

# NBT Newsletter

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#### PICK OF THE MONTH



**DHARTI KA RONA** Shantanu Kumar Acharya ISBN 978-93-6719-832-2 Rs 455.00

## NBT and Bisleri sign an MoU to promote sustainability and education through books

ational Book Trust, India, and Bisleri International Pvt. Ltd. signed a Memorandum of Understanding (MoU) on 16 May 2025 at the Constitution Club of India, New Delhi. The agreement marks the beginning of a long-term collaboration aimed at promoting sustainability, environmental awareness, and quality education

through formal publishing and outreach initiatives.

The MoU was signed by Shri Yuvraj Malik, Director of National Book Trust, India, and Shri Angelo George, the Chief Executive Officer of Bisleri International Pvt. Ltd. The partnership is grounded in the shared commitment to advance Sustainable Development Goal 4: Quality Education, with an emphasis on fostering environmental consciousness, responsible citizenship, and climate literacy among young learners.

Through this initiative, National Book Trust, India, and Bisleri aim to integrate

sustainability themes into educational content, encouraging values-based learning from an early age. The collaboration envisions the creation and dissemination of literature that inspires children to engage meaningfully with issues of sustainability and environmental responsibility, thereby nurturing informed and active citizens of tomorrow.



Kartikeya Sarabhai, founder and director of CEE, was also present and spoke on the occasion. Also, school children participated in a symbolic SDG learning session during the event, underscoring the initiative's core educational objective. The ceremony concluded with media interaction, highlighting the significance of public-private partnerships in supporting national educational and environmental goals.

This MoU between National BookTrust, India, and Bisleri represents a meaningful step toward shaping a generation that is not only well-read but also environmentally conscious and socially responsible.



## An Orientation on PM-YUVA 3.0 at BHU

BT India organised an online awareness session for PM-YUVA 3.0. The session saw enthusiastic participation from Tamil research scholars of Banaras Hindu University



(BHU), Varanasi, along with students and faculty members from other prestigious institutions.

Mr. N. Arun, an author from the PM-YUVA 2.0 cohort, joined the session to share his journey and insights.

He inspired the attendees by highlighting the opportunities the scheme offers for budding writers.

## **Workshop on Yoga and Stress** Management

Yoga & Stress Management Workshop was held at NBT, India headquarters on 22 May 2025, conducted by Harsh Kumar Shukla and R.P. Tripathi from Bharatiya Yog Sansthan.

Staff members engaged in mindful asanas, promoting balance, health, and inner peace.

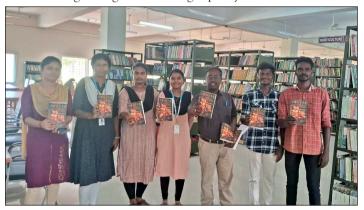
While International Yoga Day is celebrated on 21 June, this event was part of the "100 Days of Yoga" initiative launched by the Government of India, featuring workshops, seminars, and wellness activities leading up to the main celebration.



## **NBT Gifts copies of Fruits to Students**

n order to enhance academic engagement and give a boost to reading culture, NBT, India provided complimentary copies of its publication Fruits—a valuable resource for ICAR exam preparation—to postgraduate students of Fruit Science at HC&RI, Periyakulam, on 16 May 2025.

This initiative is part of the curriculum for the course Growth and Development of Fruit Crops (2+1) and aims to enrich students' understanding through access to high-quality reference material.







### **Mobile Van Exhibition Across States**

'n its endeavour to promote books and reading habit among children and to make quality books accessible to them, National ·Book Trust, India organised Pustak Parikrama at various places across the country.

It also organised Pustak Parikrama at Bal Bharati Public School, Ghaziabad on 5 May 2025.

The mobile van exhibition, equipped with a wide variety of books, provided an opportunity for students to explore and discover new titles.

The exhibition received an overwhelming response from the children, who were mesmerised by the collection of books.

NBT, India's mobile van exhibition (Pustak Parikrama) visited PM Shri Kendriya Vidyalaya, R. K. Puram on 8 May 2025. The mobile van was warmly inaugurated by Shri Satya Narain, Principal of the school.

The principal welcomed the students to a world of reading and learning. The diverse range of books made the experience more engaging for children.

