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SG BOOKS



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Korea Focus Country 2015
New Delhi World Book Fair

GUEST OF HONOUR COUNTRY - SINGAPORE

FEBRUARY 17, 2015

Activities galore for children

Children have hidden talents and they need to be explored by adopting various techniques/tools and methods like inculcating reading habit among them and encourage them to participate in collective book reading, workshops on creative writing and illustrating, book reviews, interactive sessions and meet-the-author sessions etc.

The participation of grown-ups especially the professionals in the field of children's literature is important to learn the psychology of children and other aspects associated with children.

With this objective, National Book Trust, India through its dedicated wing especially for children the National Centre for Children's Literature (NCCL), put up a Children's Pavilion at the New Delhi World Book Fair and hosted a number of activities for children.

Shri Upendra Kushwaha, Hon'ble Minister of State for HRD, Govt of India, while inaugurating the Children's Pavilion, said, "I am delighted to see children, their presence always give me happiness and remind me of my childhood. Spending time with children is the best moment for me. Children rejuvenate my spirits." Urging the children present on the occasion to read more and more books, he spent a while in watching performances of the children from various schools of Delhi & NCR.

At the Children's Pavilion, NBT India is paying tribute to Shri R.K. Laxman, well-known cartoonist, at Cartoon & Comics Corner. Shri Laxman worked for newspapers for about five decades. He introduced the concept of pocket-

cartoon through his character 'Common Man' who observed the social and political events around them and felt helpless. He was an ardent fan of David Low, a famous British cartoonist and adopted his style. Shri Laxman was honoured with the Padma Vibhushan and Magsaysay awards.

In the Children's Pavilion, his works on Common Man and illustrations from the famous book Swami and Friends, written by his brother and noted writer R.K. Narayan, are on display.

The comics displayed at the Pavilion are 'Grassroot Comics'. These comic strips were developed in a 3-day workshop organised in different parts of the country by an NGO World Comics India in which people belonging to different strata of the society participated including homeless people, students, teachers, villagers, women among others. Through comics, people express their views and bring to light their social issues and challenges they face. These comics strips are tools of communication for common people and help raise issues that are usually ignored by mainstream media. It is non-threatening media and the concept has spread to many countries like Sri Lanka, Pakistan, Nepal, etc. Sharad Sharma, noted children's writer, said, "R.K. Laxman created Common Man, and grassroot comics are created by common men".

There is also an exclusive desk of NCCL Library which is one of the largest research and reference library on children's literature in the country. The library has a collection of about 15,000



books on children's literature in about 45 languages including 28 foreign languages. The Library is connected with 5000 libraries of DELNET and the database can be accessed online at NBT website www.nbtindia.gov.in. The Library also holds events for children and organise group visits for school children.

Noted children's writers and illustrators Aabid Surti, Manoj Das, Subhadra Sengupta, Madhu Pant, Sharad Sharma among others regularly participate in interactive sessions with children at the Pavilion. The workshops on cartoon and comics, storytelling sessions, story making sessions, illustration workshops etc. are attracting a large number of children from various schools in Delhi & NCR.

They are enjoying these activities and learning new things.

Apart from children's activities, seminars and panel discussions are also being organised. Topics in these sessions include content and quality of children's literature, inculcating and encouraging reading habit among children, role of libraries in promoting books and reading culture.

A tribute to R.K. Laxman will also be organised on 17th February where Aabid Surti, Sharad Sharma, Tanmaya Tyagi, chief cartoonist with Tehelka, will talk about the life and works of R.K. Laxman.

In short, Children's Pavilion is meant not only for children, but also for parents, teachers, writers and publishers.

Bridging Gaps

A panel discussion on 'Bridging Gaps: Writers, Historians and Writing History of North-East India' was organized by the Centre for North East Studies and Policy Research, Jamia Milia Islamia in collaboration with NBT, India at the Theme Pavilion. Moderated by Prof. Sanjoy Hazarika, the panelists included Prof. Sanjeeb Kakoty, Prof. Tilottoma Misra and Ms Preeti Gill.

The trajectories of research is not as it used to be – research, field work and publication; information is now available at many junctures therefore writing a history to bridge the gap is a task

of momentous responsibility. The discussion brought out different perspectives about the theme – a writer/translator's view, a historian's and a publisher who has brought a lot of writing from the Northeast into the larger narrative.

The gap between the Northeast and the rest of India exists even after 68 years of Independence. There are no writings on the Northeast which is considered as a part of any curriculum of learning in mainstream universities.

Sanjeeb Kakoty gave the historian's perspective in bridging the gap by emphasizing on the necessity to understand the history of the Northeast from a civilizational point of view and not on the geographical partitions brought about in the course of time as people settled and move across these lands and spaces before colonial rulers drew their boundaries without really understanding the context of the people. The history of India cannot be a complete study without including the relevance of Northeast India. River Valley civilizations and Stone Age studies cannot be complete without including the Brahmaputra civilization and the movement of people across the Northeast region respectively.

Tilottoma Misra speaks from the point of literary historiography on how the gap was created and how we should attempt to bridge it. Language, literature and the nation are indispensable in writing history. In the Indian context, nation occurs at a sub-national level. Various nationalisms occur across India and not just a univocal one. Each region has a separate literature. In the case of oral literature, it was not undermined and restricted in the earlier traditions. But at some point in the colonial administrations, there appeared a break and boundaries were restricted to linguistic identities. Due to this reason, knowledge of texts like *Ramayana* which were circulated across various cultures even up to Thailand has been reduced to specific boundaries and the gap of information is brought about. Assamese literature is one of the oldest written literatures of Northeast India. In the emerging literatures of Northeast there is a questioning of the homogeneity of the identity of Indian. There is a great desire to bridge the gap; the Northeast is already reaching



out, now it is the time to change the focus of the mainstream to the subaltern voices and give them their due relevance in the story of the nation.

Preeti Gill was introduced to the existence of Northeast to write a journal on the literature of the region. However 20 years ago, there was hardly anything available except for a few prominent Assamese writers and colonial accounts and diaries. A lot has changed since then and the focus of the 'mainland' publishers is on the talent streaming in from that part of the country. We may read a lot on history, anthropology but nothing touches a reader more than fiction; stories of people in their everyday lives facing the situations around them, especially in a place like the Northeast. A lot of questions are posed in these new writings from the region which are generally left unanswered – on nation, outsider, insider, memory, home, border, injustice, homeland, violence, state apathy and rape. Quoting Tamsula Ao, "For those who know what we have done to ourselves." It is time to hear the voices from the region. Literature carries the element of the story. Literature is the only way to

bring out the complexity of the human condition. What we read gives us the ability to understand what goes on in different contexts. Ignorance, un-knowledge, unfamiliarity are some of the problems that can be solved by literature.

Sanjoy Hazarika moderating the session comments on how there is a need to study the movements of people to understand the history; the non-homogeneity and how seamlessly journeys have been made by people across the land. We, because of being located in the present somehow look at things from only the present perspective. This brings us a question whether there is a past which we can romanticize. Layering of the history, peeling off the layers and understanding the literature of the region is required in attempt to bridge the gap. In doing this, "It is an assertion of who we are and how we negotiate our space (in the larger narrative)."

Renowned academician David R. Syiemlieh who was also present in the audience spoke about looking at history that crosses boundaries which need to be looked at very carefully because it impinges on the mind.

Yarwang: A Kokborok film

Yarwang, which means Roots, won the first national award for Tripura. The 95-minute film, which was screened at the Theme Pavilion, tells the story of a large-scale displacement of tribal people that took place in the state of Tripura when a hydel power project was set up in the late 1970s. The movie attempts to project the indigenous way of life of the Tripura. The cast was made up mostly of indigenous people who were victims of displacement and had no experience whatsoever in acting.





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Children's Books
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111 - 130



Website: www.nbtindia.gov.in

Rights Table inaugurated @ NDWBF



As part of its effort to promote Indian books abroad and to facilitate business interactions to buy/sell translation rights between Indian publishers and foreign publishers, the National Book Trust, India has organised New Delhi Rights Table on 16-17 February 2015 on the sidelines of NDWBF.

Humour is to be laughed with!



Interacting with the audience at the Theme Pavilion, Prof Thapa started off in his usual subtle and witty style by remarking that the audience consisted of 'small, large and extra large' people. Thapa is inspired by the people around him and the events that take place in everyday life. This gives him the freedom to cover a variety of themes in his cartoons. From sports, politics, marriage, social conventions, family and children, environment, entertainment and the

influx of social media in each and every aspect of people's lives these days, his cartoons portray a wide array of chucklesome takes on the above facets of life.

The conversation was a visual journey with narratives from the artist which left the audience in peals of laughter. Marriage he says is one of his biggest inspirations for humour. Many a time, his cartoons have appeared in media without due credit to him but he uses features typical of Northeastern people in his cartoons so that anywhere they appear, it can be identified from where it comes from. The ice can often get thin for a cartoonist when he chooses to portray certain topics; however he tries his best to not offend anybody. Humour, he says, is to be laughed with, not laughed at!

