

# NEW DELHI WORLD BOOK FAIR 4th - 10th February Pragati Maidan 2013

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# Show 7 Daily

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## Poland to be the guest of honour country at NDWBF 2014

**Even the rain could not deter the book lovers from the mecca of books – the NDWBF 2013 witnessed unprecedented crowds.**

Shri A Sethumadhavan, Chairman, NBT said that the Guest of Honour country concept would stay with the New Delhi World Book Fair and hoped that it would be a platform for cultural exchanges between the two countries and declared Poland as the Guest of Honour country for 2014 edition of the new Delhi World Book Fair. The show will be scheduled from February 15-23, 2014, including two weekends.

Prof Piotr Klodkowski, Ambassador of the Republic of Poland, Embassy of the Republic of Poland in New Delhi, expressed his privilege to be here. According to him, it is a challenge to have the perfect translation and he hoped to have a session on translation into another language. He also wished that Polish translations would be done directly from the original Indian language to maintain the expressions.

While, Ms. Rita Menon, chairman and managing director, said that ITPO is proud to be partnering with NBT in the endeavour to organize New Delhi World Book Fair and hope to take forward



Mr. Max  
Claudet

Prof Piotr  
Klodkowski

Shri MA Sikandar, Ms Rita Menon,  
Shri A Sethumadhavan and Prof Piotr Klodkowski



thanks and told that there has been an increase in the number of visitors since last year.

According to NBT sources, the number of visitors to the show has surpassed all previous records and the average number of visitors with entry ticket or complimentary invite rose to around 75,000. And, this time the show attracted substantially higher number of school children, college students, youngsters and librarians.



*The NDWBF saw unprecedented crowd yesterday. Many of the city's VVIPs were at the Pragati Maidan, rubbing shoulders with visitors and readers. These included Governors, Chief Justice, political leaders and senior bureaucrats.*

this amalgamation of literature, music, folk, cuisine, etc.

Earlier, Shri MA Sikandar, Director, NBT, thanked France for being the first Guest of Honour at the New Delhi World Book Fair 2013. Mr. Max Claudet, Counsellor for Culture and Cooperation, Embassy of France in India, expressed his happiness to be part of the fair. Shri BL Meena, OSD, ITPO, delivered the vote of



***The Children & Youth Pavilion was a major point of attraction for the hundreds of children and youth who visited to participate at the various activities and discussions organized for them.***

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## We need a federal concept of Indian literature: Prof. Satchidananda

Literature and books are expressions of human life and hence they will survive through all ages, may they be in the form of oral or written,” Shri Vishwanath Prasad Tiwari, Acting President of Sahitya Akademi. He was delivering the Presidential address at the inaugural session of the All India Writers’ Meet, organized by Sahitya Akademi and National Book Trust, India held at Auditorium No. 2, Hall No. 18 yesterday at the World Book Fair.

Among the challenges facing books, he was concerned, “was the invasion of technology, where books are struggling to find their places in homes.” Reading out from one of his poetry he said “A book might have been kept in the dark / in an inaccessible place / for years and years / but one day / someone will come / in search of wisdom / and he will find the book / and the book find its reader”.

“Any debate over the homogeneity of Indian literature is resolved in terms of a multifocal unity by scholars and literary historians alike, not to steer clear of a controversy but to assert a valid truth that Indian literature is a semantic-thematic whole,” said Dr. Pratibha Ray, eminent writer and Jnanpith awardee who was the Chief Guest on the occasion.

“Language,” according to her, “is created when word reaches the core of the other’s self with a meaning, provoking thought and feeling. When the finest bit of man’s realization, his suffering and celebration

inscribe the unique into the universal, literature is born. Literature with word power creates character, promotes personality, ignites wisdom, even awakes conscience.”

On the idea of Indian literature, Prof. Satchidananda, eminent writer and Guest of Honour at the Meet, said, “The idea of Indian literature, as we see today, has been mostly influenced by the idea of the western view. Literature is a central theme of South Asia, particularly India, but it finds very small and marginal place in the literary history of the world.

The understanding of Indian literature has been a western one, and is looked at it in an orientalist view—their view of East, where some hierarchies are superior and some are inferior. This is a very wrong, simplified understanding. It does not take into consideration the differences and specificities of languages.”

According to Prof. Satchidananda, “What we need to do is have a federal concept of Indian literature. We have federal constitution. This concept should respect the plurality and we cannot imagine India of one religion, one region or one language. We need to accommodate diverse cultures, take minorities, dalits and other literatures which is free from orientalism. To be precise we must create a new map where all Indian languages and literature have equal place.”

The next session was the Poetry reading where poets Jiban Narah (Assamese), Ganga Prasad Vimal (Hindi), Ibomcha



Singh (Manipuri), Barjinder Chowhan (Punjabi), Sakthi Jothi (Tamil), P. Mohan (Telugu), and Chandra Bhan Khayal (Urdu) recited their creations in their respective languages and English renderings.

Story Readings followed in the afternoon where Kuladhar Saikia (Assamese), Balram (Hindi), Bebasis Panigrahi (Odia), Sindhu Mishra (Sindhi) presented their stories to the audience. Mridula Garg chaired the session.

