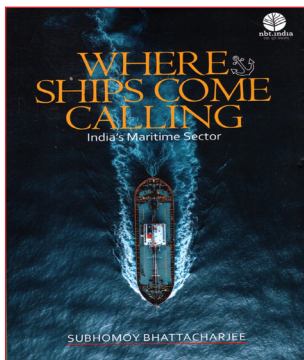


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PICK OF THE MONTH



**Where Ships Come Calling:
India's Maritime Sector**
Subhomoy Bhattacharjee
ISBN 978-93-6719-487-4
Rs 260.00

India makes a vibrant mark at the 77th Frankfurt Book Fair

India participated in the 77th Frankfurt Book Fair 2025 held from 15th October till 19th October. Curated by the National Book Trust, India in association with the Consulate General of India, Frankfurt, the India National Stand and the first-ever India Stage represented the theme, "Read and Explore India – पढ़ें और जानें भारत – Lies und Entdecke Indien." Highlighting India's linguistic and literary diversity, the showcase was inaugurated by Ms Suchita Kishore, Consul General of India in Frankfurt, in the presence of Prof. Milind Sudhakar Marathe, Chairman, National Book Trust, India, and other distinguished guests.



German translations of 17 Indian children's books were launched on the inaugural day. On the occasion, Ms Suchita Kishore highlighted the visible prominence of Brand India at the world's largest trade book fair, noting that the newly released books will greatly benefit the Indian diaspora community. This special milestone of bringing Indian stories to young readers in Europe elicited comments from Prof. Milind Sudhakar Marathe while discussing the

national body for book publishing and book promotion, NBT-India's efforts in bringing together both public sector and private sector publishers to display a composite presentation of the Indian book industry. Shri Kumar Vikram, Chief Editor & Joint Director, NBT-India, also spoke on the occasion, providing an overview of the various international publishing dialogues taking place at the India Stage introduced at the Frankfurt Book Fair 2025.

On 15th October, the India-EU Dialogue session focused on promoting the culture of reading. Experts from India and Europe exchanged ideas, schemes, and strategies for fostering reading habits and collaboration. The discussion featured Valentina Stoeva, Chair of

EURead, a European network promoting reading and literacy across Europe, and Founder of the Children's Books Foundation and the Reading Foundation in Bulgaria. Her work revolves around book gifting, school libraries, and literacy networks. She was joined by Daan Beeke, Network Manager at EURead, who leads initiatives to promote reading among young people and is actively engaged in international literacy cooperation. He contributes to EURead and the Global Network for Early Years Bookgifting. From NBT-India, its Chairman Prof. Milind Sudhakar Marathe shared insights on developing reading culture and strategies for engagement.

At the India stage, scheduled on the same day, an insightful session was held with the distinguished Shri Richard Charkin, a British publishing executive with decades of experience. He shared powerful industry truths, reminding us that publishers are 'midwives'—the essential bridge between the author and the reader, and that industry leaders should restore close contact with creators. He emphasised the courage required to be in the book trade, noting that while a writer needs only imagination, the bookseller faces the truly difficult task of selling. Shri Charkin also pointed out that while AI is a challenge we need to befriend it and not treat it as a foe.

On the following day, the audiences at the Frankfurter Buchmesse, witnessed the India-Greece Publishing Dialogue promising collaboration between the two nations' publishing industries. Michalis Kalamaras, a digital publishing consultant and the founder of the website eAnagnostis.gr ('e-reader' in Greek), and Argyris Kastaniotis, Director General of Kastaniotis Editions, participated in a discussion in which a strong interest was

expressed in maintaining and deepening the direct relationship between Greece and India, with the Greek guests acknowledging India's large, dynamic market and its creativity across various publishing platforms. Furthermore, highlighting literary evidence from ancient Tamil works (*Purananuru and Patirruppattu*), Shri Chandrasekaran (Director of the Central Institute of Classical Tamil) proved the existence of 3,000 years old connections between India and Greece. He noted the philosophical similarities in up to forty instances between Pythagoras' philosophy and that of Thirukkural. With plans to enhance translations of Tamil literature into Greek for solidifying this cultural exchange, Shri Kartik

On 18th October, the India Stage at the Frankfurt Book Fair, was a platform for numerous enriching discussions. The 'Current Trends in Audio Books & Comics' session included panellists Shri Nijoo Dubey, Shri Ankhi Choudhury, Ms Payal Puri, and Shri Ayush Gupta. It was moderated by Shri Bratin Dey and was occupied with the transformation of content delivery in this era of digitisation where there's an emphasis on greater visual sophistication, making visual and audio media up to 40 time more effective at engaging the younger generation.