Prof. Pankaj Thapa is Head of the Department of English, Sikkim Government College. Besides, he is a passionate cartoonist and his cartoon strip, Quick Quips, is a well loved and popular part of the Sikkim Express.



Then and Now

Sensitizing children to the woes of the environment through story telling is Benita Sen's way of conceptualizing the perfect green book. Shruti Kochhar reports.

Benita Sen is the author of The Energy Research Institute's *Smart Green Civilization* series for young minds. The series is carefully



conceptualised, thoroughly researched and painstakingly illustrated. An ardent supporter of TERI's initiative to protect the environment, the renowned author firmly believes in inculcating environmental friendly values in children at an impressionable age, in a manner they enjoy.

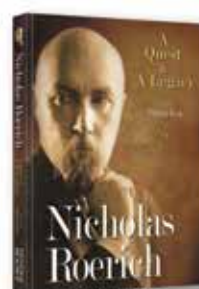
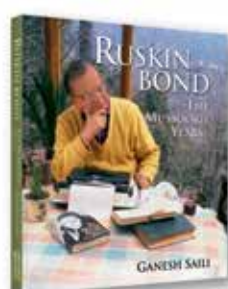
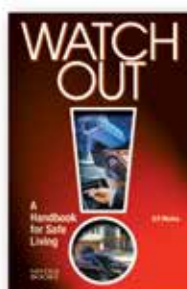
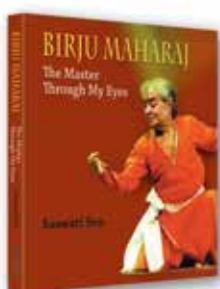
Interacting with little bundles of exuberance, Benita posed a series of questions to them. For example, how their world is different from their grandparents. "My grandmother once told me that they solely relied on fresh air to escape the scorching heat of the sun in their childhood", said a little boy. "She also told me they had no television and were self sufficient when it came to keeping themselves entertained." Benita then spoke of civilizations of the past, and how the earth then was not as threatened as it is now. The children also learnt about sustainable energy, the Indus valley, alternative sources of fuel apart from many other environmental concepts.

Storytelling session for children @ Singapore Pavilion

The story is from the very young to the very old, the young at heart, quoted Verena Tay, a fiction writer. As a storyteller, Verena Tay tells many stories from around the world, folktales mainly and one of the tales she has been telling over the years is a very traditional Chinese story of The Weaving Maid and the Cowherd. Verena's version of the story is published in the book named Tales from East Asia. This book is a compilation of various stories, mainly folktales. She also gave few copies of a limited edition (at least in India) of Tales from East Asia in English and Tamil languages. She began with her story and within few minutes there were many people who developed interest in her story. Audience were mesmerized by her fluency of storytelling and her pleasant smile.



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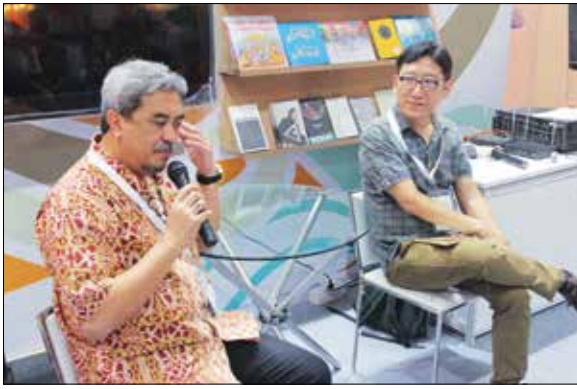
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Poetry and bilingualism in Singapore literature

In a thought-provoking session on Poetry and Bilingualism: State of Affairs of Singapore Literature with Isa Kamari and Yong Shu Hoong, the state of affairs of poetry, bilingualism and the general landscape of literary arts in Singapore, were discussed. The panel featured award-winning authors - Isa Kamari and Yong Shu Hoong.



Isa Kamari wooed the audience with a poem in Malay titled, Homecoming while YongShu read a poem which he wrote about his grandmother who passed away.

Duelling illustrators!

Organised by National Book Development Council of Singapore, an enthralling session by the famous illustrators of Singapore - David Liew & Otto Fong - was organised, where they shared their illustrations based on the story *Legend of Redhill* depicting each and every event related to the story.

Otto Fong is the author of *The Straits Times*, children's bestseller comic book series, *Sir Fong's Adventures in Science*, and has a new sci-fi horror series, *Black Peony* for young adults. He is currently creating a new *Sir Fong* comic book for the Centre of Quantum Technologies. While, David Liew is an illustrator for children's books and also an active member of the Maker community, where he creates models and miniature art. The programme was compered by Dr. Gwee Li Sui, a poet, graphic artist, and a literary critic.

The Singapore experience of flash fiction & short stories

A captivating session on *Flash Fiction & Short Stories: The Singapore Experience with Chow Teck Seng and Rama Kinnabaran* was organised at the Events Corner of the Foreign Pavilion.

Chow Teck Seng talked about Flash Fiction which is an emerging genre, and how the writer has to take care of various aspects like how to encompass everything in a short paragraph. The short story is not the summary of a story but it's a story in itself. He gave examples of several Flash Fiction stories. One of the stories was a one line story about a queen bee and worker bees. The queen bee in the story becomes an allegory for feminism. Chow Teck Seng also spoke about his own poem named *How are you?* This poem depicts love, the complexity of relationships and psychology of the human mind. He expressed dissatisfaction with the fact that fiction nowadays has become more entertaining rather than being insightful.

While, Rama Kannabiran spoke about the inception of Tamil Writer's Association in mid 70s. It had, at that time, 110 Singapore writers. The Tamil Flash Fiction is also known as Dwarf Stories and their trademark is that the stories are humorous and have unexpected endings. He highlighted that the Singapore Tamil Writer's Association selects best three stories each month and the winners get cash prizes. The National Art Council of Singapore also supports in conducting annual short story competitions for adults, school children and university students, and the winner. Rama Kannabiran said that Singapore Literature is composed of four languages- Chinese, Malay, Indian Tamilian and English. Singapore is a multi-lingual country with diverse culture which produces distinct literature. He concluded on a note that the characters in his stories are Malay and Chinese who interact with Indian characters and use ethnic words.

When asked about the importance of Short Stories and Flash Fiction as techniques in developing Singapore literature, the authors responded that earlier writers were concerned on passing the message through their writings and not concerned about techniques. However, this scenario has changed and more writers are experimenting with new techniques.

How the young author scheme works?

An interactive session on How the Young Author Scheme Works was held with Ms. Catherine Khoo, a veteran author. She shared that with the inception of YAS (Young Author Scheme), she has mentored hundreds of wannabe novelists. There was a quick round with audience on storytelling and kids were invited to speak about themselves and continue the chain of story which the foremost kid established, giving it a slight tint of humour and taking an interesting turn into a "Spin a Yarn" game.



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Cultural workshop by Korea Cultural Center in India

A hands-on cultural workshop on the usage of Korean hand-fan was organised by Korean Cultural Center, New Delhi at the Events Corner. Ms. Song JungNam gave the backdrop of the usage Korean hand-fan. She explained that hand-fan was used by parents to fan their children; likewise, the wife use to fan their husband, which is an expression of love. The drawings on the fan portray different social issues like women empowerment, the surroundings and expression of emotions, etc.

The participants were provided Korean hand-fan and they were made to draw on it. Some of them drew Korean and Indian flags in order to showcase the strong Indian-Korean ties. It was an exciting and an engaging experience for the participants, as it revels the meaning behind the art and they got the opportunity to express themselves through the art.

WORLD BOOK FAIR 2015

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Ashutosh in conversation with VK Karthika of HarperCollins



Kavita Path by Shishir Kumar Maurya, Kumar Anupam, Sujata Tevatiya, Pranjal Dhar and Nitu Arora. They also launched two books published by Dakhal Prakashan in hall 12



Ashok Chakradhar discussed on his translated first graphic novel book *Gandhi: Mera Jivan Hi Mera Sandesh*, written by Jason Quinn in hall 8.



Kavita Path in hall 11 organised by Diamond Books



The author of the book *Imam Hussain Kaun The aur Karbla Kya Hai?* Janab Zaidi discussed on his book in a programme organized by Immai Youth Organisation in hall 8.



Ravindra Kumar Das and eminent authors discussed on Ravindra's books '*Stree Upnishad Part 1 and Part 2* at Sahitya Manch in hall 8.



ASM Shamsul Arefin from Bangladesh, retired Major and author of the book '*Modi - Wheels of Change*', which is based on India-Bangladesh friendship discussed on the book with audience, editor of the book Aryani Banerjee at Reflections in hall 10. Along with this, two more books in For You series by Satyam Roychaudhary were also discussed with the audience.

