address, Shri Arun Kumar Sharma, Director, HP Academy of Art, Language and Culture, said that it has been the endeavour of the Academy to organise book fairs and hope to hold more books fairs in future.

Earlier, Dr. M.A. Sikandar, Director, NBT India in his welcome address said that NBT was committed to the promotion of books and reading. In trying to make good books accessible, Dr. Sikandar said, “NBT has entered into an MoU with the Dept. of Posts to make NBT books available for sale at select post offices.” Besides, “keeping in view the needs of young generation, the NBT is also venturing into e-publishing. About 500 titles are being made available in e-book format,” he added.

Others who were present on the occasion included Shri Sanjay Chauhan, Mayor, Shimla; Shri Tikendar Panwar, Deputy Mayor; Shri Dinesh Malhotra, Deputy Commissioner, Shimla; and Shri D.W. Negi, Superintendent of Police, Shimla.

Later, Shri Virbhadra Singh visited the NBT stall and browsed through the books on display.

**Mandi Book Fair**

The National Book Trust, India in collaboration with the District administration, Mandi, Himachal Pradesh and the Himachal Art, Language and Culture Academy, Shimla organised the Mandi Book Fair from 16 to 22 June 2014 at the Madhya Paddal Maidan, Mandi.

Inaugurating the Fair, Shri Devesh Kumar Mishra, District Magistrate, Shimla said, “Books encompass knowledge of thousands of years. There can never be a substitute for books, even in the Internet age.” Stressing on the need to develop the habit of reading in children, he added that, “to develop and sustain the habit of reading in children, we must lay the foundation in their minds from the very beginning”. Other guests at the inauguration, who shared their views with the audience included Dr Prem Janmejay and Dr Shyam Sakha Shyam.

A number of literary and cultural programmes were held during the seven-day Book Fair which included book releases, seminars and talks, and competitions for children. Many distinguished speakers who participated in the programmes included Dr Harish Naval, Dr Suresh Rituparna, Dr Dhananjay Singh, Dr Divik Ramesh, Shri Suresh Sen Nishant, Shei Ajay, Shri Aatma Ranjan, Shri Dinu Kashyap, Dr Satyapal Sehgal, among others.

The Fair was attended by a number of guests, book lovers, teachers, students, librarians, media and children.

Dr Lalit Kishore Mandora, Hindi editor, Shri Rajeev Choudhary, Asst Director and Shri Mayank Surolia, Asst Director coordinated the Fair.
**Shiksha Shivirs at Shimla and Mandi**

In a series of Shiksha Shivirs that are being organised by National Book Trust, India across the country to promote books and reading habit amongst children especially in the region with high concentration of SC and STs, several book related events were organised at Shimla, Mandi and Pardoh (Mandi District) in Himachal Pradesh.

During the NBT-Shimla Book Fair (30 June–6 July 2014), a 2-day Shiksha Shivir was organised at the Gaiety Theatre, Shimla from 3 to 4 July 2014. Several events for children like recitation of poetry, storytelling, story making and book discussions were held in the Shiksha Shivir. More than 300 children from different schools participated in these events. Shri Srinivas Joshi, Ms Vidupriya Chakraborty, Principal, St. Thomas School, Shri Ajay Sharma, Assistant Director, Education and Shri S R Harnot, eminent writer were the resource persons.

During the NBT-Mandi Book Fair (16–22 June 2014), a 2-day Shiksha Shivir was organised at Government Centre Primary School, U-Block, Mandi on 19 June 2014. The Shivir was inaugurated by Ms Mukta Thakur, Block Education Officer of Bal Mandi. Many fun-filled and creative activities for children including storytelling, drawing competition, paragraph writing, mental maths etc. were held. More than 250 students from different schools of Bal Mandi, Mangwai, Dhanhera, Old Mandi, Chipru, Kaliyar and New Colony Mandi participated in these activities.

On 20 June 2014, the Shiksha Shivir was organised at Government Primary School, Pardoh, District Mandi. The Shivir was inaugurated by Shri Ramesh Vidyarthi, Deputy Director, Elementary Education. Many creative activities and competitions for children were held where more than 200 children from different schools participated.