The panel for 'Cultural Communication among Children through Translations' session involved Shri Sabine Müller, Shri Thomas

Vogel, Shri David Unger, and Shri Kumar Vikram sharing profound insights into bridging language gaps to enrich young minds. The session highlighted that cultural communication for children has always been inherently bilingual (visual and text), and translation makes it trilingual, with illustrations being vital for helping children connect with unfamiliar concepts.

The final session was on "Indian Wisdom, Knowledge

& Tradition with special reference to Vastu Vidya & Meditation" where Victor Gatys, a Frankfurt-based architect, captivated the audience. He gave an overview of how Vastu is becoming popular in the contemporary architecture of Germany and Europe in creating residential houses, hospitals, educational institutions, etc. The session focused not only on Vastu but also on the importance of meditation for harmony and well-being. It was a wonderful opportunity to explore how these traditional streams of knowledge offer practical guidance for modern living, proving that ancient wisdom remains profoundly relevant in the contemporary world.



Raj Kushvah (CEO of KOJO Press), also spoke about the challenges that exist across the global industry as well as the strategic convergence of culture and technology to ensure future growth.

The Frankfurt Book Fair also saw the India-Algeria Publishing Dialogue on 17th October along with The India-Colombia Publishers Meet & Greet and the India-Philippines Publishing Dialogue on 18th October. All of these sessions were directed towards finding convergence between the cultures and ideas of the nations to encourage collaboration for multilingual and inclusive creativity.

Celebration of India's unity in diversity at the release of Bharatiya Bhasha Pariwar Titles

Two recent publications of NBT-India titled *Bharatiya Bhasha Pariwar* were released on 9th October 2025 by Prof. Raghuvendra Tanwar, Chairman, Indian Council of Historical Research (ICHR), at Kaushal Bhawan, New Delhi. The two volumes — *Bharatiya Bhasha Pariwar: A New Framework in Linguistics and Collected Studies* and *Bharatiya Bhasha Pariwar: Horizons and Perspectives* — were researched and prepared by the Bharatiya Bhasha Samiti and published by National Book Trust, India.

During the release of the books, Prof. Raghuvendra Tanwar emphasised the central message of the volumes which highlights how all Indian languages emerge from a single cultural tree that unites rather than divides. Prof. Milind Sudhakar Marathe, Chairman, NBT-India, emphasised that in India, language is not just a medium of instruction but a means of cognition, culture, and philosophy.

Shri Chamu Krishna Shastry, Chairman, Bharatiya Bhasha Samiti, spoke about the concept of Bharatiya Bhasha Pariwar as a new perspective on the composition of Indian languages, aligned with the vision of NEP 2020.

Shri Yuvraj Malik, Director, NBT-India, remarked that these volumes are not just books but cultural philosophy offering a new



framework for understanding Indian identity. The event was also graced by Prof. Murlimanohar Pathak, Vice-Chancellor, Shri Lal Bahadur Shastri National Sanskrit University, and Prof. R. C. Sharma, noted linguist.

Nagpur Pustak Parikrama arrives at Doorsteps

On 6th October 2025, the mobile book exhibition made the rounds of Nagpur city to promote Nagpur Book Festival, and visited IIM Nagpur and Wainganga College.

Professors and students visited the van and explored a wide range of books and titles.

On 22nd–23rd September 2025, the bus visited Symbiosis University, Lalita Public School, and VMV College spreading the

joy of books and reading among students and young readers.



Telugu Language Day Celebrations

The Rashtrapati Nilayam in Hyderabad hosted a vibrant Telugu Language Day celebration from 29th August to 9th September. The event featured several cultural programmes and active participation from schools, making it a true festival of language and learning.

