

BUDGET ESTIMATES FOR THE FINANCIAL YEAR 2017-18
OBJECT HEAD - 31
ACTIVITIES

(Rupees in Lac)								
S.No	Book Promotion Activities	General Component	SC Sub-Plan	Tribal Area Sub-Plan (TASP)	NORTH EASTERN REGION			TOTAL
					General	SC	ST	
1	2	3	4	5	6	7	8	9
A.								
I.	Regional Offices, Bangalore, Kolkata & Mumbai (for participation in Book Fairs and organising Book Exhibitions including Mobile Exhibition in Mofussil towns and rural areas)	100.00	0.00	0.00	0.00	0.00	0.00	100.00
II.	Normal Book Promotional Activities							
1	State Level Book Fairs-07 (Gen-2, NE-2, SC-2 & ST-2)	50.00	100.00	45.00	55.00	0.00	0.00	250.00
2	New Delhi World Book Fair (1 No.)	370.00	50.00	10.00	10.00	5.00	4.00	449.00
3	Book Promotion Centres	50.00	0.00	0.00	20.00	0.00	0.00	70.00
4	Pustak Parikrama/Rural Mobile Book Exhibitions	60.00	10.00	5.00	5.00	5.00	3.00	88.00
5	Seminars/Workshops/Book Release Functions/ Language Advisory Panel Meetings	40.00	10.00	10.00	15.00	0.00	0.00	75.00
6	Newsletters/Catalogues/Promotional Material	5.00	0.00	0.00	0.00	0.00	0.00	5.00
7	Franchise Book Shops & other outlets	15.00	0.00	0.00	0.00	0.00	0.00	15.00
8	Participation in Book Fairs and organising Book Exhibitions, Book Club, Observance of National Book Week and World Book & Copyright Day	100.00	10.00	10.00	10.00	0.00	0.00	130.00
9	Packing and forwarding (Transportation) of Books	5.00	0.00	0.00	0.00	0.00	0.00	5.00
10	NCCL Activities for promotion of reading habits among school children and young adults	25.00	5.00	5.00	5.00	4.00	0.00	44.00
11	Training Courses in Book Publishing including grants to Universities	15.00	5.00	5.00	5.00	0.00	0.00	30.00
12	Promotion of Indian Books abroad including FAP	80.00	0.00	0.00	0.00	0.00	0.00	80.00
13	Modernisation of Library, Office Building and Procurement of Books	10.00	0.00	0.00	0.00	0.00	0.00	10.00
14	Research and Innovation including digitalisation of books and e_books/e_platform	20.00	0.00	0.00	0.00	0.00	0.00	20.00
15	Reproduction of Books in Punjabi	1.00	0.00	0.00	0.00	0.00	0.00	1.00
16	Subsidy to Publishers and Royalty to Authors (Production Division)	5.00	0.00	0.00	0.00	0.00	0.00	5.00
17	Financial Assistance to Voluntary Organisations/ Publishers/Authors' associations for book related activities	100.00	14.00	11.00	14.00	0.00	0.00	139.00
18	Website Development, Advertisement & Publicity (Publication) and Any other New Project	25.00	0.00	0.00	0.00	0.00	0.00	25.00
TOTAL		1076.00	204.00	101.00	139.00	14.00	7.00	1541.00

