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Dialogue among Bhashas

"Diversity is not about how we differ. Diversity is about embracing one another's uniqueness" quoting Ola Joseph, Delhi University's visiting Korean Professor Dr Kim Do'young yesterday inaugurated the National Seminar on "Diversity and Dialogue: Translation among Indian Languages" organised by NBT in association with School of Translation Studies & Training, IGNOU at the Seminar Hall of Hall No. 8.

In his presidential remark, Prof M Aslam, Vice-Chancellor, IGNOU, said, "While democratising higher education in India, we bring in book culture and we believe in imparting education in regional languages." Echoing the sentiment, Shri A. Sethumadhawan, Chairman, NBT India, in his address to the august gathering said, "I keep telling in different national and international fora that Indian literature is not all

about Indian writings in English. The soul of Indian literature is there in the writings in regional languages of India."

Earlier, in his welcome address, Dr M.A. Sikandar, Director, NBT India, said that with its mandate to promote books and the habit of reading, the Trust is looking forward to a long-standing collaboration with the School of Translation Studies and Training, IGNOU in extending dialogue among different languages of India. While proposing vote of thanks in the inaugural session of the Seminar, Prof Avadesh Kumar Singh, Director, SOTST, IGNOU promised that the deliberations of the seminar would go a long way in strengthening dialogue among our bhashas.

In the first business session titled "Indian Linguistic Scenario and Culture of

Translation," eminent writer and former Chairman of Lalit Kala Akademi Shri Ashok Vajpayee while lamenting lack of quality translations among Indian bhashas proposed a series of measures to augment the dialogue among different regional languages of India.

Prof Ranjit Kumar Dev Goswami, who teaches English literature at Gauhati University, in his speech, gave a comprehensive analysis of the body of translated works into Asamiya from the thirteenth century onward. Criticizing heavily the recent dictate of a Khap Panchayat for boycotting people from North East India residing in the national capital, Prof Goswami warned that such a parochial mentality may cause irreparable damage to our unity among diversity. Asking a pertinent question, "Do You Understand

Me?" Prof K Satchidanandan, in his presentation, gave an overview of literary dialogue between Indian bhashas and analysed the problem of culture transfer in translation.

The second session on "Translating Oral Discourses: An Inter-language Dialogue" witnessed some thought provoking discussions from three prominent scholars involved in the study of linguistic diversity of India. Smt Vandana Tete from Jharkhand in her illuminating speech threw light on the urgent need of bringing rich folk tradition of tribal societies before a countrywide readership. Amidst huge applause she said, "A language cannot claim to be a superior one to another just because it has larger number of speakers. See us with the same affection. You will discover the soul of real India."

While discussing the ethos and culture of Khasi society, Prof Esther Syeim, in her presentation said, "In big societies like Delhi's, we may be outnumbered. But measure us from our rich heritage, not from our looks. Understand our culture, our folk tradition." While giving the bird's eye view of Indian linguistic diversity, Prof Ganesh Devy, in his speech exhorted the writers to make good use of translation to save scores of languages from imminent destruction.

In the concluding session on "Creating New Worlds: Translating Children's Literature in Indian Languages," Dr T Kikuchi shared her experience in translating literary works from Japanese to Hindi. The other panellist Dr Divik Ramesh analysed the problems and prospects of translating children's literature with special reference to Hindi as a target language. The most heartening part of the seminar was participation of a large number of differently-abled students. And to involve them in the proceedings, the entire deliberations were interpreted through sign language for them.



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Scintillating performances steal the show...

Alha, Bihar: The Alha is an early poetic work consisting of ballads describing the valour of two brothers Alha and Udal. The long poem that describes fifty two wars in all is known as the Parmal Raso and is believed to have been written by Jagnik in the alha metre. The Group: Muharram Rathore belongs to a village in the Baxar district of Bihar. He has been awarded for his performances. He is recognized for his powerful staging of the Alha which he renders in the Bhojpuri dialect. As he renders the Alha katha he also plays the dholak and ghungharu himself.