As part of the celebrations, the NBT-

India organised a two-day exclusive Telugu Book Exhibition on 8th–9th September. A large number of school students enthusiastically visited the stall set up by NBT and explored the wide collection of Telugu books that were displayed to highlight the richness of this regional language.

NCCL travels around Delhi with bagful of stories

This month NBT India's children's wing, National Centre for Children's Literature, (NCCL) visited numerous schools around Delhi with fun-filled events to encourage reading amongst young children. Their endeavour took off at NBT headquarters on 4th October 2025, where author and performance storyteller Usha Chhabra captivated the students of Sanskriti School, Chanakyapuri, New Delhi with inspiring tales of heroes such as Indian mountaineer Tina Mine, environmental activist Jadav 'Molai' Payeng who is popularly known as the 'Forest Man of India', and anthropologist Jane Goodall. These enrapturing tales motivated the young listeners to dream big and care about the world around them. As a follow-up activity, the students imaginatively expressed themselves through drawing and creative writing.

The next stop on the tour was at Vishwa Bharti Public School, Noida on 9th October. Swati Goyal, storyteller extraordinaire, presented *The Tale of Babban Hajjam* to an entranced audience of Class IV students. This was followed by an interactive session with Usha Chhabra sharing her inspiring journey of becoming an author with the students of Class V. The budding writers enthusiastically learned about the creative writing process, from ideation to publication. The sessions left students inspired to read more, imagine freely, and express their creativity.

On 14th October, NCCL welcomed the students of Jaypee School, Noida, to the NBT-India Headquarters where a musical storytelling session was led by Shikha Garg, a collector and performer of stories. The session featured a tale about a wise parrot that saves his and others' lives through its keen observation and sharp logic. The engaging narration encouraged young listeners to appreciate insight, awareness, and thoughtful decision-making. This was followed by a creative writing activity where the students

wrote stories guided by a prompt about a witty, observant friend who makes the right choices and transforms situations with creativity and care. Soon after, a similar event at Navyug School, Chanakyapuri was organised on 17th October for the students of Class VI and VII. At the session, well-known children's author, Rajnikant Shukla, shared stories, poems, and practical tips for writing well with the children. His narrations on bravery and self-belief captured the students' imagination and filled the atmosphere with courage and learning. The lively session concluded with cheerful smiles and renewed excitement for stories and creativity.

Students of Delhi Area Primary School No. 1 (DAPS-1), Delhi Cantt., enjoyed the children's programme on 18th October. It featured two presentations. Archana Chandel, Founder of Book-n-Kids, inspired children to pause and seek the full truth for fostering positive relationships through a *Kamishibai* storytelling performance. While Alma Dhingra presented a musical storytelling session, enriched by folk music and featuring a Rajasthani tale that highlighted resourcefulness and sustainability,

encouraging children to reuse items and reduce waste.

In a similar vein, an exciting illustration workshop for the students of GD Goenka Global School, Gurugram was organised at NBT India's headquarters on 30th October. The young artists learned to draw, colour, imagine and express. Laughter, learning, and lively imagination filled the air as children created their own colourful stories through art. The day concluded with a visit to the NBT Bookshop, where students explored the magical world of books and stories.



Book Release of *Brand India: Story of Bharat in a Changing World*

A recent publication of NBT-India titled *Brand India: Story of Bharat in a Changing World* was launched at Dr. Ambedkar International Centre, New Delhi on 23rd September.

Smt. Rekha Sharma, Member of Parliament, present on the occasion, said the world now sees India as a major military power, with keen interest in indigenous innovations like BrahMos. She added that India as a brand is shining globally with remarkable progress across diverse fields.

Shri Himanshu Rai, Professor and Director, IIM, Indore and Smt. Varsha Jain, from the Mudra Institute of Communications, Ahmedabad (MICA), the co-authors of the book, NBT Director Shri Yuvraj Malik, and NBT Chief Editor & Joint Director, Shri Kumar Vikram also addressed the gathering, which was attended by a large number of academics, students and general readers.