Innovative imprint – Speaking Tiger – officially launched!

On the sidelines of the NDWBF, Speaking Tiger was officially launched as a new independent trade publisher in New Delhi. The imprint was started in September 2014 by publishing veterans



Manas Saikia and Ravi Singh, and is supported by Feel Books Pvt Ltd, a book distribution company that represents both national and international publishers.

Publishing primarily in English, they will build a diverse and inclusive list, publishing quality fiction and non-fiction

titles across different genres. A publishing list, which is marked by plurality rather than exclusivity, will bring to readers a variety of voices.

Some of the authors of their list will include Alka Pande, Anubha Bhonsle, Devdutt Patnaik, Indrajit Hazra, Jerry Pinto, Ruskin Bond, Susmita



Dasgupta, to name a few. Translations will also be an important part of the list and will include translations of Daya Pawar's Marathi classic *Bulata* (translated by Jerry Pinto), Syed Mujtaba Ali's *Deshe Bideshe* (translated as *In a Land Far from Home* by Nazes Afroz). Translations of Tagore (by Arunava Sinha) and Indra Bahadur Rai (by Prawin Adhikari) are also on the cards.



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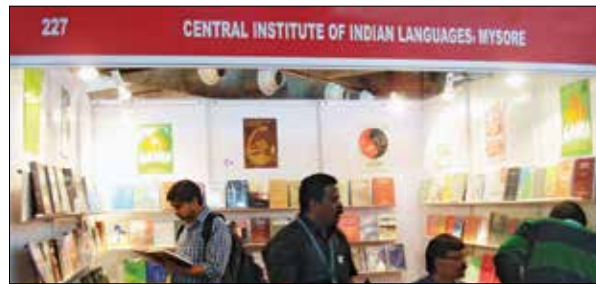
Government publications participate in a big way @ NDWBF '15

One may surely find some stands belonging to government departments, institutes and libraries while strolling on the isles of the show floor. Don't miss them! They bring the country's true ethnic values to the fair by presenting their books on art, folklore, indigenous medicines and people. Show Daily finds out this treasure trove of home-grown values.

In connection to NDWBF 2015 giving a spotlight on North-East India this year, Central Institute of Indian Languages (Mysore) brings a gamut of books on the region's dialects and traditions. "We are under the Ministry of Human Resource Development, Govt of India and our aim is to promote regional languages, which have been unexplored for years," explicates R Nandeesh from Publication Unit, Central Institute of Indian Languages. Special linguistic publications on Hmar (dialect of a small tribe in Manipur), Bodo and many others fill the institute's stand.

Participation of Lalit Kala Akademi, a conservatory of Indian arts and cultures, in the ongoing NDWBF 2015 is more of a depiction of rich folklore, arts, cultures in the academy's publications. "Our exhibits consist of a range from tribal traditions to contemporary arts," mentions Dilip Kumar Rai, publication-in-charge, Lalit Kala Akademi. The academy's stand is adorned with select books on tribal traditions of India, such as Santhal, Madhubani, etc. Also showcased notably at the stand are timeless art collections of Satish Gujral, Ram Patel, among others.

Visitors roaming around the fair floors in pursuit of some valued Indian agricultural books



would surely end their quest at the stand of ICAR (Indian Council of Agricultural Research). Books showing in line at the council's stand fairly depict valued research works based on Indian agricultural activities. Pointing at some newly released books, such as Agricultural Technologies (Horticulture), Nutrient Requirement of Cattle & Buffalo and Medicinal & Aromatic Plants, Neelam Nagpal, technical officer, ICAR remarks, "We are delighted to be part of the NDWBF 2015 to showcase our books on indigenous values."

Interested in learning fluent Hindi? Those looking for self-study

Hindi learning books at the fair must visit the stand of Central Hindi Directorate where one can find piles of books designed to help non-Hindi speaking people learn the language in easy and efficient ways. "We have a complete range of composition/translation books in 18 different Indian regional languages, such as Tamil, Malayalam, Bodo and many others. In addition, we also produce bilingual and trilingual (English as third language) Hindi dictionaries." The directorate's Hindi-learning books are also available in audio-visual formats. Attractively, all the books at the stand are now on special fair offer with 25 percent discount.

Konkani arts, cultures and traditions can be traced at the stand of Krishnadas Sharma Goa State Central Library. Operated under the Directorate of Art & Culture (Goa), the library based in Panaji is a treasure of books depicting the region's ancient artifacts, music and theatres, which are now putting up on display in the fair. "We have 57 popular titles on different topics in Konkani, Marathi and English. Of the list, 22 are now showcasing in the fair. Our firm objective is to promote the ethnic regional values to a larger extent, to a wider geography, to a broader readership via such strategic platform of NDWBF 2015," mentions Carlos Fernandes,

curator, Krishnadas Sharma Goa State Central Library.

A precise flashback of the history of science, philosophy and culture in the Indian civilization is surfaced at the stand of Central Institute of Indian Languages (Centre for Studies in Civilizations). Limited edition books on Science, Philosophy and Culture in historical perspective; Math, Astronomy and Biology in Indian tradition; ancient yoga and modern science, to name a few, are some available at the company's stand. "Our latest releases showcased during this fair include *Constitutional History of India: Federalism, Elections, Government and Rule of Law*," points out KS Bisht from Centre for Studies in Civilizations.

ICMR (Indian Council of Medical Research) is another exhibitor displaying wide array of books on indigenous essence of Indian medicinal plants, nutritive values of Indian foods and many others, including clinical manuals, diet guidebooks, etc. Prem Chand, technical support, ICMR mentions that ICMR has been working towards just one goal—improving people's health!

Though other government publications are also scattered in almost every hall in the fair, Hall 14 is where they are present in a collective manner.

Just drop in!



DAY 4 PUZZLE 1

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	4	7			5	6	1	
1			8					6
7	2		4	1		9	3	
9			7		5			1
	6	1			7	9	8	
2			1	9				7
		9	5		6	1		

The puzzle was popularized in 1986 by the Japanese puzzle company Nikoli, under the name Sudoku, meaning single number. It became an international hit in 2005. Here is a 9x9 grid containing given clues in various places. The object is to fill all empty squares so that the numbers 1 to 9 appear exactly once in each row, column and 3x3 box.

Solution on page 8

(Courtesy: Manoj Publications)

New releases from LiFi

At NDWBF, LiFi Publications Pvt. Ltd. released the following books *The Wrong Vantage Point* by Adwitiya Borah; *His Father's Mistress* by Ritu Lalit; *21 - The Monarch Project* by Ishaan Lalit; *Shadi on Toes* by Payal and Ashok; *Shifting Clouds: An Anthology of Short Stories* by Ashoke Mitra; *The Rajput Warrior* by Harpreet Kaur; *Coffin Her Back: A Medical Detour* by Lokendra Singh; *Tears of the Nymphs* by KK Kharlukhi; *That Man in the Mirror: Love... Lust... Life...* by Rajeev Ranjan

The books were released by Mr. Ranjan Chatterjee, Expert Member, National Green Tribunal and Dr. Anand Kumar, Writer and Poet, Head of the Department, Reproductive Biology, AIIMS, and popular fiction writer Mr Ravinder Singh in the presence of august audience and media. The chief



guests appreciated LiFi Publications for giving platform to budding writers in almost every genre. Mr RK Mittal, Chairman D.K. Agencies and LiFi Publications proposed the vote of thanks. It was a well attended event.

Children storytelling session



A storytelling session at Children Pavilion in hall 7 B (Foyer) for the age group 9 to 12 organised by Modo Meo. The workshop was facilitated by Evita Sood.

New release from Publications Division



Publications Division released a book 'Indian Women: Contemporary Essays' containing 30 essays covering various domain of Indian women vis history, politics, working women, Dalit, etc. in hall 8 during NDWBF '15. The book is a snapshot of the situation of the Indian women contributed in the form of essays by various eminent personality including book authors, administrators, and well-known historian like Romilla Thapar. The compilation of the essays in the book has been edited by Devaki Jain and CP Sujaya. Romilla Thapar was the chief guest at the release function.

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BIBF @ NDWBF 2015

A brief presentation by China (Guest Country NDWBF 2016) was made by Mr. Yuan Jiayang, Territory Sales Manager, a project given by the Beijing International Book Fair (BIBF). The presentation was organised by, NBT India with Beijing International Book Fair, Beijing.

In his presentation, Mr. Yuan Jiayang talked about the publishing market scenario in China. He pointed out that since the population in China is huge, it has larger market potential. The publishing industry and the digital publishing industry are developing fast in China. He gave the statistic that 7.9 billion books were published in 2013. In 2012, 16,639 titles were imported which increased to 17,589 in 2013. Digital publishing saw an increase of 48% from 2012. The big three mobile carriers: China Mobile, China Unicom and China Telecom have become the force for digital publishing.