Later in the afternoon, a seminar on ‘Myth Memory and Imaginations: Tribal and Oral Literature’ was held where Ms. Mamang Dai, eminent poet and writer from Arunachal Pradesh,

and Dr. Bhagwandas Patel, an eminent scholar of tribal studies presented their papers. The seminar was chaired by Nirmalkanti Bhattacharjee, an eminent editor and writer. The Seminar was organised on the Theme of the New Delhi World Book Fair on Folk and Tribal Literature.

Earlier, Shri Sreenivasarao, Secretary, Sahitya Akademi welcomed the gathering. In his address he said, “The oral literature—stories, fables, poems, proverbs and idioms—that have been passed on through generations contain concrete philosophies of human life, material and spiritual life.”

## Doli Pattu: A Workshop

Lakshadweep, the only archipelago in the Arabian Sea, is the smallest Union Territory of India. Of the 36 islands, only 11 islands are inhabited. Among the languages spoken are Mahl and a dialect of Malayalam. The original inhabitants of these



islands are Muslims. Therefore, the Islamic religious practices and rituals have had a great influence on its folk art forms.

In a workshop at Theme Pavilion, Dr. Koyamkoya discussed some of the art forms, particularly, Doli Pattu, which was demonstrated for the audience.

“Every community in Lakshadweep have their own ritualistic art forms, they are all part of their everyday activities.”

The Doli Pattu traces its origin in the Sufi tradition, sometime in the 16th century. It is believed that the famous Sufi saint Mohammed Quasim from Angole, Karnataka, first propagated Sufism in Lakshadweep. The Doli Pattu keeps the feeling of togetherness of the islands alive. Lines from the Thauheed Mala are sung in the main. The Doli Pattu comes from the tradition of the Thareekhath movement.

In Lakshadweep musical instruments are very rare. The two instruments doli and kaimani are the only accompaniments that go with Doli Pattu. “If we ask the members of the troupe about the style, metre or taal, they may not be able to explain. They are unaware whether the song follows the music, or the music follows the song,” says Dr. Koyam Koya.

The members of the group belong to Rajiv Memorial Arts and Sports Promotional Club, Kadmat, Lakshadweep.



## Fascinating performances @ Lal Chowk Theatre

### Kolkali, Lakshadweep

The Kolkali dance literally translates as stick dance. The word 'Kol' refers to a stick, and the dance is performed with sticks, and is a popular folk dance of Lakshadweep. The performers



comprise only of men, and women are not allowed. Kolkali is danced in pairs and the pairs move in circles to the rhythmic beat of sticks. The dance begins at a slow pace, and ultimately reaches to the height of frenzy.

Rajiv Memorial Arts and Sports Recreational Club, Kadmat, Lakshadweep presented this performance on 9th February at Lal Chowk.

### Bohura Godhani, Bihar

Bohura Godhani is a popular folk play of Bihar. It is popular among the Dalits and the poor people of the state. The story



of the play revolves around the struggles of a poor woman Bohura Godhani for the right of the poor people over the river Kamla. This folk play is a testimony of women empowerment and the struggle of the common people for their right over natural resources.

Anupam Seva Samiti presented the play at the Fair on 9th February, with Hasan Imam as the leader.



Mesmerised audience joins the dancers on stage

### Ghumura, Odisha

Ghumura is a popular traditional dance of Kalahandi in Odisha named after an instrument Ghumura which produces a 'ghum ghum'



sound. The music of this dance causes a thrill to pass through the audience. The dance is accompanied with many traditional instruments like

Ghumura, Nisan, Jhanj, Turi, Madal and Bheri.

Prativa from Odisha presented the performance under the leadership of Dhayananda Panda.

### Hojagiri Dance, Tripura

This is a dance of the Reang community of Tripura. It is mainly a women dance interspersed with acrobatics. The dancers are accompanied on a drum called kham, chempren—a stringed instrument—and the flute. Standing on an earthen pitcher with a bottle on the



head along with a lighted lamp placed over it, the Reang women dance twisting the lower part of the body rhythmically.

Shri Udayam Reang is a popular folk singer of his community.

"I feel fresh and alive when I am surrounded by books. I visit book fairs without a miss every year. It's good see books on French language as I personally like French literature."

—Jagdish Tytler, politician



## Mathematic magic

Books and beyond! New Delhi World Book Fair 2013 witnesses toys and experimental learning programmes designed for school children. Vikalp in Hall No 18 delivers solutions for mathematics learning for students from nursery to standard V. "We have tied up with 38 schools in Delhi and Jharkhand to implement our 'learning by doing' programmes using our kits (models) to teach them the ways to connect mathematical concepts to real life," said Dinesh Gupta of Vikalp.



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## Activities at the Children & Youth Pavilion

In the morning session titled 'Fun with Books and Reading', the children interacted with Readers' Club activists— Chinmay Dutta from Jharkhand and Jaishree Sethi from Delhi, who conduct a series of workshops organized by the NCCL.

Later children met the child celebrities in a programme organized by Navratan Foundation, Noida, where the child prodigies shared their experiences with the young audience and answered their queries.



In the afternoon session, the children and young adults had close interaction with their favourite sports icons. Ravinder Sangwan, celebrated wrestler and Surinder Kaur, Captain of the Indian Women's Hockey team shared their experiences with the audience. Two books, published by the NBT, namely Mera Pehla Hawaii Safar and Bolne Wali Gaadi were released by the celebrities.

Later in the evening, in a session on 'Career Counseling' with



Usha Albuquerque, prominent career counsellor and psychologist, many young adults in the audience were given proper guidance and direction towards the career of their choice, how to go about it, what skills are required, how to prepare for it and where and whom to contact for the chosen career.

