



राष्ट्रीय पुस्तक न्यास, भारत
शिक्षा मंत्रालय भारत सरकार
NATIONAL BOOK TRUST, INDIA
Ministry of Education, Govt. of India
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Advt. No. 135/2026/Estt.

Date: 06.10.2026

VACANCY NOTICE

National Book Trust, India, an apex body in publication of books and book promotion in the country, invites online applications from eligible candidates for filling up the following post, purely on contract basis through manpower agency initially for three months which can be extended as per requirement of the Trust. The details are as under:

S.No.	Name of the Post	Number of Post	Upper Age Limit	Remuneration	Requirements
1.	Media Coordinator	01	45 years	Rs. 70,000/- to Rs. 80,000/-	<u>Essential Qualifications:</u> - Graduate in Journalism/mass Communication/Public relations/Media Studies or any other relevant discipline from a recognised University. <u>Desirable Qualifications:</u> - Master's Degree in the relevant field <u>Experience</u> - Minimum 5 years of experience in Media Coordination, Public relations, Corporate Communication or event publicity. - Experience of working with Govt. Organisations/Public sector undertakings/Large Scale

					Events or exhibitions will be desirable. • Prior experience in handling Book fairs, Cultural Events or national Level Exhibitions will be an added advantage. <u>Key Responsibilities</u> • Coordination with Print, Electronic, Digital and social media for Publicity of Book Fairs and related events. • Drafting and dissemination of Press Releases, Media Briefs and Press Notes. • Liaison with Media Person for Press Conferences, Interviews and Media Visits • Monitoring Media Coverage and Preparation of Daily Media.
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National Book Trust, India reserves the right not to fill up the posts as advertised, if circumstances so warrant. Interested candidates who fulfill the minimum eligibility criteria may apply online through the National Book Trust, India website: www.nbtindia.gov.in . The last date for submitting applications is 15 days from the date of publication of this advertisement on the NBT's website.