Mr. Yuan Jiayang informed that Beijing International Book Fair will take place from August 26-30, 2015. He highlighted that the fair will provide a platform to the participating publishers to meet publishers, authors, companies, agents and printing companies from China. He also added that there will be professional forums and free space for organising events at the fair ground.

Few special features in the upcoming BIBF will be of the Children and the Education Hall which has a dedicated 10,000 sqm hall, as children and educational book are seen to be the most sought books. Other special attraction to the Fair is that it will have Country Collective Stand which have the benefits of shared costs, better foot traffic and ease of exhibition.

The presentation gave the statistics that China has been the Country Of Honour in many countries like France, Russia, South Korea, Germany, Greece, Egypt, UK, Turkey, Sri Lanka, Serbia and Belarus since 2004. It also mentioned that China booth design is influenced by Chinese gardens and have been received well. Mr. Yuan Jiayang ended on the note that the China publishing fraternity wish to see more Indian publishers in the upcoming BIBF.

International seminar on 'Newer Developments in Licensing of Copyrighted Material'



On the sidelines of NDWBF '15, Indian Reprographic Rights Organisation (IRRO) organized an international seminar on 'Newer Developments in Licensing of Copyrighted Material' in New Delhi. Shri A Sethumadhavan, chairman, National Book Trust, India was the chief guest at the occasion. Ms Aparna Sharma, Registrar of Copyrights, Copyright Office, Government of India was also present and talked about the transparency level to be adhered to. The panelist to the seminar included Mr Olav Stokkmo, chief executive and secretary general, IFRRO, who



Mr A Sethumadhavan

Mr Olav Stokkmo

spoke on international practices in reprography. Other speakers included Mr Jagdish Sagar, Ms Sunita Tripathy, Ms Emma House, Mr Arpan Banerjee and Dr Lisa P Lukose.

The event which was well attended, started with the lighting of the lamp and welcome address by Mr Sudhir Malhotra, chairman, IRRO. The keynote address was presented by Mr Pravin Anand. Mr Anand Bhushan, CEO, IIRO was also present. Mr Asoke K Ghosh, former chairman, IRRO made the concluding remarks while Dr Ashok Gupta, secretary general, IRRO proposed the vote of thanks.

Session on non-fiction writing: outlooks in Asia

At Singapore Pavilion, the session on Non-Fiction Writing: Outlooks in Asia with Isa Kamari and Josephine Chia deliberated on the memoirs to historical productions and cultural essays and delved into the outlook for non-fiction writing in the coming years, both for readers and writers.



Josephine Chia's National Literature Prize winner book is based on her life in the village Kampong Spirit, but is a creative nonfiction book. Her other recent book The Frog Under the Coconut Shell

features her passage from the young age of 4 till the age of 14. The book is a devotion to her mother who she cherished very dearly, as it was fairly impossible for girls to study during the 1950s mainly because of poverty. Besides, Chia's mother had Alzheimer's and the book traces her life before and after the disease struck her.

On the other hand, Isa Kamari's One Earth, displayed at the Fair, is based on the separation of Singapore from Malaysia. Both authors exchanged ideas about how to maintain a balance between historical facts and the unofficial version which coincidentally is in one's memory and strike the right chord while writing a creative non-fiction.

Hindi translation of Japanese Manga comic!

The Japan Foundation, New Delhi, organised a programme at the Events Corner, in which they introduced the Hindi translation of Japanese Manga comic Wagayubi no Orchestra written by Osamu

Yamamoto and translated by Tomoko Kikuchi. The title of its Hindi translation is Anguliyon Ka Orchestra, which was narrated in Sign language and translated into Hindi for the audience. The audience comprised of some deaf and mute children who came to attend the programme.



The story is a biography of a young teacher who has studied music. Having declined to pursue his studies in France, he goes in Osaka, Japan, to work in a school for the blind and deaf-mutes. There he meets Issaku, a young deaf-mute boy, who is violent because he does not know how to communicate with others. He helps him and discovers at the same time, the complex world of silence and misunderstanding that surrounds him.

Manga comics are entertaining as well as informative. The translator added that this book is basically written for adult readers. Through this book, the children who are differently abled, are inspired in an affirmative manner, so that they get to know the real meaning of their lives and are enlightened to follow their dreams. Through this book, such children are encouraged that they can live their life successfully despite of being different from rest of the world.



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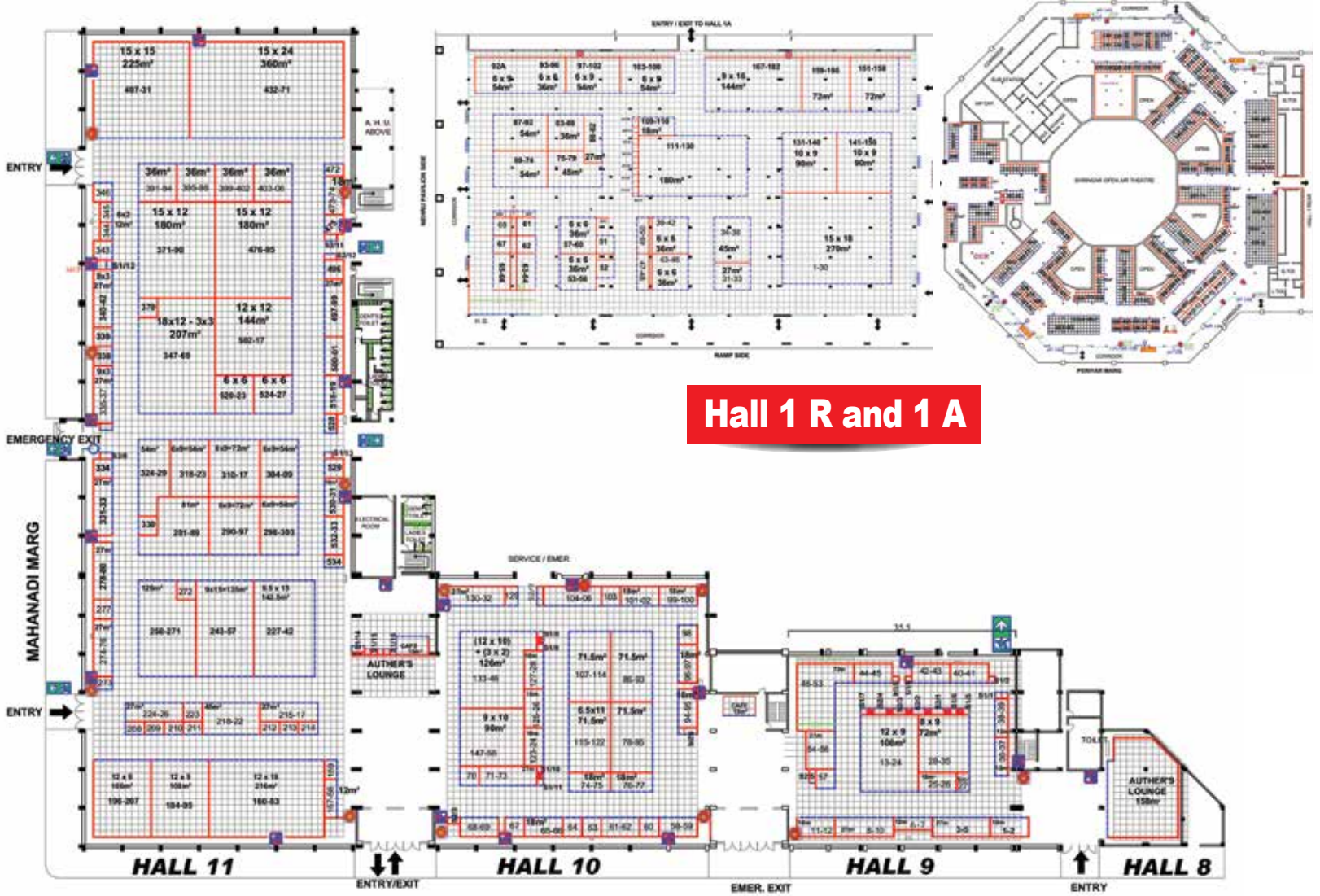