Shri Manas Ranjan Mahapatra, Editor, NCCL, and Ms Sunita Narotra from the Exhibition section, NBT, coordinated the programmes.

**Green Drive at NBT**

To promote the Green Initiative, students from Ryan International School, Rohini, New Delhi, visited the NBT headquarters at Vasant Kunj, New Delhi on 3 July 2014. Titled ‘Embracing the Green’, the initiative, under the project ‘Harit Vasundhara’ is an awareness drive among children to plant more trees in the society around them so that children understand the importance of trees and the effect that the depreciation of forest cover and cutting of trees is having on our environment and climate globally, and in turn on our lives.

The students, accompanied by their teachers, planted saplings in the gardens of the NBT headquarters along with Dr. M.A. Sikandar, Director, NBT, and Mohd. Imranul Haque, Dy. Director (Sales). The children had also made posters to make people aware of the importance of the green drive.

Congratulating their efforts, Dr. Sikandar praised the students for their initiative to save the environment and our Earth. He encouraged the students to continue their mission in planting more trees in their houses, societies, and localities as well.
Bologna Children’s Book Fair

Since 1963 the Bologna Children’s Book Fair has been a leading international event for children’s publishers. The exhibition gives everyone the chance to discover the latest market trends in the book industry, to meet the publishers and rights editors from across the world and also the illustrators and the authors.

This year the Fair was held from 24 to 27 March 2014, with over 1,200 exhibitors from across 74 countries of the world. Brazil, this year’s guest of honour country, brought a delegation of 55 illustrators and was represented on the first day by its Minister for Culture, Ms Marta Suplicy. According to the Fair authorities, more than 30,000 illustrators, writers, exhibitors and trade operators from all over the world visited the fair.

Bologna Licensing Trade Fair and Expopixel provided a comprehensive overview of the publishing, animation and licensing sector. This year the Book Fair launched Bologna Digital, a new initiative that saw experts and professional operators come together to roll out a programme focusing on the digital media market.

The National Book Trust, India put up an exhibition of more than 160 books from 20 Indian publishers in its stall. A special catalogue of these books was also published. There were good enquiries for rights of NBT books especially from African countries like Ivory Coast and Ghana.

Shri Rubin D’Cruz, Malayalam editor, NBT, represented the Trust at the Fair.

Kashmiri Advisory Panel Meeting

The Kashmiri Advisory Panel meeting was held on 27 June 2014 in the Committee Room, at the NBT India, New Delhi.

The Meeting was presided over by Dr M.A. Sikandar, Director, NBT. The members of the Panel included Dr Aziz Hajini, Smt. Rukhsana Jabeen, Shri Ghulab Nabi Aatish, Shri M.K. Raina, Shri Piyarey Lal Hatash, Dr Abdul Majid Baba and Dr Ratanlal Shant. From the NBT, Shri Pradip Chhabra, Deputy Director (Exhibition), Shri Debu Sarkar (Art Cell), Shri Dwijendra Kumar, Asst editor, English, Shri Tarun Davey, Asst Director (Production), and Shri Devi Din, Production Asst, were also present in the meeting.

The members discussed about bringing out more books in Kashmiri language, and also discussed about publishing books in Ladakhi language.
Abu Dhabi International Book Fair

The 24th edition of Abu Dhabi International Book Fair was organised from 30 April to 5 May 2014 at the Abu Dhabi National Exhibition Centre, Abu Dhabi.

The Fair was inaugurated by His Highness General Sheikh Mohammed Bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Sheikh Nahyan Bin Mubarak Al Nahyan.

Continuing its tradition of creating a platform for entertaining and engaging activities, the ADIBF brought together a host of programmes that provides for a learning opportunity spanning age groups and transcending cultural differences. These included seminars, workshops, family and community events, author’s corners, illustrators’ corners, children’s corners as well as entertainment programmes like Black Box Cinema project featuring a number of Emirati films screened throughout the Fair and Gourmet corners where top chefs entertained the visitors with their culinary expertise.