NBT, India, is also conducting a Pustak Parikrama (Mobile Exhibition) across Maharashtra, bringing a wide range of books to various locations in the state. The goal is to foster a love of reading and make books readily available to all.

The mobile van has travelled through various schools and colleges including SBES College of Arts & Commerce, Aurangabad, and







prominent places like Kamothe in Navi Mumbai, allowing people to browse the diverse collection of books.

### **Activities for Children!**

ational Centre for Children's Literature (NCCL), a wing under the National Book Trust, India organised engaging sessions at DAV Public School, JasolaVihar on 8 May 2025. Around 500 enthusiastic students of Class 6 and 8 participated in the captivating storytelling session led by SeemaWahi, and the fun-filled caricature workshop conducted by Karan Singh. The sessions left the young audience both inspired and entertained.

National Book Trust, India, also hosted students from Tagore International School, Vasant Vihar at its headquarters. Around 300 students and their teachers enjoyed storytelling and puppet session by Jaishree Sethi of Storywaali. The children also got the opportunity to explore books at the NBT, India mobile exhibition van.

Another vibrant musical storytelling session was organised at NBT's headquarters

for 200 enthusiastic Class 4 students from Father Agnel School, Gautam Nagar.

Led by storyteller Shikha Garg, the session blended guitar tunes with tales, sparking young imaginations.

At the end of every workshop/session, students were introduced to the limitless universe of reading through Rashtriya e-Pustakalaya (ReP)—India's digital library revolution! From timeless classics to modern tales, ReP brings thousands of books to young minds, anytime, anywhere, empowering the next generation to read more, learn more and dream bigger.











## **Summer Camp for Children!**

he third edition of the annual Children's Summer Camp was organised by the National Book Trust, India at its headquarters in New Delhi. The camp was held from 21 to 31 May 2025 for children aged 5-14 years with an objective to engage learning outside of classrooms and promote healthy reading habits. The sessions during the camp were designed for young minds to foster creativity, learning and teamwork.

During the camp, many activities were organised such as, puppet storytelling, mural wall art, interactive quizzes, lively musical storytelling session, engaging games on cyber security, memory game, letter writing, drawing competition, paper craft activity, origami workshop, creation of DIY bookmarks, read-aloud sessions, Bharatanatyam dance, yoga, fun with Science, doodle art workshop on turning trash into treasure and many more.

Sessions were conducted by renowned childrens, authors and experts, namely, Seema Wahi, Vasudha, Kunal, Leena Gurg, Kavya, Rituparno Ghosh, Archana Chandel, Shrutika, and Jaishree Sethi. In addition, hands-on caricature workshop was led by Karan Singh and Hindi calligraphy workshop was conducted by Neelakshi.

Overall, the camp was a great success as fun filled, engaging





















sessions and hands on activities facilitated our young campers to explore new avenues of learning.

National Book Trust, India also organised a nationwide Summer Camp for children aged 5-14 years. The Book Promotion Centres of NBT in Bengaluru, Chennai, Hyderabad and Kochi curated events for young minds to encourage learning with fun.

### **NBT Books on Tourism, Travel and Places**

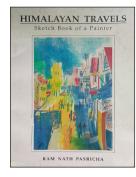


#### BE AN XLTRAVELLER

Col. Shivkumar Iyer

129 pp Rs. 375.00

Be an XL Traveller offers a unique, personal take on the art of travelling. The book explores the objective of travelling as the discovery of oneself and of new experiences, life-lessons and impressions that create memories lasting a lifetime. The book is a travelogue — it explores the author's own experiences of travelling. ISBN 978-93-549-1475-1

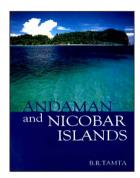


#### HIMALAYAN TRAVELS: Sketch Book of a Painter

Ram Nath Pasricha

77 pp Rs. 75.00

This book is a beautiful and intimate description, with equally vivid drawings from author's sketch books, of peaks and valleys, people and places, moods and moments of one of the most enchanting mountain ranges of the world—the Himalayas.