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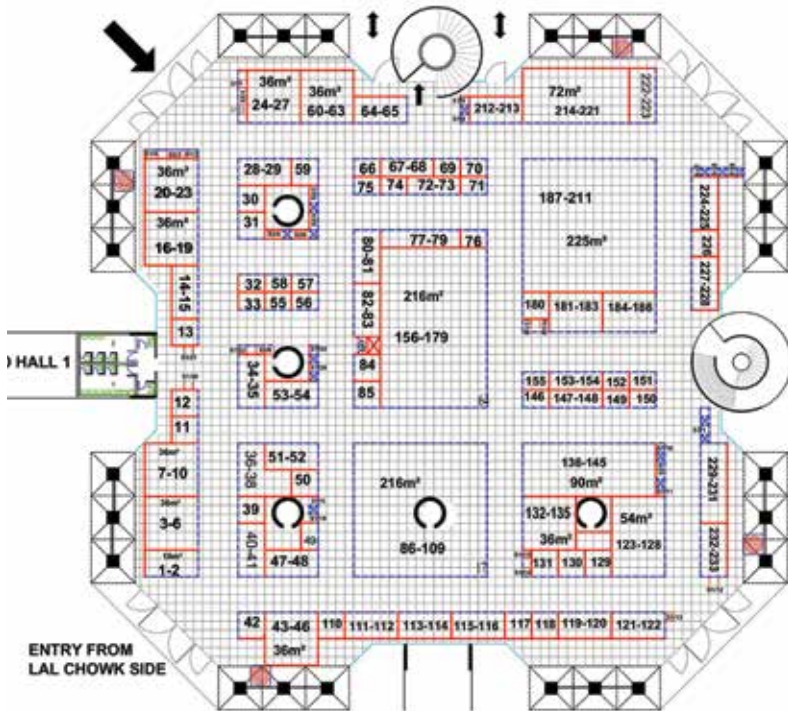
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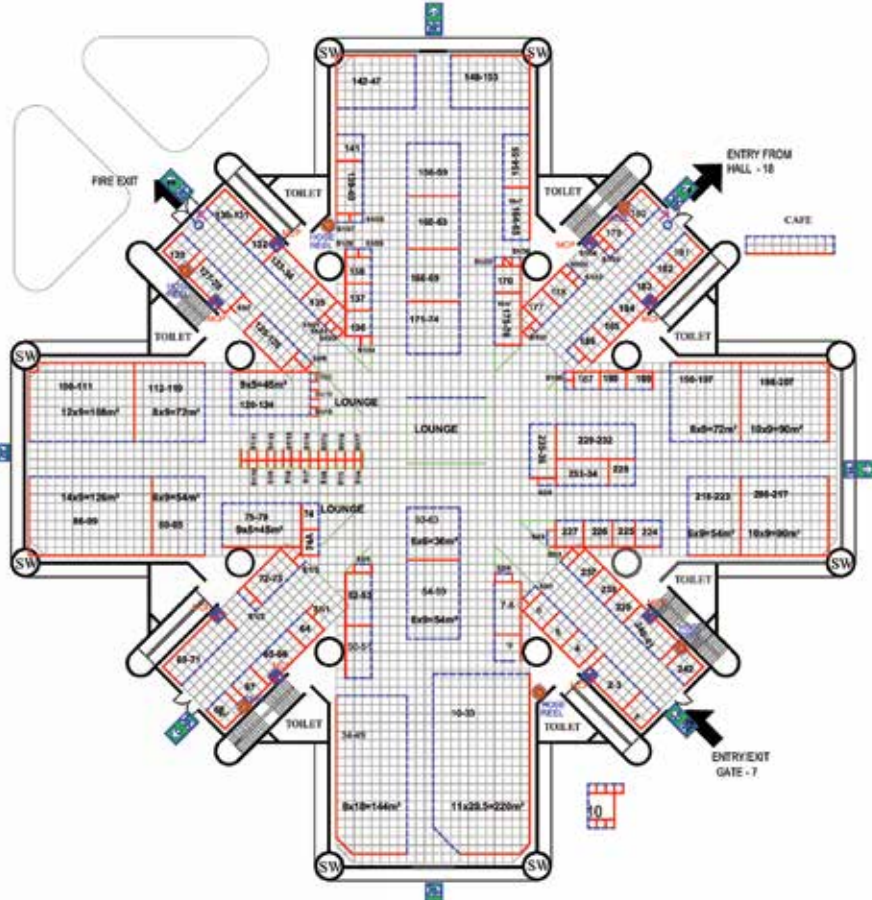


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Urvashi needs no introduction to the Indian publishing fraternity, but still here's a brief about this enthusiastic lady. She has a long involvement in the women's movement in India, and is a well-known writer, both in academia and in the literary world. She has several works to her credit, key among which is her *Path-Breaking Study of Partition, The Other Side of Silence, Voices from the Partition of India*. She has taught publishing for over 20 years and is on the advisory boards of a number of national and international organisations. She has received many awards, including the Padma Shree.

Down the memory lane!

Having a long association to book world, she still remembers that she got into this industry purely by an accident. "I was looking for a job other than teaching... was not at all keen to teach literature, after studying it for years... just wanted to do anything other than that. And one of my friends offered me a job in Oxford University Press, Darya Ganj and started taking care of production. Later, I switched to another publishing house in marketing division, before finally

Women In Publishing

ZUBAAN for women

A well-known amalgamation of feminist issues and books is Urvashi Butalia, co-founder, Kali for Women (1984) and founder Zubaan (2003). With over 40 years of experience in feminist and independent publishing, she has a formidable reputation in the industry in India and abroad.



Urvashi Butalia

moving to editorial. I wanted to know more about women and their issues and it was a big surprise that there were no books available on women and their issues. So, I asked publishers to bring out such books but they gave no response. Later, I decided to do it myself and this was how it all started. Me and Ritu started Kali for Women, India's first feminist publishing house," shared Urvashi.

Genesis of Zubaan

After nearly two decades of publishing and being trailblazers in creating a market for women, the two founders of Kali decided to set up their independent imprints. In 2004, Zubaan was formed, headed by Urvashi. "Zubaan's name is associated strongly with



high quality fiction by women in South Asia, both in translation and written in English. Our trade non-fiction includes memoirs, popular history and books on the women's movement for a general audience. Under the Young Zubaan imprint, we also publish a range of fiction and non-fiction titles for younger adults and children," she added.

"Apart from publishing many books every year, Zubaan also handles a few research and outreach projects. "We're currently working on the SVI Project that documents Sexual Violence and Impunity across South Asia funded by the IDRC, and a museum feasibility study that explores women's museums across the world funded by Ford Foundation - IIEE."

On asking how her publishing project and feminist ideology have evolved in these 10 years, she shared, "In a rapidly changing marketplace, Zubaan had two choices before it: one, to continue functioning as a Trust and two, to turn itself into a company, owned by its staff (key staff who would become shareholders of the company). Zubaan has taken the

unusual step of doing both: separating Zubaan's activities into two: the income generating activities like publishing books, and the more 'social' activities that have a wider goal of improving women's lives. The Trust, therefore, will be retained, but only for projects and other social activities such as organising workshops, while the company will publish books, organise events related to books, work with authors, etc."

Taking over challenges...

"We faced the usual problems small publishers do — building up authors, publishing them, and then losing them to the bigger publishers. But the challenges, when they came, were of a different order: excessive competition with the internationalising of publishing; the kind of advances big publishers were paying; rising price of materials; heavy costs of distribution; and the need to raise salaries to maintain quality," she explained.

On explaining further about the same, she said, "The major issue today is survival. In my 42 years in publishing, things have never felt as exciting as they are now. It truly seems there are infinite possibilities. But there is also a real fear as to whether small publishing is going to be eaten up by the biggies. It's always been my dream to prove that feminist publishing can survive, I hope to continue with same belief and faith."

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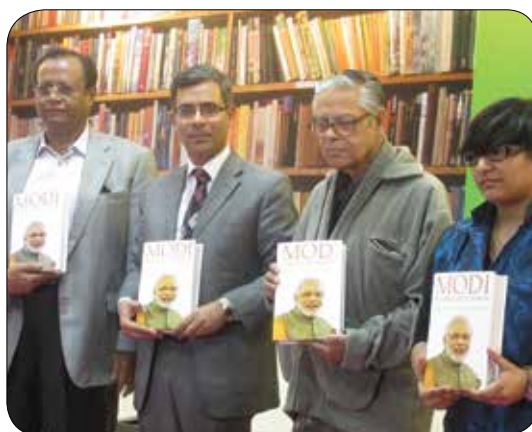
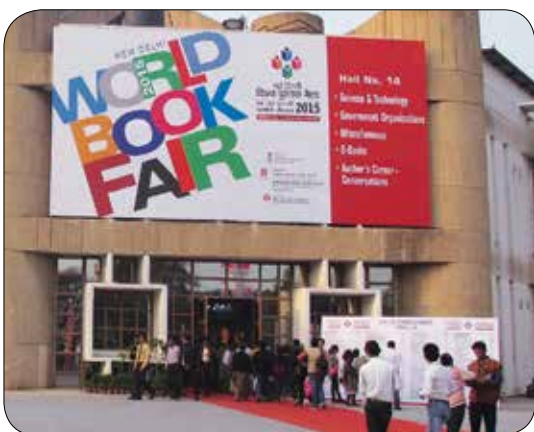
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Representing marginalised voices of India

"As Zubaan is mainly publishing in English, from Delhi, we felt that there's a chance to get constrained by class, language, location, and so on. So, we have made a conscious effort to bring in the voices of marginalised women. We work closely with authors, writers, and publishers of other languages, especially in the states of North East India, Tamil Nadu, Maharashtra and Gujarat. In 1989, we did a book called *Shareer ki Jankari* (About the Body), written by 75 women from the villages of Rajasthan who did not have the wherewithal to print it—the kind of project that feminist publishers dream of. Over the years, we have sold some 70,000 odd copies. I am happy to see young women joining us," shared Urvashi.