Mayurbhanj Chhau, Odisha: Mayurbhanj Chhau is a form of dance-drama and incorporates many elements of techniques of the Paik, one of the martial dances in Odisha. Adinritya: The dance is based on the techniques that draw their movements and style from elements of the



martial arts. What makes the Mayurbhanj Chhau special are its basic posture dharan, the gait or chali fundamental to the basic approach of the dancer to the arena as also the execution of tapkas and uphalis that take their technique from the movement of the sword and shield. Kirat Arjun: This story features the veera rasa. It illustrates the episode taken from the Vana Parva of the Mahabharata. The Group: The Sangeet Natak Akademi Chhau Project in Baripada

has resulted in supporting the formation of repertoires of well trained dancers and musicians. It aims at promoting a professional approach to the Chhau dance of the region. The dancers performing are Loknath Das, Foren Narayyan Dhada, Susanta Behera, Kartika Ghadei, Parmeswar Das, Dipu Dhada, Gopal Yadav, Chhichana Dhada, Nabo Ghadei and Gopunath Ghadei. The musicians include Kanhu Ghadei on kadka, Tarjan Ghadei on mohuri, Biranchi Mohanta on dhumsa, Pagulu Jena and Dillip Jena (group leader).

Ranapa Dance, West Bengal: Lord Shiva is worshipped in the religious Gazan festival during Chaitra Sankranti. During the festivities men dance the Ranaa dance. The word 'ranapa' means stilts. The Group: Sandip Nag is the group leader. The dancers include Arun Das, Sagen Murmu, Shyamal Chakraborty, Subhash Ghosh, Santu Mitra, Rana Pratap Singha, Ganesh Shyamal and Deb Kumar Doloi. The musicians are Tarul Pal, Bidyut Bikash Das and Shyamapada Pramanik.

Dhol Cholom, Manipur: The dances of Manipur are designed by the generic term cholom. They range from simple drum dances to the most sophisticated intricate Sankirtana dance performed on the Manipuri mridanga known as the pung. The Group: Smt. Dhanarani completed her Post Diploma Course in Manipuri Raas in 1978 from Jawaharlal Nehru Manipur Dance Academy,

Imphal and worked in the repertory of this academy as an artiste. She established the Pathoibi Jagoi Marup in Delhi in 2001. The dancers performing are Basu Singh, Pradip Singh, Sumani Singh, Thoithoi Singh and Joibi Singh.

Lepcha Music, Sikkim: The songs of the Lepchas describe the beauty and bounty of nature. In some songs there is a description of how the Himalayas protect them as a mother does her child who feels secure in her lap. They are epitomized as creator of land and water, source and origin in praise of whom they offer their prayers. The Group: Sonam Tshering Lepcha compiled Lepcha songs, researched on Lepcha musical instruments and has presented dance dramas based on Lepcha folklore and has been honoured with the Padma Shri and the Sangeet Natak Akademi Awards. He was elected Tagore Fellow of the Sangeet Natak Akademi. The performing artistes along the Sonam Tshering Lepcha are Norbu Tshering Lepcha, Topden Lepcha, Raman Lepcha, Marmit Lepcha, Chukit Lepcha, Mangalmit Lepcha and Albina Lepcha.

Chavittunatakam, Kerala: It is a traditional Christian music-drama form which was introduced in Kerala during the rule of the Portuguese in the 16th century. It is mostly prevalent among the Christians in the Alappuzha, Ernakulam and Thrissur districts of Kerala. 'Chavittu' means the rhythmic steps that accompany the rendering of dramatic text. The Group: The artistes of the Yujavana Chavittu Nataka Kala Samiti, Gothuruthu include Thambi Payyapilly (group leader), C.C. Francis, K.J. Sebastian, P.P. Francis, K.P. Johnson, A.J. Shajan, K.J. Josy, A.F. Sheejan, K.J. Thampi, P.S. Ajeesh, K.A. Freddy, P.J. Joby, Johny Sebastian, Nishal Shaju, Akhil Sebastian, K.J. Rogin and Jackson Joseph.