Finally, the Children & Youth Pavilion came alive with a series of folk dances and songs by children, which had audience dancing to their tunes.

## Living my Favourite Character

Costplay or costume play is a special activity for young children, that is being organized by National Book Trust, India at the Children's Activity Corner at Hall No. 18.

The young participants just come and choose costumes of their favourite story book characters. They then play out the character in their own way. The children who re-live the character best are adjudged winners. The favourite characters of children ranged from Hatter, Van Winkle, to characters from Ramayana and Mahabharata.

This activity is a unique method to develop interest in children towards books and encourage them to develop the habit of reading.



## Young Writers' Meet

Keep writing, don't lose patience", said Dr Pratibha Ray, Jnanpith award winner to the young writers. She was the Chief Guest at the Young Writers' Meet, which was organized by the NBT at the Youth Pavilion at Hall 7D. Encouraging the budding authors, she gave tips on how to develop writing skills and not be disheartened by a few rejections by the publishers. She said that nobody is perfect, nor should they be, otherwise the learning process and improving one's writing ends then and there.

Dr Judith Oriel, Book Attaché with the Embassy of France and the Special Guest at the function congratulated NBT for encouraging young writers. Earlier Shri A. Sethumadhavan, Chairman, NBT said that the Children & Youth Pavilion is the most visited pavilion in the New Delhi World Book Fair 2013. He added that as an author he feels young at heart whenever he visits the pavilion.

Later, Shri A. Sethumadhavan, Dr Judith Oriel and Dr Pratibha Ray distributed certificates to young authors under the categories: published scripts, unpublished scripts and children's fiction.





## The Tehran Book Fair 2013 becomes bigger and better!

The 26th Tehran International Book Fair is going to be held at Tehran's Mosalla Ground from May 1-10 2013. Considered as one of Iran's greatest cultural events, this year books in the fields of humanity, Islam, philosophy, literature, social science, art, architecture, basic sciences, computer, IT, medicine and engineering science will be exhibited in the fair.

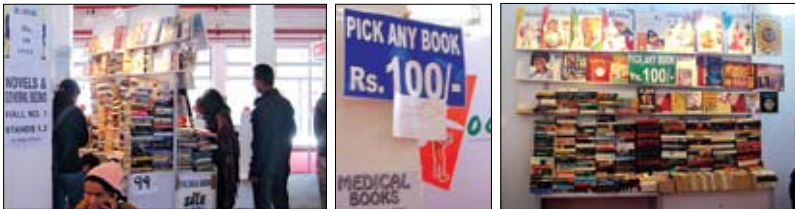
The Tehran International Book Fair, during the past 25 years has led to an increase in the number of publishers, books, visitors, and it has turned into a great and credible fair in the world. In addition to buying and selling of books, many cultural programs for different ages and various strata of society will be performed this year.



Tehran book fair is one of the most-visited international exhibitions and exorbitant amount of money is spent for buying books. According to the statistics, in last year's book fair, books were sold worth 200 billion Tomans (150 million \$) during the 10-day exhibition and this is equal to about 25 percent of the annual sale in Iran's book market. In the international section we witness the presence of 1600 publishers from 77 countries of the world.

## Pick a book!

Old or new...does not matters for book lovers looking for books they wish to read. The fair offers books for all classes and masses. Besides the publishers offering discounts to the visitors on their stands, there are a few small exhibitors offering books under Rs 100 as well.



## Folklore : A History of Sensibility

A panel discussion on Inventing Traditions: Orality Folk Literature and Performance was organized at the Theme Pavilion, yesterday. Folklore is flexible. Folklore is also evolving and changes according to the need of the times. Emphasizing on the fact that tradition is not something old or static but rather dynamic, living and continuous, the panelists observed that there is an accepted understanding that while modernity is progressive, rational and scientific, tradition is progressive, irrational and superstitious. This mindset has to change. This is not so. Folklore or folk tradition continues to reinvent itself. It is just not aesthetic alone but performs certain social and cultural functions. Thus tradition and invention are two sides of a coin.

It is also interesting to note that many of our so-called classical traditions trace their origins to folk traditions. Classical music ragas to classical performances all trace their beginnings to folk. According to the panelists, these were appropriated from the common people's culture by the upper castes, and thus recasted with codified rigid forms.



Citing the example of oral epics, the panelists observed that we must need to enlarge our concept and understanding of oral epics. There are thousands of epics existing in many languages which the folk singers still continue to sing today. How does an oral poet remember the long epic? Most of us may think that the folk singer repeats himself or herself. It is not so. There is no repetition. The singer has certain formulae which he adapts according to the situation. He draws his inspiration from the environment or some issues currently topical in the village or even a movie he has seen. These strands are weaved into the rendition. It is not only an aesthetic performance but a dramatic performance. It also brings together a community cohesiveness.

People's memory is a major source of history. And this is the authentic history. Today many researchers are going to the people and creating history. A new history. Folklore is just not a history of events but a history of sensibility. Thus, educating our children on folklore assumes an importance. They should be made proud of their tradition.

Today, when our folk tradition is under assault from globalization, it is important to retrieve it and bring out some of the finest aspects of India's culture, art and literature. We need to save our folk tradition from further marginalization.