Through the lens...



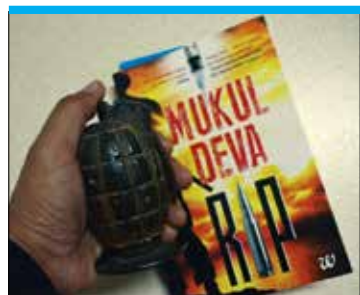
Solving the mystery of Indian thrillers!

There's new category of authors...India's new wave of thriller writers. This new wave of homegrown writers is climbing the country's bestseller lists, challenging the dominance of international heavyweights such as Dan Brown, John Grisham and Tom Clancy, and even Agatha Christie. Now we don't have to patronize foreign authors anymore. To further explore this exhilarating genre, Smita Dwivedi interacted with a few Indian authors, who are best in this business with their words, thoughts and imagination.

If we name authors like Agatha Christie, Arthur Conan Doyle, Sydney Sheldon, Dan Brown, Jeffrey Archer, David Baldacci, etc, what comes to mind is a variety of emotions like excitement, suspense, high-level anticipation, uncertainty, surprise and anxiety. No points for guessing that we are talking about thriller and suspense novels. This genre, which is fetching brisk business in the west, is now a most buzzing segment in Indian market as well. So fast is this genre spreading that Delhi recently hosted India's very first Crime Writer's Festival...there is still a long way to go.

Passion for writing

We all love to read thrillers, but how it feels to write one, on



Mukul Deva has traveled a long, winding road and shows no sign of tiring. With five successive bestsellers in five years Mukul is acknowledged as India's literary storm trooper and one of the pioneers of the Indian thriller novel.

asking the same we got interesting replies. Mukul Deva shared, "I always have been in love with the art of storytelling. This has been a passion for me ever since I was a kid ... I can actually trace it back to the time I was in the 8th grade. That is why it did not surprise

people who know me well when I started writing books. Now, having written 14 books, I am more in love with this art than ever before."

Indian thriller writing still hasn't fully arrived but it is taking off.

There's huge potential and it's growing really fast. Indians are genetically designed to like thrillers and suspense. "The fiction of this genre is not widespread because its Hindi medium is not widespread. For namesake Hindi is our national language but mainly it is language of North India only. The Hindi books, unfortunately, sell primarily in four states only which are UP, MP, Rajasthan and Bihar. Eighty percent sale of Hindi books is in these four states and twenty percent in the rest of India. This is not the case with English which

sells in every nook and corner of India," says Surender Mohan Pathak.

Whereas Joy Gopal Poddar feels that this segment is going to be next big thing in India, and added, "The huge readership for foreign authors of such books speaks for itself. And this is not new; most of my generation grew up reading and loving thrillers and crime fiction books.

Inspiration behind characters

Choosing the plot and characters for thrillers, must be an interesting research. One must be always brainstorming to develop such storyline and its protagonists. On asking this to authors, they all shared that they use real life incidents and people to get inspiration for ideas. "A lot of my characters are based on real life. I do like to write what I call quasi real stuff – that is a creative blend of the real with fictional elements. My inspiration for these characters comes from real people – a lot

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Juggi Bhasin first published book *The Terrorist*, a geo-political thriller was a big hit, and his new book *The Avenger*, is also creating a buzz.

of my characters for instance in *The Terrorist* are from Srinagar during the days of insurgency in the valley which I used to visit often for news coverage for DD news," shared Juggi Bhasin.

"Since most of my books are what I call reality based - which means I try to ensure that fact and fiction is intertwined so closely that the reader has to work hard to separate one from the other - so a lot of my principal characters tend to be inspired

had fought this war. For every single book, I invest a few months in research and plot development - to ensure it is as realistic as possible. Regarding the soul-searching part - let me just say that a good thriller requires a lot of technical construct and research, which is done by the head, but the actual writing comes from the heart - then only does a book have soul," revealed Mukul Deva.

As per Ravi, "Writing a book about banking was never a conscious thought. I was about 14 years into my career. I wanted to write a story. I was too lazy to research. There were interesting stories in banking and I knew it like the back of my hand. I jotted down 16 interesting instances and put the stories together. If six years back, someone would have told me



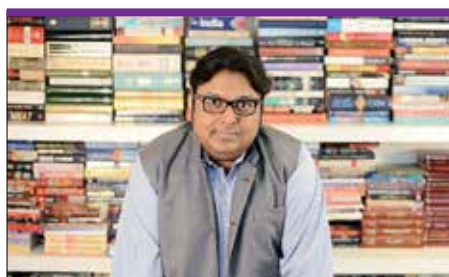
Ravi Subramanian is an Indian author. A banker by profession, Subramanian has written popular thrillers about banking and bankers, including two Crossword Book Award winning titles *The Incredible Banker* and *The Bankster*. In 2008, his debut novel, *If God Was a Banker*, won the Golden Quill Readers' Choice Award. *The Incredible Banker* won him the Economist Crossword Book Award in 2012.

by real-life ones. Depending on the topic at hand, I pick relevant characters from that arena and then fictionalise them enough... and of course, make them as interesting as possible, so that the reader is interested in what happens to them. So, for example, a lot of my characters in the Lashkar series are based on real-terrorists living in and operating from Pakistan, as also some ISI officers, who are involved in aiding and abetting them," added Mukul Deva.

I'd wrote six books and they'd do reasonably well, I would laugh. When I wrote my first book, I wanted to just write a book."

Reasons for success of Indians authors

The demand and sales of thriller novels and books have seen positive growth in last few years and it is going to be steady for few more years as well. "We live in a fast-paced world where reading is a luxury that not many can afford. Whatever treasure of knowledge we have of the past is in the form of



Ashwin Sanghi, one of India's best-selling conspiracy fiction writers launched his first novel, *The Rozabal Line*, was self-published in 2007 under his pseudonym, Shawn Haigins, was subsequently published by Westland. His other books include *Private India*, *The Krishna Key*; *Chanakya's Chant*.

volumes which are bulky to carry and demand too much patience. The younger generation wants to read something on-the-go. Although the hunger for knowledge and information is there, they don't like preachy stuff. They want something that is racy, contemporary and set in the modern times. They like to read books which intrigue them to



Joy Gopal Podder has published 13 books in 32 months including 12 crime fiction novels and was featured in the *Limca Book of Records*.

think beyond what's already given. It has to be intelligent enough to hold their attention," feels Ashwin Sanghi.

Growing Market for thrillers

"Indian writing has definitely evolved over the last decade, more so in the last five years. In the days when *If God was a Banker* was launched, book stores



Surender Mohan Pathak is an author of Hindi-language crime fiction with nearly 300 novels to his credit. His writing career began in late 1950s. His first short story, *The Man That Existed 57 Years Ago*, was published by Manohar Kahaniya, a popular Hindimagazine, in 1959, and his first full length novel, *Purane Gunah Naye Gunahgar*, was published in 1963.

would struggle to fill up a rack with Indian authors. These days they struggle to find space. Walk into Crossword and you would now find three or four racks filled up with Indian authors. The landscape of a book store has changed because of Indian authors. Retailers are more willing to stock new writers and thus give them a pedestal to sell their products from," shares Ravi Subramanian.

Yes, times are changing and our Indian authors seem to be getting the attention they deserve back home.

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Chit-chat with an author...

Jagmohan Bhavner@NDWBF 2015

At NDWBF, book lovers got the opportunity to interact with Jagmohan Bhavner, the author of *The Curse of Brahma-Krishna Trilogy*. He has written many other bestselling books such as *Think! Your way to millions* and *Nadella - The Changing Face of Microsoft*. Bhavner shared trivia about the various mythological characters and gave a short insight into the plot of his book and how his book brings into light that part of Lord Krishna's life that most of us have been unaware of. The book has been published by Rupa Books.



Here Jagmohan Bhavner shares more about his book and his fascination with mythology. "It's impossible to keep us away from mythological stories, we all have grown up listening these only. And I started my research in 2004, so it has nothing to do with other books in the market who have taken up mythology as the subject."

Jagmohan has worked at multinational banks, and is rated among the top leadership coaches in the country who has mentored industry leaders across the globe. He has previously authored three bestsellers in the non-fiction space. *The Curse of Brahma* is his first novel. "When Gods patiently watch the mortal world burn from afar, a warrior is born to change the order of things. As time goes by, the world learns to revere such mortals as Gods. Who can say whether they were indeed men or Gods?" he shares.

