

Advt. No. 70/2025/Estt.

Date: 08.12.2025

WALK-IN-INTERVIEW

Walk-in-interview will be held in the National Book Trust, India on **09.12.2025 from 10:00 am to 03:00 pm** for the engagement of following posts purely on contract basis in **Rashtriya E-Pustakalya (ReP)** through Placement Agency initially for a period of 11 months which can be extended depending on the performance of the candidate/need of the organization. Interested candidates may appear for the Walk in interview with a prescribed application available on the website i.e. www.nbtindia.gov.in.

S. No.	Name of Post	No. of Post	Monthly Salary	Upper Age Limit	Qualifications/ Experience
1	Graphic Designer	01	40,000 – 60,000	32 yrs	<p>EQ: Bachelor degree in Graphic Design, Visual Communication, Fine Arts, Multimedia, or related field. 3-5 years of relevant experience in digital and print design.</p> <ul style="list-style-type: none"> • Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign), Figma, or similar tools. • Experience designing for social media, web, and mobile platforms. <p>DQ: Experience in regional language promotion material, Stall designing preferably in publishing or EdTech firm.</p> <p>Key Responsibilities:</p> <ul style="list-style-type: none"> • Design digital creatives, banners, posters, infographics, thumbnails, and social media assets for ReP. • Develop print materials such as brochures, standees, certificates, and outreach collateral. • Support UI/UX team with icons, visual elements, illustrations, and design assets for the ReP application and website. • Ensure brand consistency across all visual materials as per ReP guidelines. • Edit and enhance images, illustrations, and graphics for digital publishing.

2	Digital Publishing Lead	01	80,000 – 1,45,000	45 yrs	<p>EQ: MCA/M tech, Master's in Publishing, Digital Media or B.Tech/BE (Computer Science/IT) Minimum 8 years of experience in technology leadership roles, preferably in EdTech or Publishing media</p> <ul style="list-style-type: none"> • Knowledge of EPUB, metadata, accessibility, and copyright norms. • Familiarity with multilingual publishing workflows. (English + Indian Languages) <p>DQ: Experience with digital libraries or EdTech Platforms</p> <p>Key Responsibilities:</p> <ul style="list-style-type: none"> • Coordinate with publishers for content submission, agreements, and metadata. • Manage digital file validation, formatting, and conversion (EPUB/PDF). • Oversee uploading, publishing, and categorization of titles on ReP. • Ensure copyright compliance, accessibility standards, and quality checks. • Maintain content inventory and prepare periodic publishing reports. • Support process improvements and publisher orientation sessions.
3	Digital Media Campaign Expert	01	40,000 – 60,000	32 yrs	<p>EQ: Master's degree in Journalism, Mass Communication, Digital Media, Advertising, or any related field Minimum 5 years of experience in digital marketing or campaign management</p> <ul style="list-style-type: none"> • Proficiency with digital tools such as Meta Ads, Google Ads, Canva, HubSpot • Strong creative and analytical skills for developing and optimizing campaigns • Understanding of audience segments including students, educators, and parents <p>DQ: Experience running campaigns for EdTech or social impact projects</p> <p>Key Responsibilities:</p>

					<ul style="list-style-type: none"> • Design and execute digital campaigns across social media, search, email, and influencer channels • Create engaging content strategies tailored to students, educators, and parents • Analyze performance metrics and optimize for reach, engagement, and conversions • Collaborate with outreach and creative teams for multilingual and regional impact
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Note:

1. Self-Attested copies of all relevant certificates, degrees, testimonials etc. should be attached with the application and originals must be produced at the time of interview and if selected, at the time of joining.
2. Incomplete applications will be rejected.
3. No T.A./D.A. will be paid for attending the interview.

Disclaimer: If you do not hear from us within 15 days of application submission, please consider that you have not been shortlisted.



राष्ट्रीय पुस्तक न्यास, भारत
NATIONAL BOOK TRUST, INDIA

नेहरू भवन, 5 इंस्टीट्यूशनल एरिया, फेज-2, वसंत कुंज
नई दिल्ली-110070

Place a self-attested
passport size
photograph
here

Post applied for _____

Advt. No. _____ Dated _____

Name (in block letters as recorded in matriculation certificate):

Father's/Husband's Name (in block letters as recorded in matriculation certificate):

(i) **Date of Birth** (in Christian Era) : _____

In words: _____

(ii) **Age:** _____ **Years:** _____ **Months** (as on closing date):

Religion : _____ (Hindu/Muslim/Christian/Sikh/Buddhist/Others)

Category : _____ (SC/ST/OBC/General)

Whether Ex-Serviceman : _____ (Yes/No)

Nationality: _____

Sex : _____ (Male/Female)

Marital Status : _____ (Married/Unmarried)

(i) **Whether Physically Disabled :** _____ (Yes/No)

Correspondence Address:

Pin Code: _____

Contact No. _____ **Email.** _____

ID. _____

Fax No. _____

Permanent

Address: _____

_____ Pin Code: _____

Educational Qualifications (beginning from Matriculation or equivalent) :

Examination(s) passed	University/Board	Year of passing	Subjects covered	Division / Grade	% of Marks

Professional qualifications, if any :

Experience (in ascending order) :

Office/Department	Designation	Pay Band + Grade Pay	Period		Nature of Work
			From	To	

Details of Computer literacy: _____

Any other relevant information:

☐ I do hereby declare that the statements made in the Application are true, complete and correct to the best of my knowledge and belief. In the event of any information being found false or incorrect or ineligibility detected or after test/interview or at any stage, my candidature will stand cancelled and all my claims for the recruitment will stand forfeited.

Note: Mark Sheet, Age Certificate, Experience Certificate, Caste Certificate etc. enclosed should be self attested and then scanned and attached with the Application. A passport size photograph should also be enclosed.

Place : _____

Signature of the applicant

Date : _____