Some of the new initiatives at the Fair this year were Tawaqee or Autographs sessions, the DAAD project aimed at creating awareness and building connections between authors, readers and publishers, and the Arab Rights Showcase featuring the best in new publications in Arabic for which foreign rights are available.

This year the Guest of Honour country was Sweden which offered a glimpse into its literary and cultural legacy with a range of programmes and participation of notable Swedish authors, poets and painters.

About 1125 exhibitors from over 57 countries participated at the Fair with a display of publications in 33 languages. NBT participated at the Fair with a representative display of about 400 titles from 30 publishers across the country.

The ADIBF combines immense networking and business opportunities as well as a rich fare of cultural and educational programmes for publishers and visitors alike.

Shri Imranul Haque, Dy. Director (Sales), NBT, represented the Trust at the Fair.

Nepal Book Fair

With the theme ‘Moving away from ignorance’, the 18th Nepal Education & International Book Fair was organised from 29 May to 5 June 2014, at Bhrikuti Mandap, Kathmandu, Nepal. The Fair was inaugurated with a short welcome address by Mr. Banevata Thapa, President, NBPAN, in the presence of many eminent writers as well as other dignitaries.

NBT India participated in the Fair with an exhibit of over 500 titles in Hindi, English and Nepali. Biographies, social studies, fiction and children’s books were a major attraction.

According to Shri Imranul Haque, Dy. Director (Sales), NBT, “the sale of NBT books was comparatively higher this year than in the previous years. There is a lot of interest for books from India and particularly NBT. Low price and quality content makes NBT books attractive to the readers.”

Shri Sunil Kumar Yadav and Shri Suresh Kumar from the Exhibition and Sales sections of NBT coordinated the exhibit and sale of NBT publications.
NBT Book Promotion Centre Opened in Hyderabad

In its efforts to make NBT books accessible to a wider reading public, the NBT had initiated opening of book promotion centres at various major cities across the country.

NBT has now opened the Hyderabad Book Promotion Centre-cum-Book Shop at the Andhra Mahila Sabha building, Osmania University Road, Hyderabad.

It was inaugurated by M. Buddha Prasad, Hon’ble Dy. Speaker, Andhra Pradesh Legislative Assembly on 21 July 2014. The occasion was graced by the presence of Prof. N. Gopi, eminent writer; Prof. V. Ramakrishna, eminent historian; and Ms K. Lakshmi, President, Andhra Mahila Sabha.

Besides, a wide array of books in English, Hindi and other Indian languages, the BPC also has an activity room to bring together all the literature enthusiasts.

Talking to media persons, Dr. M.A. Sikandar, Director, NBT, explained the concept of book promotion centre. “Book promotion centre is a concept under the 12-year plan of the central government and it was launched to encourage readers and authors of all the languages. In Hindi, such a place is well known by the term ‘book adda,’ a concept similar to a literary club where people come together and talk about books and take part in different literary activities. Another aspect of the programme is the mobile exhibition van that goes to various villages for the convenience of the book lovers there. People who live in the rural areas do not have access to most of the books, which is one of the main reasons why we launched the mobile exhibition programme. Through these mobile exhibitions we plan to cover a cluster of villages in every visit.”

The book promotion centre is open to authors and other literary organisations to organise release functions and book related events.

Similar such centres that have come up in Chennai, Guwahati, Agartala and Patna. Kochi centre is to come up soon.

Dr. Pathipaka Mohan, Telugu editor at NBT is the officer-in-charge of the Hyderabad Book Promotion Centre.

Rajbhasha Workshop in Goa

The Institute of Public Administration (IPA), Bangalore had organised a two-day workshop in Varca, Goa on 19 and 20 May 2014 on the correct procedure of filling-up the Inspection Questionnaire of the Committee of Parliament on Official Language (Hindi).