"5,000 years ago, one such mortal walked the Earth. History gives us undeniable evidence that this warrior carried out feats that would have been impossible for any mortal today. Again, who knows what feats some mortals were capable of 5,000 years ago when most of the civilized world as we know it today, was still living in forests!! The Krishna Trilogy is the story of one such man; a warrior among warriors. His deeds raised him above the level of not just mortals, but even Gods. And that is why 5,000 years later he is today known as the God of Gods - Krishna..."


Pop-Up books a big draw on weekends

The pop-up books at Vishv Books stall are attracting lot of attention. "We never expected so many books to be sold in just two days as the books are little expensive. But we have steady flow of buyers and admirers of the book," said Mudit Mohini, Director, Vishv Books. With manipulative features these are not just colourful toys. These books are fun to engage with and have a lot of learning value. For little children they help in the motoring skill – hand and body coordination. It helps in focusing the child attention as the book has an actual feel to them and broadening the imagination. In short they make learning more fun."



"Even elders enjoy looking through the pop up book. I was always very fascinated by them and that's how I decided to experiment into this segment. It is a very slow process, developing each book. It requires months of designing- trial and error until we are able to design a perfect book," said Mudit. "Designing these non-conventional books and producing them completely from start to finish is very difficult. Most of the publishers in India are getting them produced from China. But we are producing their totally in India. Truly Make in India—very rare for this category of books," said Rakesh Nath, Managing Director, Vishv Books proudly.

"Looking at low foot fall at Hall 1a, we were little disappointed but now we are happy that parents are actually looking for stall with pop-up books and coming to our stall on their own. We are trying to bring many more such novelty books and our mission is that they should truly be made in India," he concluded.



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Understanding links between journalism and literature

Zafar Anjum and K. Kanagalatha, both accomplished journalists and authors, conducted the session on *Journalism and Literature*. Zafar Anjum, who happens to be a Singapore based tech-journalist and K. Kanagalatha who writes for a daily newspaper, discussed the discrepancies and limitations between the mind of a journalist and a literary nonfiction writer, how to switch on and off in the context of their writer's journey.

Zafar Anjum stated that he writes to voice his opinion against the injustice that takes place around him; it's his way to spread awareness amongst the avid readers about the unfairness that he witnesses and wants to revolt against it by penning it down. While, K Kanagalatha writes for the love of writing and her main books are for her Tamil readers.

"Every budding author has a different style of writing, I wouldn't advise an author any technique but would state that reading is a must," summed up K. Kanagalatha.



Wine and Dine

Reflections at Hall No. 10 went eager as they awaited the spread which Om Books International showcased with chef Michael Swamy's cook book *Indian Food and Wine*. Shruti Kochhar reports.

Interacting with fellow connoisseurs of food sitting in the audience, Michael spoke about the acceptance of wine in Indian cuisine as well as the different kinds of food that one can try it with. For example, he talked about pairing different varieties of wine with Indian sweets such as Rasogullas and Sandhesh with both red and white wine. "Try soaking your Rasogullas in sugar syrup mixed with wine. Pure bliss!" he mused. On the difference between red and white wine, he clarified while red wine is acidic and clashes with the variety of spices used in Indian food, white wine is subtle on the tongue. Citing his mother as the inspiration for taking up cooking, Michael says he enjoys travelling to National Parks when he isn't in the kitchen.



MOS continuously producing books at ease with Ricoh IP 5000



Mumbai-based commercial printing conglomerate, Mail Order Solutions (MOS) India Pvt Ltd with their adoption of RICOH IP 5000 has triggered the publishing sector and doing book production more at ease. Mehul A Desai, founder & chairman of MOS says, "We have been serving just a few but renowned book publishers from India and overseas. Since our client base has extensively been covering the domestic, European and North American markets, we have been associated with some of the reputed international book publishers. On an average, we print a couple of book titles every month with print run ranging from 7,500 to 15,000 copies."

On selection of RICOH IP 5000, Mehul stated that MOS has very stringent turnaround times, "Right from the hour we get the art/digital files from our clients, it is required to make sure that final outputs are ready on the stipulated times. So, our first consideration was the need of a machine that could reduce turnaround times. "We always prefer to use RICOH IP 5000 for our book printing task. However, depending on the schedules or how much works have been loaded on the IP machine, a little help from offset machines always make a good sense when we concern turnaround times and cumbersome volume of work for a particular job," says Mehul.

With recommendations from RICOH on selection of post-press equipments, MOS has equipped with Hunkeler winder and slitter, which is capable to slit at a very high speed and make stacks (book blocks) in pre-arranged sequences. 'Pricing' plays a pivotal role in the current book printing market of India. Agreeing to this fact, Mehul observes that paperback books at prices as low as Rs 75 to Rs 95, which were of Rs 200 to Rs 250 earlier, are now floating up to lend new boost to the market. Behind such aggressive progression in the book printing market is the rapid advent of sophisticated machines like RICOH IP 5000. "India is one of the largest printers of educational books, I believe that the industry is doing well now and it will sustain for a long time and we are looking ahead in grabbing this opportunity in bigger dimensions," he asserts.

GENERAL INFORMATION

Fair Timings	11.00 am to 8.00 pm
Entry Tickets	For entry to the Book Fair, tickets for Rs 10/- (for children and Rs 20/- (for adults) are available at Pragati Maidan Gate nos. 1, 2, 7, 8 and 10. Tickets are also available at 37 select Metro Stations.
Fair Office	Hall No. 7D
Special Pavilions	<ul style="list-style-type: none"> ● Theme Pavilion Hall No. 7E ● Foreign Pavilion Hall Nos. 7A, B & C ● Children's Pavilion Hall No. 7B (Foyer)
Programme Venues	<ul style="list-style-type: none"> ● Seminar Hall I Hall No. 6 (Mezzanine) ● Seminar Hall II Hall No. 6 (Mezzanine) ● Auditorium Hall I Hall No. 7 (1st Floor) ● Auditorium Hall II Hall No. 8 (1st Floor) ● Cultural Shows Lal Chowk (Near Hall No. 6) & Hamsadhwani Theatre (Opp. Hall No. 7)
Author's Corners	<ul style="list-style-type: none"> ● Events Corner Hall No. 7A ● Reflections Hall No. 10 ● Conversations Hall No. 14 ● Sahitya Manch Hall No. 8 ● Lekhak Manch Hall No. 12
Participants	<ul style="list-style-type: none"> ● General Publishers Hall Nos. 6, 9, 10 & 11 ● Science & Technology, E-books, Government Organisations & Miscellaneous Hall No. 14 ● Foreign Participants Hall Nos. 7A, B & C ● Hindi & Regional Language Publishers Hall Nos. 12 & 12A ● Social Science Publishers Halls Nos. 1R & 6 ● Children's Books and Educational Publishers including Educational Aids & CDs, etc. Hall Nos. 1A & 1R

Events Today

Korea Pavilion: Hall No. 7-ABC

Time	Event
14:00 – 17:00	Hangul Calligraphy Event by Calligraphy artist Song Cha Nayng

Events Corner: Hall No. 7 A

Time	Event / Organiser
11:00 – 13:00	Illustrator's Workshop for Children based on an Iranian story organised by Iranian Cultural House, New Delhi
14:00 – 15:00	Programme by Polish Institute, New Delhi
18:00 – 17:00	Lecture on Ryuho Okawa's book, 'Think Big' organised IRH Press India Company

Events Hall : Hall No. 7, 1st Floor

11:00 – 17:00	New Delhi Rights Table organised by NBT
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Theme Pavilion : Hall No. 7 E

Time	Event
11:30 – 13:00	Performance by Tetseo Sisters (To be organized by Samanvay in collaboration with NBT)
14:30 – 15:00	Samanvay Introduction Mr. Setumadhavan, Mr. Rakesh Kacker
15:00 – 16:30	A Panel Discussion: Inside Out: Living on the Edge of a Nation (Moderator: Preeti Gill; Panelists: Janice Pariat, Mitra Phukan, Aruni Kashyap) organised by Samanvay & NBT
17:00	Screening of Khasi / English Film <i>Where the Clouds End</i> and Face-to-face with Director Wanphrang Diengdoh
19:00 – 20:00	Evening Performance Tetseo Sisters (at India Habitat Centre)

Reflections: Hall No. 10-11

Time	Author	Organiser
11:00 – 12:00	Col. P K Gautam, Naval Jagota, Priyanka Singh	IDSIA
12:15 – 13:15	Ashalata Badami	OUP
13:30 – 14:30	Jitendra Gianchandani	Srishti Publishers
15:00 – 16:00	Ira Trivedi	Rupa Publications
16:30 – 17:30	Kalyan Bandyopadhyay, Nishchint Singh	Aadarsh
18:00 – 19:00	Rajeev Bhattacharyya	Harper Collins