Chaired by Prof. K. Satchidanandan, the panelists included Dr. Muthukumaraswamy, Prof. C. Rajagopalan, Dr. Anup Ranjan Pandey, Dr. Prakash Khandge, Dr. Arjun Dev Charan, Dr. Sanjay Kumar, Dr. Badrinarayan Tiwari and Dr. Koyamkoya.

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## Events/Authors' Corner



Akash Banerjee discussed on his book 'Tales from Signing & Sinking India.'



Savita Singh, Anamika, Lalitya Lalit, Shiva Aslam FAhim, Dr Ganga Sahai Mina Tekchandra discussed on the book 'Samkalin Narivad Aur Dalit Stri Ka Pratirodh' written by Anita Bharti.



Amithabh Bagchi discussed on his recent published book 'The Householder' by HarperCollins.



Mr Rock Purtado, publisher, Ritana Books and a famous hypnotherapist Veena Bala Jain discussed on book 'Holistic Living' written by Ms Blossom Furtado.



MK Kaw discussed on books 'Bureaucrazy Gets Crazier: IAS Unmasked' and 'MK Kaw: An Outsider Everywhere - Revelation by an Outsider' published by Konark Publishers Pvt Ltd.

### Anuj Dayal discusses on advance punctuality of Delhi Metro

Delhi Metro is an interesting subject in management. The project is highly successful because of advance punctuality. During a discussion organized by DMRC on book '25 Management Strategies for Delhi Metro' written by Mr Anuj Dayal, CPRO, Delhi Metro. Mr Dayal said, "Even a two minutes late is a very big loss of time collectively." The author has elaborated in his book all the challenges faced by DMRC during the course of completion of the phase I and phase II of the project and the way by which they coped with them.



## KLJ Publication, Bengaluru adopts RICOH press for POD jobs

A publisher of more than 300 law books, KLJ Publication adopts RICOH Pro C907 TX to meet the increasing print-on-demand (POD) jobs in the book publishing market. This Bengaluru-based publisher produces Karnataka Law Journal and distributes its books through Puliani & Puliani division. Some of the most acclaimed books produced by KLJ Publication till date include Karnataka Local Laws, Land Laws in Karnataka, Karnataka VAT Act, to name a few. "We are very pleased to own RICOH Pro C907 TX press which helps us to attain a new momentum in POD jobs," said Mr Yash Pal Puliani of KLJ Publication.

Established in the year 1979, Karnataka Law Journal Publications (Puliani & Puliani) owns more than three hundred publications,



Yash Pal Puyani, Ved Prakash Puyani and Mukesh Puyani

and prints more than 60,000 books with around 100 titles every year. "Being in need to print our short run books in-house, we found Ricoh Pro 907EX as the right solutions to meet our requirements. We installed it around two and half months back, and have already printed around twenty titles of books with this state-of-the-art printer form Ricoh," conveyed Yashpal.

"We fruitfully utilise the RICOH Pro C907 TX press to produce around 500 copies of our books per day," mentioned Mr Yash Pal adding that the average pages of the books they have produced so far is from 400 to 1000 pages. KLJ Publication boasts of its extensive range of law books covering all legal topics. Puliani & Puliani division distributes the company's books across the county.

## A workshop on meditation

Surendra Singh Soberoy of Science of Spirituality (Sawan Kirpal Ruhani Mission) gave presentation on 'Empowering Life through Meditation' and conducted a workshop on meditation.



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Amit Shankar, the author of 'Flight of Hilsa' was seen interacting with the book lovers at Author's Corner during 'Meet the Author' session organized by Vitasta Publishing.



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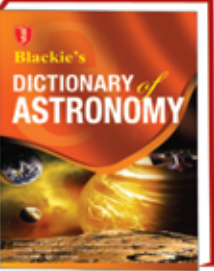


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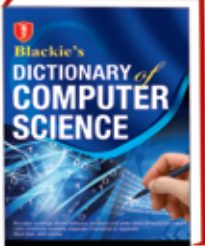
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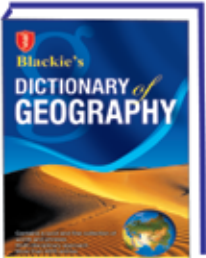
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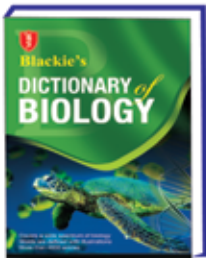
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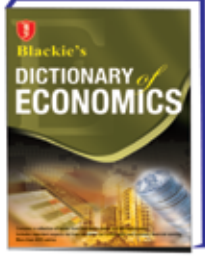
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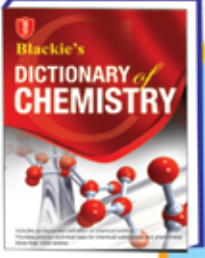
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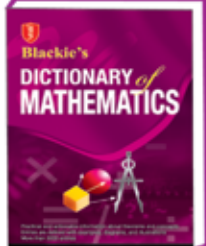


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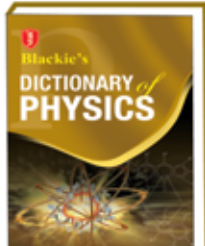