Written in a simple language and a lucid style, the book takes us through India's significant achievements. Based on authentic figures culled from various reliable sources, it highlights the fact that India is now acknowledged as one of the fastest-growing economies. While the boom in IT, pharmaceuticals, biotech, etc., has positioned India as an innovation and creativity hub, leading superpowers continue to hire brilliant young minds from here.

Some of the fields where India has made significant progress include digitisation, tourism, economy, cleanliness, the manufacturing and use of vaccinations against deadly diseases, etc., The anchor of the event was Shri Vijay Vikram Singh, the actor and voice artist of *Big Boss* fame.

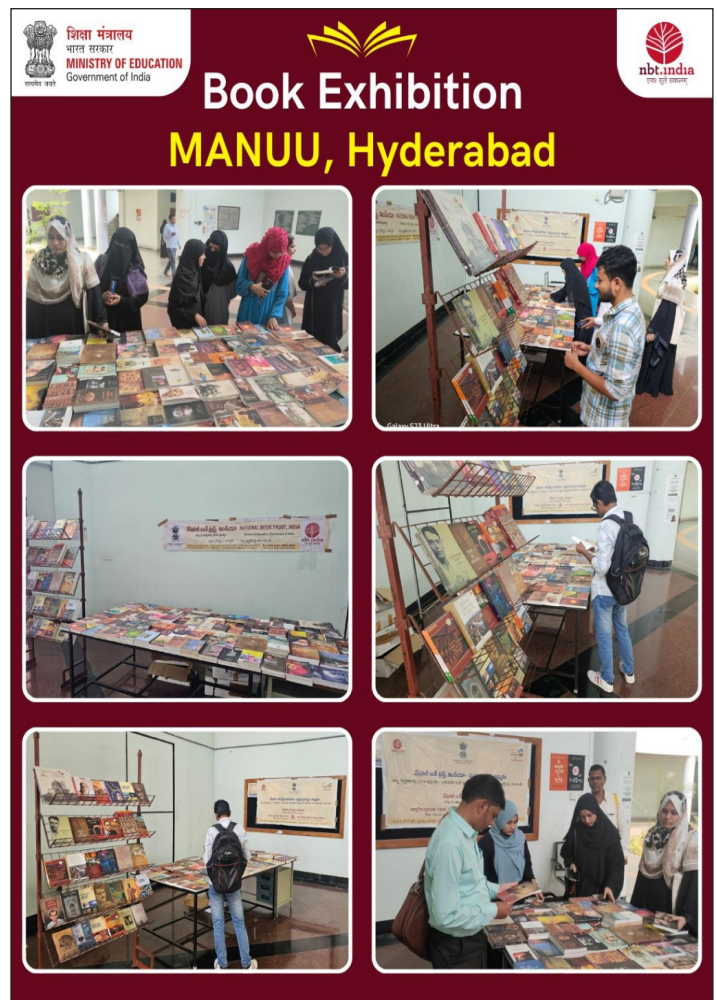
Book Exhibition at MANUU, Hyderabad

NBT-India organised a Book Exhibition at Maulana Azad National Urdu University (MANUU) in Gachibowli, Hyderabad on 3rd September. Readers got a chance to explore a wide range of books in Urdu, English and Hindi.

Home Science Students visit NBT India

Students of Home Science (Hons.) from Institute of Home Economics, University of Delhi visited NBT-India for an enriching learning experience on 3rd September.

They attended an orientation on NBT-India's Publishing Programme for Children, explored the engaging children's activities, gained insights into Rashtriya e-Pustakalaya, and concluded the day with a tour of the NCCL Library and bookshop.



A Few of NBT's Titles for Children

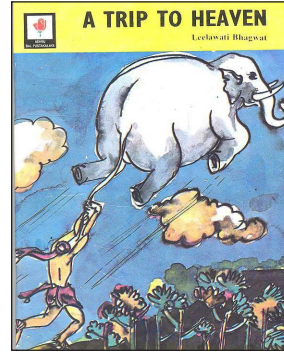


A Baby Hornbill Learns to Fly

Author: Dilip Kumar Barua
Illustrator: Partha Sengupta

The story scientifically tells the tale of a pair of hornbills. How they build their nest, breed and rear their young. Original Edition: Assamese. Also published in Bangla, Dorli, Hindi, Kannada, Malayalam, Odia, Tamil and Telugu.