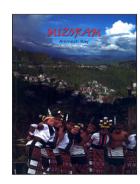
## ANDAMAN AND NICOBAR ISLANDS

B R Tamta

184 pp Rs. 200.00

Initially a penal settlement for the freedom fighters of 1857 Andaman and Nicobar Islands, today, is a tourist destination known for their exotic locales and primitive tribes. The book traces the history and development of these islands.

ISBN 81-237-0489-5

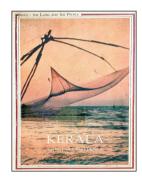


#### **MIZORAM**

Animesh Ray

86 pp Rs. 260.00

This is an informative book on the land and people of Mizoram. Illustrated with a number of colour photographs, it presents a comprehensive account of the State, the customs and occupations of the people, as well as its current development. ISBN 978-81-237-0470-8



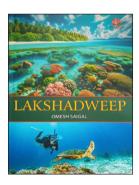
#### KERALA

Krishna Chaitanya

206 pp Rs. 65.00

This book traces the history of Kerala, its contribution to the common culture, architecture, sculpture, music, dance-drama, films, crafts, tradition, literature, etc., simultaneously giving a vivid picture of the geographic, social, cultural, political and economic scene of the State.

ISBN 81-237-0751-7

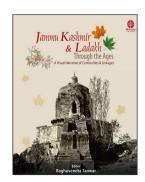


#### **LAKSHADWEEP**

Omesh Saigal

219 pp Rs. 210.00

Lakshadweep is a tiny island territory situated 250-500 km south-west of the Kerala coast. This detailed study of the island gives a comprehensive account of this strategically situated territory, its physical and natural characteristics, the life of its colourful and simple people, the history of the island since 1500 BC and how modernism and change are fast overtaking this lesser-known archipelago.



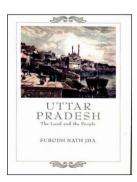
#### **JAMMU KASHMIR & LADAKH**

**ICHR** 

212 pp Rs. 865.00

This volume narrates with rare illustrations, many being published for the first time, how the story of India's spiritual and cultural legacy is traceable to the grandeur of ancient Jammu, Kashmir and Ladakh.

ISBN 978-93-5743-289-4



## UTTAR PRADESH: The Land and the People

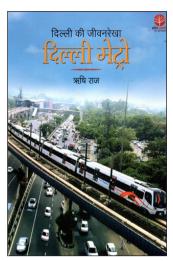
Subodh Nath Jha

216 pp Rs. 220.00

Located in the Indo-Gangetic plain, Uttar Pradesh even after the formation of Uttarakhand state, continues to be the largest state in terms of population. The present book provides insights regarding distinctive characteristics of land, people, customs, resources, historical background, culture, crafts, literature, economy, etc. of Uttar Pradesh.

ISBN 978-81-237-4960-0

## **Latest and Forthcoming Titles**



#### Dilli Ki Jivan Rekha

Delhi Metro

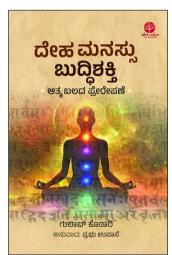
Rishi Raj

In view of the traffic challenges of the 21st century, growing population and increasing traffic needs, when the idea of Metro Rail was conceived in the country's capital Delhi in the 1990s, none had imagined that within just two decades of the start of Metro in Delhi (2002), Delhi Metro would become the second largest metro service in the world in terms of its expansion and comprehensiveness.

But this is the truth today, and not only this, even though the Delhi Metro service was started with the technical cooperation of Japan has made such rapid progress in the field of technology that today driver-less Metro trains have started running in Delhi.

In this book, the journey of Delhi Metro from its inception to the present time, when the Metro construction has reached its fourth phase, has been presented with a comprehensive description and colourful pictures of the various dimensions of Delhi Metro.

This is probably the first book written on Delhi Metro in Hindi or any other Indian language.



#### Deha Manassu Buddishakti: Atma Balada Prerepane

Gulab Kothari

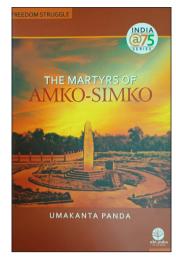
There is a wealth of literature available with Indian philosophy that touches upon the values of human lives. Themes related to the functioning of the human mind, individualism, socialisation, diseases, and others have been discussed innumerably by the ancient seers, thinkers, and philosophers, and they were reinterpreted by the Indologists worldwide.