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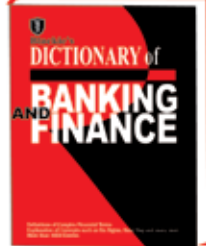
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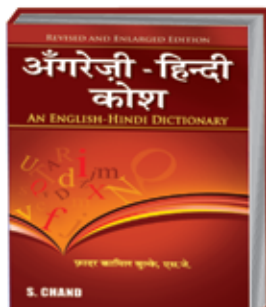
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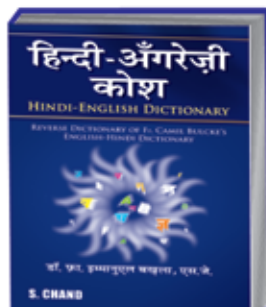
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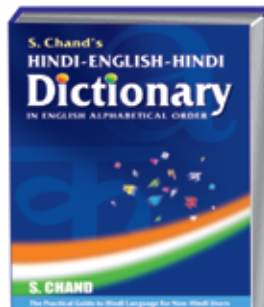
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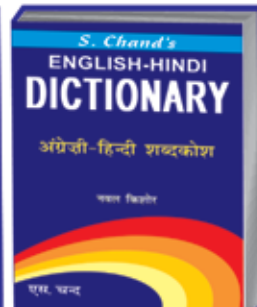
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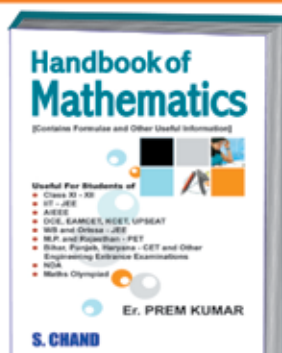


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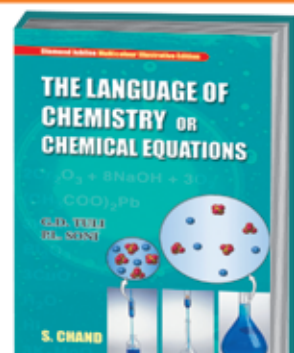


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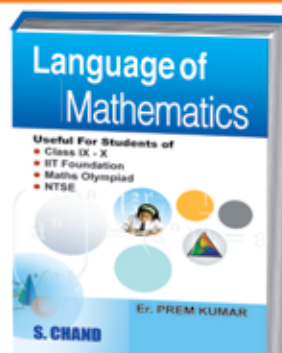
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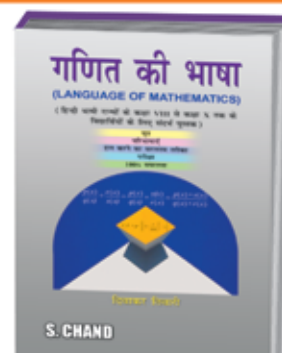
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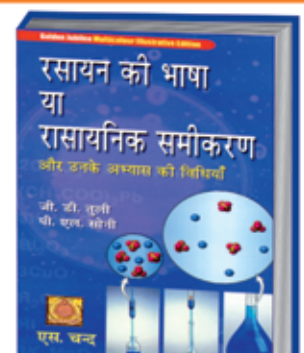
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## Events/Authors' Corner



Bhasha Sinha from Outlook magazine, Priyadarshan from NDTV, and media analyst Vinit Kumar discussed on the topic 'Literature is Not Enough, Sir!' describing the different aspects and limitations of electronic and print media, and the importance of languages and its changing aspects in present context of communication.



The book 'Nagarjun Ka Kavi - Karma' written by Dr Khagendra Thakur was released during a book release function organised by Publication Division, Ministry of Information & Broadcasting, Govt. of India. On the occasion the dignitaries present included: Vishwanath Tripathi, Khagendra Thakur, Namwar Singh, Nirmala Jain and Ira Joshi who also discussed on the topic 'Kavita Aur Rajniti.'



During the event organized by Dakhal Vichar Manch, Gwalior at hall no 18 some books of Ajay (the poet of poetry collection 'In Sapno Ko Kaun Jiega'); Vimal Chandra Pandey (the poet of 'Ei Illahabad Hai') and Shambhu Yadav (writer of the book 'Naya Aakhyan') were released.



During an event organised by NBT, India, author-translator Arunava Sinha read from his translated book 'Dozakhnama' (the dialog between Manto and Ghalib)-originally written by Ravishonkar Bal in Bengali language.



The crowd was spellbound at an authors' discussion programme organized by Samanway 'Kaise Kaise Kissago' listening to the speakers, Abdul Bismillah, Ashutosh Kumar, Sanjiv Kumar and Alpana Mishra at hall no 12 A.



At the authors corner some books in Punjabi and Hindi were released at hall no 12A by Guru Maharaj Kant Jee and Maharani Amrjeet Kaur Jee. Besides, a CD was launched by Kesar Singh Narula Jee. During the programme prominent personalities who graced the occasion also include Sardar Gurcharan Singh Jee, Sant Adarsh Jee.



During a poetry reading programme Manohar Mathur, Dushyant Kumar, ditector, Pandulipi Sangrahalaya, Bhopal; Mithilesh Srivastava, Vishnu Nagar, Umashankar Chaudhary and Prem Janme read their poems on various subjects such as politics, castism, and corruption. The panelists were felicitated with the book of Liladhar Mandloi.



Ms Sanjana Roy Choudhury, editor of the book 'Music of the Spining Wheel – Mahatma Gandhi's Manifesto for the Internet Age' conversed with the writer Mr Sudheendra Kulkarni on the book.



Ambrish Satwik read from the book 'Perineum' and from one to be published book.