ISBN 978-81-237-6167-1 / ₹ 50/ Age-group 6-8 / 16 pp

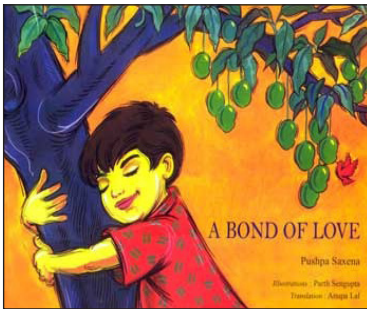


A Trip to Heaven

Author: Leelawati Bhagwat
Illustrator: Jatin Das

A collection of delightful folktales from different regions of India. Published in Assamese, Bangla, Gujarati, Hindi, Kannada, Malayalam, Marathi, Odia, Punjabi, Tamil, Telugu and Urdu.

ISBN 978-81-237-1073-0 / ₹ 50/ Age-group 12-14 / 64 pp

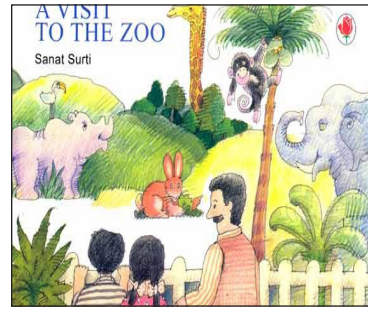


A Bond of Love

Author: Pushpa Saxena
Illustrator: Partha Sengupta

A touching story about a young boy who forms a bond of love with trees and makes everyone realise the same. Original Edition: Hindi. Also published in Assamese, Kashmiri, Gujarati, Kannada, Malayalam, Odia, Punjabi, Tamil and Telugu.

ISBN 978-81-237-4623-4 / ₹ 50/ Age-group 8-10 / 16 pp

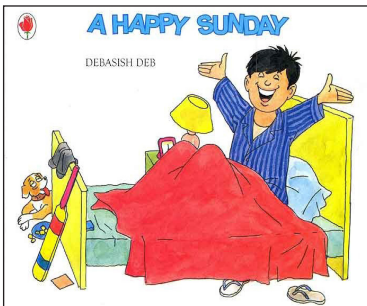


A Visit to the Zoo

Author-Illustrator: Sanat Surti

An entertaining instructive book about animals found in the zoo. Eloquent pictures replace words. Published in Assamese, Bangla, Gujarati, Hindi, Kannada, Malayalam, Kashmiri, Marathi, Odia, Punjabi, Tamil, Telugu and Urdu.

ISBN 978-81-237-1109-6 / ₹ 50/ Age-group pre-school / 16 pp

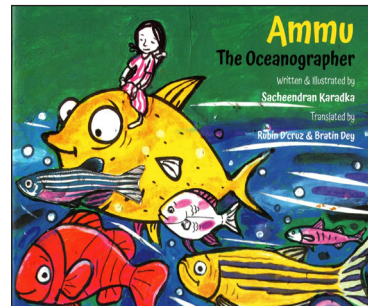


A Happy Sunday

Author-Illustrator: Debasish Deb

It is Sunday. Bunty is happy. He can do whatever he likes. But as the night falls, his mother reminds him about Monday, when the school opens. Bunty is sad, but his mother tells him the importance of each day. Published in Assamese, Gujarati, Hindi, Kannada, Kashmiri, Malayalam, Marathi, Odia, Punjabi, Telugu and bilingual editions.