The objective of this book is to

examine the concepts of body, soul, and spirit from an ancient Indian viewpoint. Therefore, the author looks at the Vedic literature, and the work of other ancient Indian scholars to gain a deeper understanding of the capabilities of the human mind.

The author follows the ancient Indic literary style and contexts in Western scholarly tradition for the benefit of the modern readers and those interested in Indian philosophy.

This title has been published in Kannada.



## The Martyrs of Amko-Simko

Umakant Panda

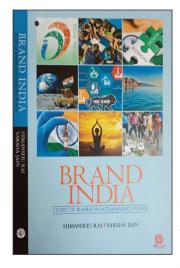
A larger plan to finish off the Maratha dominance nationwide included the British occupation of Gangpur in 1803. The inhabitants under British occupation, therefore, underwent significant change, particularly the tribal people. The village organisation known as "Khuntaki" and its socio economic structure suffered as a result of the transition.

Thus, a time of turmoil and

mayhem ensued. The gruesome tribal massacre in the 20th century took place at Amko-Simko in Sundargarh district of Odisha as a result of the people's uprising against these developments.

The Amko-Simko tragedy is just as significant to India's liberation cause as the Jallianwala Bagh Massacre and Chauri Chaura.

Being published in English, the primary goal of this book is to expose the reality of British policies towards the tribal people and the reasons for their rebellion.



## Brand India: Story of Bharat in a Changing World

Himanshu Rai & Varsha Jain

India's history is a tapestry of triumphs and tribulations from the civilisations of the Indus Valley to the multifaceted cultures of reigns of the Mauryas and the Mughals, a century of colonisation, to struggling and winning independence. India has seen it all in its journey from partition to freedom and fights to become a developed, powerful nation.

By the 21st century, India was pacing toward the title of one of the fastest-growing economies and becoming a global superpower. While the boom in the Information Technology sector, pharma, biotech, and so on positioned India as an innovation and creativity hub, leading superpowers were here to hire brilliant young minds to develop the nation.

Being published in English, this book takes us through India's significant achievements as a country and a global leader.

## **Education Minister visits NBT** stall at NCERT's Camp

he Union Education Minister, Shri Dharmendra Pradhan, visited the NBT stall showcasing a diverse range of publications in over 75 languages at the inauguration of Bharatiya Bhasha



Summer Camp at Rang Bhawan, Sansad Marg in New Delhi on 20 May, 2025.

Bhartiya Bhasha Summer Camp, launched by NCERT, is an initiative to encourage young learners to embrace their linguistic heritage.

The Education Minister graced the inaugural event and visited the NBT stall. These camps will be conducted in schools across all states/UTs during the summer break, bringing Indian languages closer.

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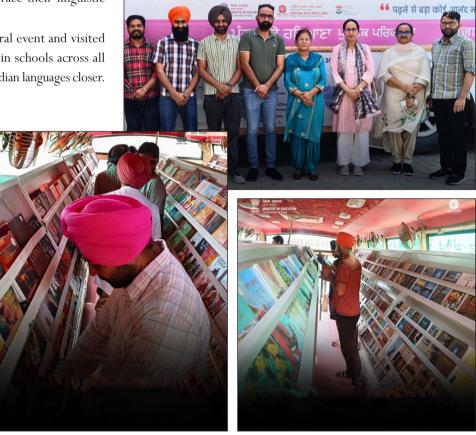
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## Punjab Pustak Parikrama

he mobile book exhibition in Punjab started on 17 May 2025 and will continue till 18 June 2025. It has travelled through various schools, colleges, markets and prominent places of Tarn Taran Sahib, Hoshiarpur, Jalandhar, Ludhiana, Rupnagar, Chandigarh, Mohali, and Fatehgarh. The mobile book exhibition at Tarn Taran Sahib was inaugurated by Ms. Kinderjit Kaur, Principal, Guru Nanak Dev University.

The visitors are taking a keen interest in these mobile book exhibitions, especially the students who want to read book as a leisure activity during summer vacations.



You can also find the e-Newsletter on our website www.nbtindia.gov.in

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