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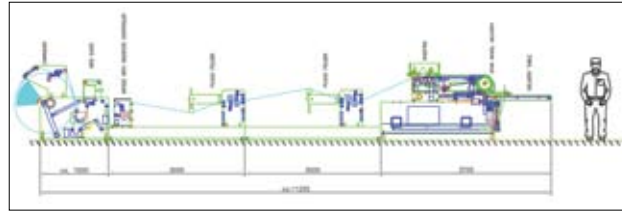
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### French Film Screening @ 5 pm

**Venue:** Shakuntalam Convention Centre

Sunday 10th February

**The Princess of Montpensier**

**La Princesse de Montpensier**

**Bertrand Tavernier (2010)**

**Cast:** Mélanie Thierry, Lambert Wilson, Grégoire Leprince-Ringuet, Gaspard Ulliel, Raphaël Personnaz.....

**Running time:** 2h19

**International sales:** Studiocanal

France, 1562. The wars of religion between Catholics and Protestants rage against a backdrop of intrigue and shifting alliances. Marie de Mézières, a beautiful young aristocrat, and Henri de Guise, one of the kingdom's most intrepid heroes, are in love, but Marie's father promises her hand in marriage to the Prince of Montpensier. The prince takes Marie back to his chateau, where she is tutored by Chabannes, the Protestant deserter he protects, who soon falls in love with the young woman. Then, on their way back from battle, Henri de Guise and the Duke d'Anjou, the heir to the throne, stop at the chateau. Henri and Marie realize their feelings for each other are as strong as ever.

*The Princess of Montpensier* was selected for official competition at Cannes 2010.



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## Hindi language books pulls crowd to Hall No. 12

With more than 320 exhibitors, Hall 12 is abuzz with visitors looking for books in Hindi language. Even the Author's Corner is alive with interesting sessions, packed with audiences looking to interact with the authors and poets. Undoubtedly, Hindi is our mother tongue and books are the best medium to celebrate the glory of this wonderful language.



### New books, Young books!

The new phase of modern Hindi literature finds itself at a juncture where young creativity fuels its promising future. The story about books in this part of the world rather looks very promising with Vani Prakashan (Hall 12-A, 263-272) introduced 15 young authors during New Delhi World Book Fair 2013, New Delhi.

Vani Prakashan has been a pioneer for creating a platform for young talent since last four decades and has been at the helm of new thoughts and avant-garde expressions ever since. The Managing Director of Vani Prakashan, Arun Maheshwari, feels elated to introduce a list of prolific and budding authors that he feels will find readers in prominent Indian languages and subsequently in international market. "The world wants to know about our stories, culture and

what goes into making what we are," he said.

The list is a mix bag including established and familiar faces like Yatindra Mishra, Geetashree, Anant Vijay, Manish Pushkale, Priya Darshan, Prabhat Ranjan, Yojna Rawat, Vineet Kumar and Mihir Pandya along with first-timers like Ravish Kumar, Jyoti Kumari, Yashoda Singh and Giridharnath Jha.

The big Indian English publishing houses have already begun to show interest in this list with Harper Collins India buying the territory rights for English translation of Mihir Pandya's Sher Aur Cinema via Dilli. 'We are getting more queries regarding the international rights, but we want to focus on the amazingly rich Indian language market first', says Aditi Maheshwari, the Director for Copyrights and Translation Department of Vani Prakashan.



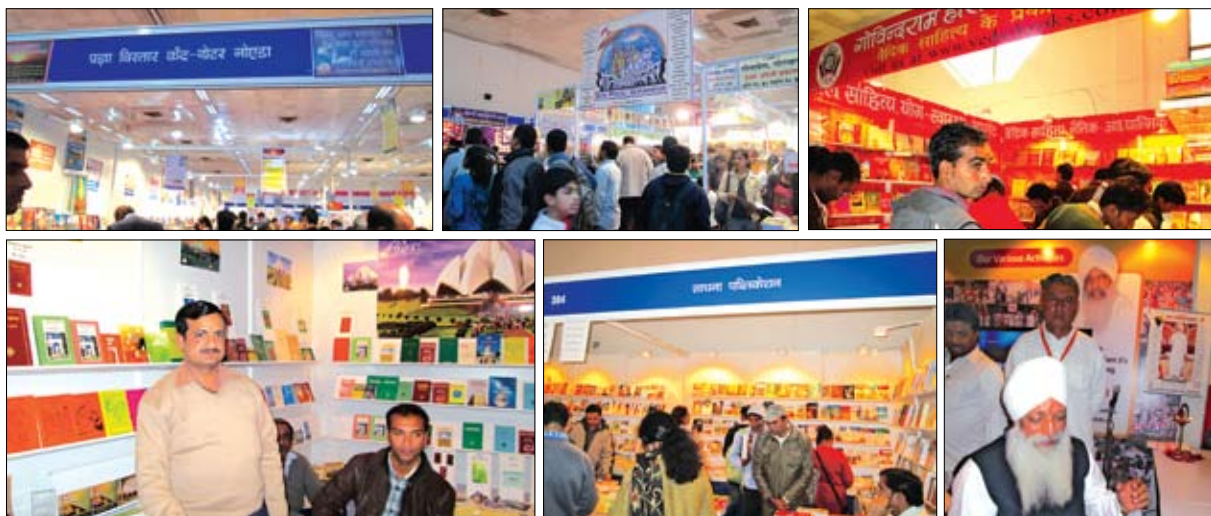




# Spiritual & Religious Book Publishing

## -Enlightened world

Every religion has its own teachings and recognition often present in the form of sacred literature. This system has been going on from time immemorial. Earlier, it was written and recorded on tree leaves as manuscripts but after the technology invasion, the same have been published as books. India is a multi religion country where Hinduism, Islam, Christianity, Sikhism, Jainism and Buddhism co-exist simultaneously. And each of them has their literature and spiritual guru. Here Smita Dwivedi from Show Daily team brings a report on participating spiritual & religious books (SRB) publishers at NDWBF 2013.