Conversations: Hall No. 14

11:00 – 12:00	Rohan Singh Bisht, Neelam Saxena Chandra	Omji Publishing
12:15 – 13:15	Ziya Us Salam	Om Books
13:30 – 14:30	Mathew Cherian	Yoda Press
15:00 – 16:00	Kusum Choppra	Vitasta Publishing
16:30 – 17:30	Jaya Jaitley	Niyogi Books
18:00 – 19:00	Biswadeep Roychaudhary	Prasar Bharati
19:15 – 20:00	Priyank	Teenage Publishers

लेखक मंच हॉल नं.-12-12A

समय	संस्था	विषय	संचालन
11.00 से 12.00 बजे	ए.पी.एन. पब्लिशर्स	हिंदी का भविष्य चर्चा गोष्ठी बक्ता: महेश दर्पण एवं अन्य	निर्मर
12.20 से 1.20 बजे	भारती महिला कालेज (हिंदी विभाग) छात्रों का काव्य पाठ	अख्यता : राजनाथ सिंह, गृह मंत्री, भारत सरकार वि.अभि. - डॉ. हरि सिंह सहगल डा. एम.ए. सिकंदर	सुनीता
1.40 से 2.40 बजे	बौद्ध प्रकाशन, जयपुर	पुस्तकों का लोकार्पण समारोह	मायामृग
3.00 से 4.00 बजे	राष्ट्रीय पुस्तक न्यास, भारत	काव्य संस्था कवि : पंकज राग, रमेश कुमार चौहान, संजय अलग, सुरेश कुमार बरिष्ठ	भावना शेखर ललित मंडोरा
4.20 से 5.20 बजे	राजकमल प्रकाशन प्रा.लि.		अशोक माहेश्वरी
5.40 से 6.40 बजे	केंद्रीय हिंदी संस्थान	आधुनिक तकनीक और हिंदी शिक्षण पर चर्चा	प्रो. गीता शर्मा
7.00 से 8.00 बजे	प्रभात प्रकाशन	नीरज कवचार के व्यंग्य संग्रह हम सब एक हैं - पर चर्चा गोष्ठी	पीयूष कुमार

साहित्य-मंच हॉल नं.- 8

समय	संस्था	विषय	संचालन
11.00 से 12.00 बजे	दैनिक जागरण	नवगीत पर चर्चा	ओम प्रकाश
12.20 से 1.20 बजे	सूर्य प्रकाश मंदिर, बोकारनेर	21 पुस्तकों का लोकार्पण एवं चर्चा, बक्ता : अशोक वाजपेयी, प्रयाग शुक्ल, ओम धानवी	डॉ. प्रशांत
1.40 से 2.40 बजे	किताबनामा	इला कुमार की कविताओं का लोकार्पण एवं चर्चा बक्ता : प्रताप सहगल, बनिता माया मृग	संजय सैफर्ड
3.00 से 4.00 बजे	शब्दांकन	कहाँ है स्त्री भासा बक्ता: प्रो. अनामिका, सुश्री चित्रा मुद्गल प्रो. नामवर सिंह, डॉ. एम.ए. सिकंदर, श्री ओम धानवी,	रुपा सिंह और मरत तिवारी
4.20 से 5.20 बजे	वाणी प्रकाशन	जनरल वी. के.सिंह की आत्मकथा का लोकार्पण एवं चर्चा	अरुण माहेश्वरी
5.40 से 6.40 बजे	यश पब्लिकेशन	दिविक चमेश का कविता संग्रह मैं गाँव में है का लोकार्पण एवं चर्चा अख्यता : नामवर सिंह/अशोक वाजपेयी बक्ता : हेमंत कुरेशी, डॉ. सुभा उपग्याय, प्रताप सहगल	राहुल भारद्वाज
7.00 से 8.00 बजे	संजना प्रकाशन	हस्ते हुए रोना व्यंग्य पर केंद्रित पुस्तक का लोकार्पण एवं चर्चा बक्ता : दिवेक मिश्र, अजय नावरीया, सुशील सिद्धार्थ, डॉ. प्रमजमजय, डॉ. शेरजंग गर्ग, डॉ. रमेश तिवारी	राधेश्याम तिवारी

Children's Pavilion: Hall No. 7 B (Foyer)

Time	Event/Organiser
11:00 – 13:00	Chalo Banayen Ek Kahani Facilitator: Kshipra Bharti (10-15 age-group) Organised by Dr. Hari Krishna Devsare Literature Trust
11:00 – 13:00	A Skit on Girls' Education (9-12 age-group) Organised by Jaishankar Memorial Centre
11:00 – 13:00	Interactive session with a Wild Life Conservationist Facilitator: Manisha Chaudhry & Himanshu Giri (School Children & Teachers) Organised by Pratham Books
15:00 – 16:30	A Reading space for Common Indians : IPLC and Beyond Facilitator: Dr. Neena Jha & Smt. Mithlesh Anant (For Teachers, Parents, Librarians, Authors & Editors) Organised by IPLC 2015/Digital Empowerment Foundation
17:30 – 19:00	A Tribute to R K Laxman Moderator: Pankaj Chaturvedi (For all) Organised by NBT, India

Seminars & Discussions

Hall No. 6 (Mezzanine Floor) / Hall No. 8 (1st Floor)

Time	Venue	Event/Organiser
11:00 – 18:00	Auditorium, Hall No. 8	Translation Workshop by NBT, India
14:00 – 15:45	Seminar Hall-I, Hall No. 6	Book Release Function by Nayee Kitab
14:00 – 15:45	Seminar Hall-II, Hall No. 6	Book Release Function by Pigeon & GBD Books
16:00 – 17:45	Seminar Hall-I, Hall No. 6	Seminar on 'Indian Languages' by Vidya Bharati Sanskrutik Sansthan
16:00 – 17:45	Seminar Hall-II, Hall No. 6	Book Release Function Kurukshetra Prakashan
18:00 – 19:45	Seminar Hall-I, Hall No. 6	Book Release Function by Kitab Ghar

Cultural Presentations

Lal Chowk, Near Hall No. 6 / Hamsadhwani, Opp. Hall No. 7

Time	Venue	Event	Organiser
18:00 – 20:00	Lal Chowk	Kathak Dance by Ms Richa Jain and group	Sahitya Kala Parishad & NBT India
18:00 – 20:00	Lal Chowk	Manipuri Folk Dance by Shyam Arts	Sahitya Kala Parishad & NBT India

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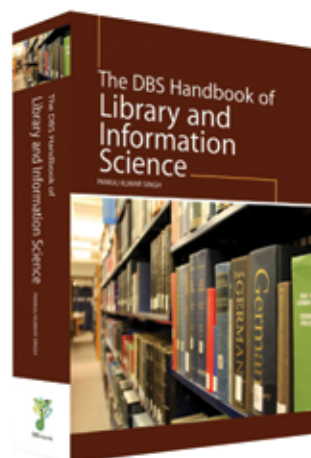
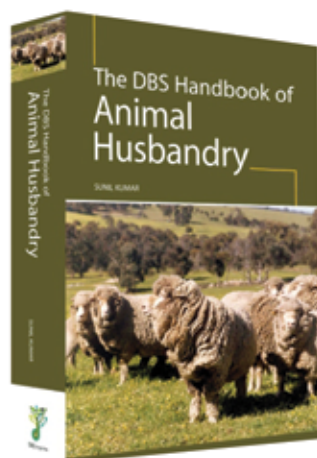
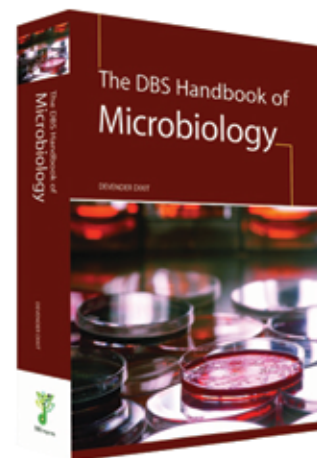
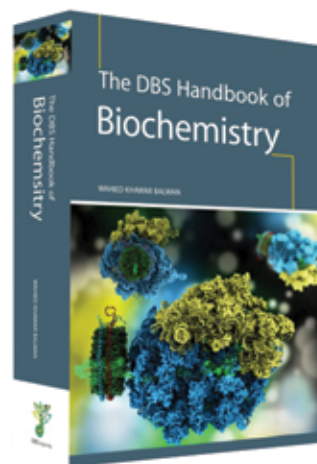
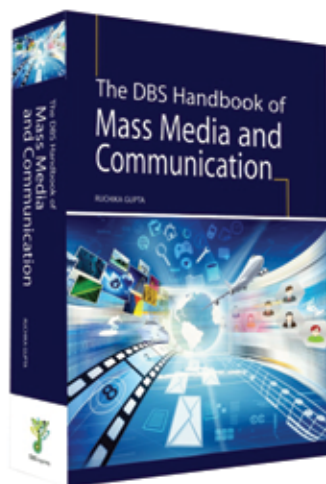
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