ISBN 978-81-237-4710-1 / ₹ 55/ Age-group 6-8 / 20 pp

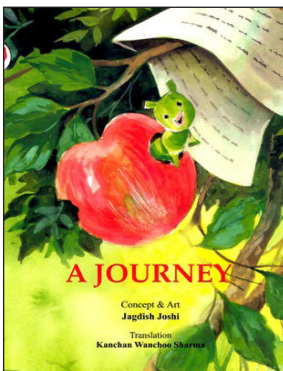


Ammu: The Oceanographer

Author-Illustrator: Sacheendran Karadka

An interesting journey of Ammu and her Goldfish to the sea. In her journey, she learns about different sea creatures. Original Edition: Malayalam. Also published in Assamese, Bangla, Gujarati, Hindi, Odia, Punjabi, Tamil and Urdu.

ISBN 978-81-237-9833-4 / ₹ 65/ Age-group 6-8 / 20 pp

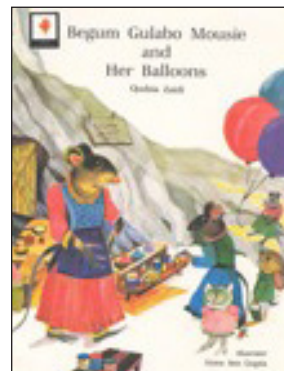


A Journey

Author-Illustrator: Jagdish Joshi

This book is about the story of a sheet of paper and a caterpillar. How they happen to come together and advance upon a journey to discover the world. Original Edition: Hindi. Also published in Assamese, Gujarati, Kannada, Odia, Punjabi, Tamil and Telugu.

ISBN 978-81-237-6748-2 / ₹ 65/ Age-group 8-10 / 24 pp



Begum Gulabo Mousie and Her Balloons

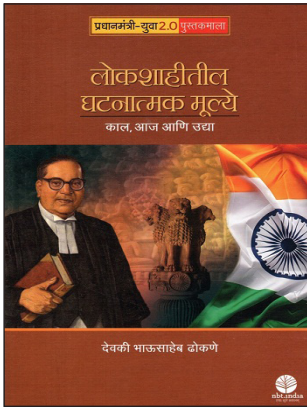
Author: Qudsia Zaidi

Illustrator: Niren Sen Gupta

An enchanting story about a mouse who finds an elf in a balloon. Attractive illustrations enliven the book. Published in Assamese, Bangla, Bodo, Gujarati, Hindi, Kannada, Lepcha, Limboo, Malayalam, Marathi, Mizo, Newari, Odia, Punjabi, Tamil, Telugu and Urdu.

ISBN 978-81-237-0488-3 / ₹ 50/ Age-group 8-10 / 24 pp

Latest and Forthcoming Titles



Lokashahitil Ghatnatmk Mulye: Kaal, Aaj ani Udaya

Devaki Bhausaheb Dhokane

The book in Marathi language attempts to raise awareness about the democratic values of India and the role citizens play in the formation of a democratic society.



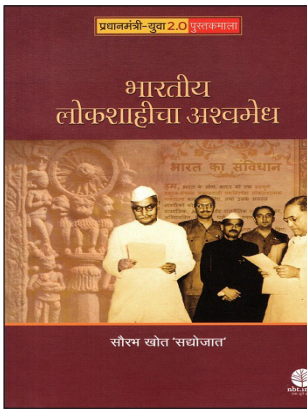
The Sundarbans Adventure

Tanuka Bhaumik Endow

(Illustrated by Shri Animesh Debnath)

The Sundarbans Adventure follows Aishwarya, known as 'Ash' among her friends. She is a young girl who is about to set out on a trip to the jungles in the Sundarbans with her brother and his friends. Being her first time to go on a trip without parents' supervision, Ash is very excited. Join these youngsters of the

book embark on a boat journey towards their destination, and discover the real excitement of adventure.

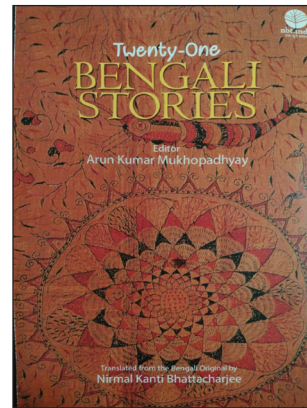


Bharateey Lokashahicha Ashwamedha

Saurabh Khot Sadyojat

This book demonstrates how Vedas, Upanishads, and Buddhist scriptures have cemented India as the mother of democracy where modern democratic principles also thrive. India is the world's largest democracy and serves its responsibilities as such with care. Numerous great thinkers have