In fact, with the rise of spiritual Gurus, there is also a demand of their literature. However, few of such Gurus have their in-house printing presses dedicated solely to the printing of their literature which is prompted and sold at their satsangs and rallies. Followers buy this literature and even subscribe to their newsletter, published on a monthly basis. Kant Darshan Publishers released a book by Das Ghasita Ram 'Kant' during the show and he shared "I love to write all that is there is inside me and when we do anything with honesty, its spiritual." Roshni Publications were seen displaying a unique concept of One God. They have found the similarities between Ved & Quraan and developed a literature on these similar teachings.

There are several interesting facts and experiences of this enlightened world of religious and spiritual books, do visit hall 12 and feel more.




**In search of peace!** One of the most common reasons for the increase in demand of SRB in India is hectic and stressful lifestyles...so everybody is searching peace. In current context, the publishing industry has grown manifold and a considerable pie is also dedicated to religious book publishers. Small, medium and large publishers co-exist to cater to an ever-growing market of religious books. A set of four Vedas, one of the oldest religious literatures was the most sought after religious books. "We have books on all the Vedas and it is priced at Rs 20 only. Our purpose is to spread awareness, so we are here with such initiatives," Delhi Arya Sabha.

As per Mahender Pal Kansal of Akhil Bhartiya Gayatri Parivar, "We have our 'Shaktipeeth' in 80 countries and our Guruji's words are famous world over...so there's a huge demand for our books." The quality and cost of religious books depends upon their paper, ink and technology used to print. Slowly and steadily, this industry is growing at the better rate. There are a lot of renowned publishers in this segment but Gita Press, Gorakhpur is the special one. And at their stall also, there was a huge rush of visitors and book buyers during Book Fair.








The Hall 12 of Pragati Maidan was buzzing with activities: Some practicing meditation, others seen serving 'Langer' at the fair, while some having sermon sessions with their spiritual gurus.



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EVENTS TODAY				
Hall No. 7	Foyer	'Book Art': An exhibition of Book Art Installations organised in association with College of Art, Delhi (daily)		
Hall No. 7 ABC	Guest of Honor Country (France)	11:00am to 7:30pm (all days) France Heritage: A photographie Exhibition of French Heritage in India	11:00am to 7:30pm (all days) French Delicacies : Le Bistrot, French Cuisine	5:00pm (in Shakuntalam Theater) Film Screening Film: La Princesse de Montpensier (2010) Director: Bertrand Tavernier Cast: Mélanie Thierry, Lambert Wilson, Grégoire Leprince-Ringuet, Gaspard Ulliel, Raphaël Personnaz Running time: 2h 19min
Hall 7E	Theme Pavilion			
Lal Chowk	Theme Performances	4:30pm to 8:00pm Desaj : Festival of Folk and Tribal Performing Arts of India Bohada Dance, Maharashtra: Rajan Vaidya & group Dhol Cholom, Manipur: Pantholbi Jagol Marup Bajashal Dance, Odisha: Prativa Group Siddhi Dhamal Tribal Dance, Gujarat: Shabbiv Kamal Siddi & group Organised by: National Book Trust, India & Sangeet Natak Akademi		
Hall 1A	Author's Corner 1	3:30pm to 4:30pm Arunava Sinha and Radha Chakravarty: A Session on Translation Event hosted by Random House Publishers India Pvt. Ltd		
Hall 1R	Author's Corner 2	11:30am to 12:30pm Meet The author: Dr. Ritu Arora Event hosted by B. Jain Group of Companies		
Hall 2-5	Author's Corner 3	3:00pm to 4:00pm Anuradha Roy will read from "The Folded Earth" (Hachette)	4:00pm to 5:00pm Ruskin Bond will read from his book "Life" (Aleph) Event organised by National Book Trust, India	5:00pm to 6:00pm Meet the author: Naresh Fernandes will read from "Ajmahal Foxtrot"(Roli Books) Event organised by National Book Trust, India
Hall 12/12A	Author's Corner 4 (Hindi)	3:00pm to 4:00pm Voices of All: Multilingual Poetry Reading K. Satchidanandan, Ashok Vajpeyee, Radhavallabh Tripathi, J.P. Das, Balvir Madhopuri, Wasim Varelvi, Yatindra Mishra Moderators: Giriraj Kiror and Sathyanand Nirupam		
Hall No. 7D	Children & Youth Pavilion	10.30 am to 11.45 am Poem Recital and Role Play Sakshi (NGO), New Delhi  A Workshop on Storytelling Katha (NGO), New Delhi	12.00 noon to 1.15 pm Puppet Show Vikalp, (NGO), New Delhi A Skit Duniya Sab Ki Aga Khan Foundation (NGO), New Delhi Finger Puppet Show Children's Creative Club (NGO), Mewat, Haryana Word Puzzle Sawan Kirpal Ruhani Mission (NGO), New Delhi	
Hall 18	Children's Activity Corner	4:00pm to 5:30pm An Event organized by B. Jain Publishers		
Hall 18	Seminar Hall 1	11:30am to 1:30pm All India S S Jain Conference Vichar Vimarsha Ghoshti	2:30pm to 4:30pm Book Release Aman Prakashan	5:00pm to 7:00pm Hindi Kavi Sammelan Kalawati Prakashan
Hall 18	Seminar Hall 2	11:30am to 1:30pm Release of 10 Hindi Textbooks Hindi Madyamik Karyanvay Nirdeshalay	2:30pm to 4:30pm An Event by Raja Pocket Books	
Hall 18	Seminar Hall 3	11:30am to 1:30pm Talk on "Lasting Peace and Happiness Through Meditation" Sawan Kirpal Ruhani Mission	Hind Yug 2:30pm to 4:30pm Book Release	5:00pm to 7:00pm Book Release Panjabi Munch Delhi