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Launch of Michal Rusinek's 'Little Chopin' Hindi translation by NBT, India

The Hindi translation of Michal Rusinek's 'Little Chopin' published by National Book Trust, India was released by His Excellency Mr. Piotr Kłodkowski, Ambassador of the Republic of Poland in the presence of Shri M.A. Sikandar, Director of NBT, India; Mr. Michal Rusinek, the author, Mr. Manglesh Dabral, translator (Hindi) Ms. Anna Tryc-Bromley, Director, Polish Institute, New Delhi and various other dignitaries.

The release of the book was followed by a discussion on the book and readings from the same, which was chaired by Shri A. Sethumadhavan, Chairman, NBT, India. When asked what made him write the book 'Little Chopin', Mr. Michal Rusinek was quick to answer that children dislike being taught about monuments but music is something that easily catches their attention. The author also noted that he is fortunate to have two young children who helped him write the way he would talk to them. On the hind side, he appreciated the venture taken by NBT to translate 'Little Chopin' into Hindi because he knows that it is not an easy book to translate.

Mr. Manglesh Dabral, eminent Hindi poet and also the translator of this Hindi version, remarked that 'Little Chopin' is an interesting book yet a very difficult one to translate, especially because the rhymes are tricky and the musical notes are difficult to translate into Hindi. However, he noted that this book makes it a very interesting read because it begins with a monument, a dead thing, then the narrative moves to a living thing. Other elements that make this book all the more interesting and educating is the introduction of the knowledge of music and Polish culture.

A portion from the book was read by the author in Polish and the translator read the corresponding passages in Hindi.

Shri M.A. Sikandar shared the journey of how 'Little Chopin' was spotted during his visit to Warsaw Book Fair with the editor.

Shri A Sethumadhavan, a renowned writer himself, in his end note admitted that, to write for children is a challenging task. To think like a child and write about what they want is something he could not do as a writer. He appreciated the wonderful writing and was glad that NBT could publish such book of high quality. Shri A Sethumadhavan believes that this is a good attempt and a humble start, which is also symbolic of the growing Indo-Poland diplomatic tie. He looked forward for such more project of translation of Polish literature in other genre and also of 'Little Chopin' in other Indian languages. The programme was anchored by Shri Kumar Vikram, Editor, NBT, India.



The Indo-Czech Writer's Meet

At Sahitya Manch, Indo-Czech Writer's Meet was organised. It is a forum where speakers read out excerpts from their works, share their views on literature, and opined that literature helps people of different countries to know each other better. Shri A Sethumadhvan, Chairman, NBT, inaugurated the meet and welcomed the authors from India and Czech Republic. While welcoming he said, "Literature has no boundaries. Literature always helped countries to forge new relationship and start a new chapter in cultural exchange. Books unite countries and culture." He congratulated Sahitya Akademi for taking such initiatives. The speakers on the occasion were K Sreenivasarao, Martin Vopenka, Uday Prakash, Sukrita Paul Kumar, Marketa Hejkalova, K Satchidanandan, Sylva Fischerova, H K Kaul, Marta Hochmal, Manorama Jafa, Blanka Skuckova, N K Bhattacharjee and Dr M A Sikandar.



Book discussed...



A book 'Marvels & Mysteries of Mahabharata' by Abhijit Basu was discussed by Dr MA Sikandar, director NBT. Mr Basu is a former research scientist and administrator of government finances, is an avowed admirer of the ideal of the Renaissance Man. He has been a follower of the liberal arts, specially Sanskrit, English and Bengali literature, apart from his keen interest in the science and performing arts. As an author and polymath editor, Basu has covered a broad spectrum of topics and ideas. His first book was titled Prophets, Poets and Philosopher-Kings: Sketches on India's Spiritual & Literary Heritage.

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Overseas publishers hail Indian book market

Almost every overseas exhibitor including the guest country Poland in the ongoing New Delhi World Book Fair 2014 expresses their delight over India's resourceful book publishing industry which opens new opportunities to exploit.