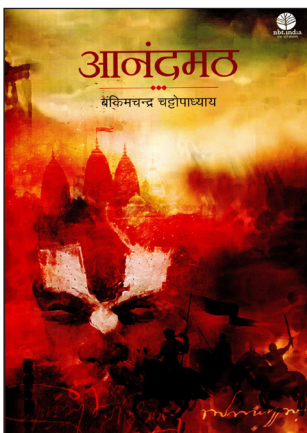
advanced the understanding of democracy in India. This book also discusses the entire expanse of democratic values, India's electoral process, as well as the contribution of women to it.



Twenty-One Bengali Stories

Arun Kumar Mukhopadhyay

A collection of twenty-one contemporary stories from Bengal written by well-renowned authors. The stories in the book attempt to capture the multifarious experiences of Bengali people. The rich and varied treasure-trove of post-Tagore, post-Saratchandra Bengali short stories has been encapsulated in this anthology.

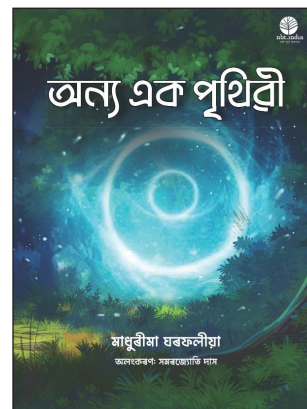


Anandamath

Bankim Chandra Chattopadhyaya

Centred around the 18th century Sanyasi Revolt and the Great Bengal Famine of 1770, *Anandamath* tells the tale of Jivanand-Shanti's and Mahendra-Kalyani's misfortunes. Featuring 'Vande Mataram', this book imagines a successful independence struggle in India. At the time of the publication of the book, there was a need to plant the seeds of revolution

into its reader's consciousness.



Any Ek Prithivee

Madhurima Gharphalia

Any Ek Prithivee is a fantasy novel that blends imagination with scientific ideas. The story follows a group of teenagers who meet with an accident during a forest trip. While trying to find their way back home, they pass through a mysterious wormhole and arrive in another world called 'Akram'. As they plan their return, they are unexpectedly transported to yet

another world, 'Juruka'. The novel unfolds as a journey across unfamiliar worlds, shaped by curiosity, danger, and discovery.

Swachhta Pakhwada celebrated in NBT

Under the Swachhta Pakhwada, a *Shramdaan* activity was organised on 9th September at the National Book Trust, India premises. On this occasion, all members of the Trust, actively participated in a cleanliness drive, spreading the message of 'Clean Campus, Clean Thoughts.' Cleanliness is not just a responsibility,



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but a service; with this spirit, a resolve was taken to make the premises clean and beautiful.

A swachhta oath-taking ceremony was also organised on the following day in the premises. On this occasion, Shri Rakesh Kumar, Joint Director (Administration and Finance), administered the oath to all members of the NBT family.

During the oath-taking, the employees resolved to remain personally committed to cleanliness, to contribute hundred hours annually or two hours per week through voluntary labour, to initiate cleanliness in their homes, families, workplaces, and their surrounding environments, and to inspire other members of society to do the same.

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Special Lecture for Hindi Pakhwada 2025

The National Book Trust, India organised a special lecture for Hindi Pakhwada 2025 on 30th September. The theme for the lecture was the '75-Year Development Journey of Rajbhasha Hindi'.

Speaking on the occasion, renowned linguist Prof. Vimallesh Kanti Verma said, "Hindi is a very capable language. It is the mother tongue of eleven states in India and one of the most widely read languages in the world. It is continuously advancing in the context of technology and global perspectives." The programme was chaired by Shri Kumar Vikram, Chief Editor and Joint Director of the National Book Trust, India.



The proceedings were conducted in the headquarters' auditorium and the vote of thanks was delivered by Shri Nagendra Sharma, Hindi Officer, who urged all officers and employees to conduct their work in Hindi, as much as possible.

You can also find the e-Newsletter on our website www.nbtindia.gov.in

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