



राष्ट्रीय पुस्तक न्यास, भारत
शिक्षा मंत्रालय, भारत सरकार
NATIONAL BOOK TRUST, INDIA
Ministry of Education, Government of India

5 इंस्टीट्यूशनल एरिया, फेज-2
वसंत कुंज, नई दिल्ली-110070

Phone: 011-35464688, Email: recruitment@nbtindia.gov.in

Advt. No.120 /2026/Estt.

Date: 23.07.2026

VACANCY NOTICE

National Book Trust, India, an apex body in publication of books and book promotion in the country, invites applications from the eligible candidates for filling up the following posts, purely on contract basis through manpower agency initially for three months which can be extendable as per requirement of the Trust. The details are as under: -

Sl. No.	Name of the post	No. of post	Educational Qualification and Experience	Upper Age Limit	Monthly Remuneration
1.	Outreach Associates	2	Educational Qualification - Bachelor's degree in Education, Social Sciences, Mass Communication, Public Policy, Library & Information Science, Marketing, or a related discipline. - Master's degree desirable. Experience - Minimum 3 years' experience in outreach, partnerships, community engagement, programme implementation, education technology, digital platforms, or reading promotion. - Experience working with Government departments, educational institutions, NGOs, publishers, libraries, or CSR initiatives will be preferred. Key Responsibilities - Drive nationwide outreach and awareness for Rashtriya e-Pustakalaya across schools, colleges, universities, libraries, and educational institutions. - Coordinate with State Governments, SCERTs, DIETs, District Education	32 years	Rs. 45,000/- to Rs. 70,000/-

			Offices, libraries, publishers, NGOs, and other stakeholders. • Support implementation of reading campaigns, book festivals, competitions, webinars, and institutional engagement programmes. • Facilitate onboarding of institutional users and Reading Ambassadors. • Organise workshops, orientation programmes, and capacity-building sessions for educators, librarians, and students. • Prepare reports, case studies, presentations, and impact documentation. • Travel locally for field outreach, institutional coordination, and event execution. Desired Skills • Excellent communication and interpersonal skills. • Strong documentation and presentation abilities. • Experience in stakeholder engagement and project coordination. • Familiarity with digital education platforms and reading initiatives. • Ability to work independently in a dynamic environment		
2.	Content Manager	01	Educational Qualification • Master's Degree in Education, Mass Communication, Humanities, or a related discipline. Experience • Minimum 8 years' experience in publishing, digital libraries, content management, educational technology, editorial services, or digital publishing. • Experience with Government or large-scale educational initiatives will be desirable. Key Responsibilities • Lead content strategy and curation for Rashtriya e-Pustakalaya. • Develop age-appropriate and curriculum-aligned digital collections across multiple Indian languages. • Coordinate with publishers, authors, content providers, educational institutions, and Government	40 years	Rs. 80,000/- to Rs. 1,00,000/-

			agencies for acquisition and onboarding of digital content. • Manage metadata, taxonomy, classification, tagging, discoverability, and quality assurance of digital collections. • Oversee editorial workflows, copyright compliance, licensing, accessibility standards, and digital publishing processes. • Curate thematic collections, reading lists, featured books, seasonal campaigns, and national observance collections. • Analyze user engagement and reading trends to optimize content strategy. • Coordinate with technology, design, outreach, and communication teams for timely content deployment. • Support the Content Enrichment Committee (CEC) and institutional review processes. Desired Skills • Strong understanding of digital publishing standards (EPUB, PDF, accessibility, metadata). • Knowledge of Indian publishing ecosystem and multilingual content management. • Excellent editorial and project management skills. • Familiarity with content management, digital libraries, and content analytics. • Strong stakeholder management and coordination abilities.		
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National Book Trust, India reserves the right not to fill up the posts as advertised, if circumstances so warrant. Interested candidates who fulfill the minimum eligibility criteria may apply to the Deputy Director (A&E), National Book Trust, India, Nehru Bhawan, 5, Institutional Area, Vasant Kunj, New Delhi - 110070 in the prescribed format as given on the website i.e. www.nbtindia.gov.in. Last date for submission of applications is 15 days from the date of publishing of this advertisement on NBT website.

GENERAL TERMS AND CONDITIONS

1. Post may be increased/ decreased at the discretion of the Competent Authority.
2. The candidate should have good communication skills.
3. During his/her service with the Trust he/she may be required to serve anywhere in India under an office of the Trust.
4. During the tenure with NBT, he/she is not allowed to work concurrently with any other organization of the similar field/nature.
5. Mere fulfilling the qualifications does not entitle a candidate to be necessarily considered or called for the interview.
6. Applications which do not meet the minimum qualifications given in the advertisement and/or incomplete applications will be summarily rejected.
7. Applications will not be accepted after last date of the receipt of applications.
8. Age will be determined on the last date of the receipt of applications.
9. Canvassing in any form will be treated as disqualification for the post(s).
10. Candidate(s) selected for the post(s) will be required to furnish a Medical Certificate of their being medically fit to work in NBT, India.
11. If you do not hear from us within 15 days of application submission, please consider that you have not been shortlisted.

Note:

1. Self-Attested copies of all relevant certificates, degrees, testimonials etc. should be attached with the Application, and the Originals must be produced at the time of interview and if selected, at the time of joining.
2. No T.A./D.A. will be paid for attending the Interview/Written/Skill Test.



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NATIONAL BOOK TRUST, INDIA

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नई दिल्ली-110070

Post applied for _____

Place a self-attested
passport size
photograph
here

Advt. No. _____ Dated _____

Name _____

Father's/Husband's Name _____

(i) Date of Birth (in Christian Era) : _____

In words: _____

(ii) Age: _____ Years: _____ Months (as on closing date):

Religion : _____ (Hindu/Muslim/Christian/Sikh/Buddhist/Others)

Category : _____ (SC/ST/OBC/General)

Whether Ex-Serviceman : _____ (Yes/No)

Nationality: _____

Sex : _____ (Male/Female)

Marital Status : _____ (Married/Unmarried)

(i) Whether Physically Disabled : _____ (Yes/No)

Correspondence Address:

Pin Code: _____

Contact No. _____ Email. _____

ID. _____

Fax No. _____

Permanent

Address: _____

_____ Pin Code: _____

Educational Qualifications (beginning from Matriculation or equivalent) :

Examination(s) passed	University/Board	Year of passing	Subjects covered	Division / Grade	% of Marks

Professional qualifications, if any :

Experience (in ascending order) :

Office/Department	Designation	Pay Band + Grade Pay	Period		Nature of Work
			From	To	

Details of Computer literacy: _____

Any other relevant information: _____

☐ I do hereby declare that the statements made in the Application are true, complete and correct to the best of my knowledge and belief. In the event of any information being found false or incorrect or ineligibility detected or after test/interview or at any stage, my candidature will stand cancelled and all my claims for the recruitment will stand forfeited.

Note: Mark Sheet, Age Certificate, Experience Certificate, Caste Certificate etc. enclosed should be self attested and then scanned and attached with the Application. A passport size photograph should also be enclosed.

Place : _____

Signature of the applicant

Date : _____