## Visitors' comments

A remarkable mix of crowd consisting predominantly of school children, parents and professionals thronged in serpentine queues before opening the main gates on Day 7 (Saturday) of New Delhi World Book Fair 2013. They shared their views about the fair and purpose of their visits with *Show Daily*. The crowd rushed right from the morning!

"I think such book fair is the right place where we can easily explore books on child development. I have come with my five years old daughter and husband; we are looking for books on child development, playful activities, etc. Such fair is a right place with varieties of books on such subjects, it's better to be here instead of running from one store to another."



**-Ms Poonam Kanujia (housewife), New Delhi**

"So far, I have written a couple of books including *Antarmukhi Tarika (Black Hole)* and *Maa Basundra*. I am here to find a right publisher and distributor who can cater my books to the right readers. I have had words with some government publishers and am still looking for some in the private sector too."



**-Mr PG Jaraje (author), Akola, Maharashtra**

"Apart from cartoons on television, I am a hardcore lover of books on humour and supernatural stories. Papa told me, we can get some of my favourite story books in this international fair. So, we just dropped in to have a whole day exploration across all children's stands."



**-Mr Vaibhav Shukla (student), New Delhi**

"I came to this fair for the first time. My interest is books on humanities. But the other titles available in huge range across the halls are quite remarkable. Moreover, the ambience of the fairground is very nice and comfortable."



**-Min Kyong Hee (student), Seoul, South Korea**

"The Wonder of Books... Gutenberg invented the first printing press in the 15th century. A simple and crude invention ignited a revolution all over Europe which later spread to the whole world. It brought immense changes in the way people thought, interacted, learnt and even reacted to the prevalent norms. My visit to the New Delhi World Book Fair made me realize how fortunate we are to

live in present times. We can visit this enormous fair where millions of books are displayed, stacked, handled, admired and bought! The fragrance of fresh titles and the hidden promises attract thousands of people from different age groups and all walks of life. The power of the printed word is immense. I happily browsed among children's literature sections and hunted for excellent bargains for my kids to expand their imagination to Panchatantra, Akbar and Birbal, a number of comics and a beautiful wooden green board for my young one to explore the wonder of written words. I enjoyed a demonstration of a wonderful technology aided books and CD set. Wish I could spend more time..."

**-Versha Manku, an avid reader of any and all types of books!**

"Indian books on history, literature, art, culture and geography are really interesting and inspiring. I am here at the fair with some of my colleagues to grab precious books which we cannot find easily in other parts of the world. And just a suggestion to the show organizer is to install good directional signs around the fair ground."



**-Mr Tesfalbet Hadgu (educationalist), Eritrea, East Africa**

"My academic research requires a lot of references of Urdu literatures and other religious texts. I come to this fair to pick up some of the rarest Urdu books which I hope will be available here. I wish the organiser set up a separate section for Urdu in future, which would surely be helpful."



**-Mr Khalid Hassan (researcher), New Delhi**

"One thing which thrilled me at this international book fair is the interaction sessions with renowned authors conducted in every exhibition hall. The overall artistic presentation around the exhibition floors is quite cultural and impressive. I love the overall theme the organizer develops to carry out the fair."



**-Ms Georgia Shaw (academician), England**

"Academic book stalls in this fair are simply wonderful for a unique reason that we can buy any subject or particular book we want. It's really hard to get such opportunity to find all our favourite books at a same spot. Be it NCERT or any academic book, I buy everything at this fair. I am really happy to be here."



**-Mr Prerna Gupta (student), New Delhi**

"Main purpose of my visit to this fair is to look at some rare religious books. It's quite good to find that this fair puts on display a pretty good range of religious books on spiritual healing, yoga, holy practices, etc. Hope this fair will always be a great success in future."



**-Mr Vijendra Malla (serviceman), New Delhi**

"The overall presentations and layout of the fair is quite good and inspiring. However, I would like to suggest the organiser to set up a separate hall for regional publications. For example, I face trouble in shuttling from one hall to another in search of Bengali literature (particularly Rabindranath Tagore's works).



**-Mr Prabhat Ganguli (serviceman), Kolkata**

"Rare books as well as all bestsellers flaunting at the fair are mind blowing. In addition, I love the way the fairground and exhibition floor are segregated in accordance with the themes, genres and activities. Even the educational book stands are pretty good."



**-Mr Salil Arora (portal owner), New Delhi**

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