The resource person at the Workshop, Dr. H.S. Rana, Additional Director, IPA informed the participants about the history and background of the Official Language Act, the amendments, provisions, the policy, the updates, etc. In addition, he also talked in detail about the difficulties in execution of the policies, its solution, the inspection by the Committee of the Parliament on Official Language, and the importance of the questionnaire.

Dr Rana facilitated in the filling-up of the sample Inspection Questionnaire and provided the participants with reference material in order to know and fill in the correct details.

The workshop was attended by about 50 participants from across the country from different ministries, departments, government offices, PSUs, including RBI, ONGC, IDBI, CSIR, HP, NLC, NHPC, etc.

From NBT Ms. Kanchan Wanchoo Sharma from the editorial and Ms Alpna Bhasin from Hindi cell, participated.

The workshop ended with Dr Subhash Kochhar, Director, IPA, Bangalore, proposing a vote of thanks.

Committee on Sexual Harassment of Women at Working Place

The meeting of the re-constituted NBT Committee on Sexual Harassment of Women at Workplace was held on 3 July 2014 in the Committee Room of NBT India, New Delhi.

Presided over by Dr Mahalakshmi, Associate Professor, Centre for Historical Studies (Jawaharlal Nehru University), New Delhi; the Members of the Committee included Ms Farida M Naik, Deputy Secretary, Ministry of Mines (Government of India); Ms Kanchan Wanchoo Sharma, Edit Asst, NBT; Shri Yashpal Singh, Assistant, NBT; and Ms Alpna Bhasin, Jr Translator, NBT.
The number of women in workforce is fast increasing, yet there is little or no change in attitudes towards women in the mindset of the community. The risk of women at work being victims of sexual harassment from superiors or colleagues is endless. As the women gradually mustered courage to face the challenge, the Government of India enacted the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act 2013. The book explains various aspects of the act, and discusses important cases related to the subject.

The book seeks to contribute to the debate on Hind Swaraj. It presents an in-depth analysis of a number of themes discussed by Mahatma Gandhi, showing Hind Swaraj is relevant even today. The book discusses the meaning of Hind and Swaraj, about civilisation and Swaraj, post-nationalism, environmental and ecological crisis, the question of speed, science and technology, industrialism, judicial and educational systems, religion and communalism, and action programme. The book may be an interesting read for the policy makers, researchers and Gandhians.

An electronic message from aliens in outer space in the year 2040 triggers an unexpected turn of events. Two Earthly robots take on the aliens. But there are still some people on Earth who rely on an octopus to deal with the aliens. Eventually, science prevails over superstition and humans regain control over robots. A science fiction for youngsters. A preview of the unfolding of frontiers of science and technology delightfully rendered as a story by an award-winning science writer, who has authored many popular science books for NBT.
Adieu

Shri N. Shyam Babu retired from service on 30 June 2014 after working with NBT for about 36 years. He joined the Trust in 1978 as packer and was later promoted as attendant. During the tenure of his service, he worked with NBT’s Southern Regional Office (SRO), at Bengaluru.

We, at NBT, wish him a happy retired life.

Shri Amit Karki was also given a warm farewell on the occasion after the completion of his tenure at NBT SRO, Bengaluru as Regional Manager. We, at NBT, wish him a bright and prosperous career ahead.

“Books are the dreams we would most like to have, and, like dreams, they have the power to change consciousness, turning sadness to laughter and anxious introspection to the relaxed contemplation of some other time and place.”

– Victor Null, in Lost in a Book: The Psychology of Reading for Pleasure

FORTHCOMING BOOK FAIRS

Srinagar Book Fair, J&K
Trivandrum Book Fair, Kerala
Bhopal Book Fair, Madhya Pradesh
Pune Book Fair, Maharashtra
Raipur Book Fair, Chhattisgarh
Jammu Book Fair, J&K
Ranchi Book Fair, Jharkhand
Cuttack Book Fair, Orissa
Jodhpur Book Fair, Rajasthan
Dehradun Book Fair, Uttarakhand
Patna Book Fair, Bihar

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4-12 October 2014
Oct.-Nov. 2014
November 2014
1-7 November 2014
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