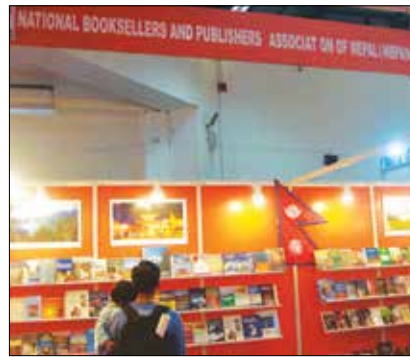
Helping a wide array of popular Polish titles, major showcase at Poland's stand predominantly consists of books for children and young adults. This guest country is impressed with the way which NDWBF 2014 is organised giving a spotlight on children books and activities. "Poetry books at the fair create a unique attraction which I'm really impressed. Such showcases and interest among people in India are missing ingredients in Europe," conveys Joanna Gornik, Poland.



"This is our first participation in the NDWBF through which we get basic exploration of India's book publishing market. We were persuaded after our anticipation with some Indian publishers whom we met at Seoul Book Fair," says Kim Kyoung Won, international & project

department, Korean Publishers Association. He adds, "Indian book market is very open to everyone for the reason that English books are widely accepted here."

Pakistani publisher Al Hasanat Books applauds National Book Trust (NBT), India, for giving a platform particularly for children and young adult books. "We showcase a wide spectrum of children books on Islamic studies and other religious contents in Urdu," reveals Faisal Faheem, Managing Director, Al Hasanat Books, Pakistan. He explains that parents now take interest to let their children learn Urdu language which is gaining popularity among young people. Yet another corner



where put on display a collection on Islamic and Persian books is the stand of Khaneh Ketab (Iran Book House) from Iran. "We present around 25 titles ranging different subjects on literature, spiritual and others in our maiden participation in the fair this year," says Mojtaba Tabriznia, Manager of information services, Khaneh Ketab (Iran Book House), Iran.

He further asserts that they plan a bigger participation next year.

Nepalese literature, tourism, history and other general books on grammar, topographies, floras, faunas, etc form the topics and subjects covered in the catalogue of books displaying at the stand of

National Book Sellers and Publishers of Nepal (NBPAN), Kathmandu. Basanta Thapa, president, NBPAN says that the Indian book publishing market opens a room for Nepalese books as the country has good population of the community. "In order to expand our presence in India, we have already tied-up with DK Agencies in New Delhi for distributorship," asserts Basanta.



Persona Edu, one of the leading Indonesian publishers, uses NDWBF 2014 as a platform where they promote their books to international readers. "This fair is really beneficial for us because we find a good



opportunity to meet some Indian publishers willing to partner with us for distributorship of our books ranging from children to adults in English in the sub-continent," says Hary S Candra, founder and marketing director, Persona Edu, Jakarta, Indonesia.

Being the Guest of Honour Country in the

last edition of NDWBF, France is continuing to present a stunning range of books. "It's quite a fact that a lot of people, particularly students, in India choose French as foreign language. Profiles of visitors at our stand are predominantly of such people. So, we put all French classics and modern novels which are highly demanded by Indian students and readers," shares Christine Karavias, responsable de projets, BIEF (Beau International de l'Édition Française), Paris, France.

Other overseas exhibitors in the block include Kingdom of Saudi Arabia, National Book Development Council of Singapore, Urim Books (South Korea), Royal Book Company (Pakistan), The Ceylon Booksellers & Export Association (Sri Lanka), Pakistan Publishers & Distributor (Pakistan), Sheikh Mubarak Ali (Pakistan), The Japan Foundation, GBO New Delhi, amongst others.

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Smart binding tips...

Soft cover or hardbound, there are few things to be kept in mind while preparing the book for binding. And what factors should be kept in mind, discusses N S Manku of JOY D-zign Engineers, which designs and develops dedicated machines and systems for book-block preparation for book publishing industry.

A beautifully printed and attractively bound book is a treat for book lovers. The book should lay flat at 180° when opened. Also, the book should have a desired life and should be comfortable in reading. Today, due to cheaper quality of raw material, the books spring back to the closing position, much to the discomfort of the reader. How can printers/publishers ensure that their books are user-friendly and ergonomic?

First of all, the book should be designed in a way that the typo is attractive to the eyes and there are considerable margins on both sides. The paper and printing quality are equally important and

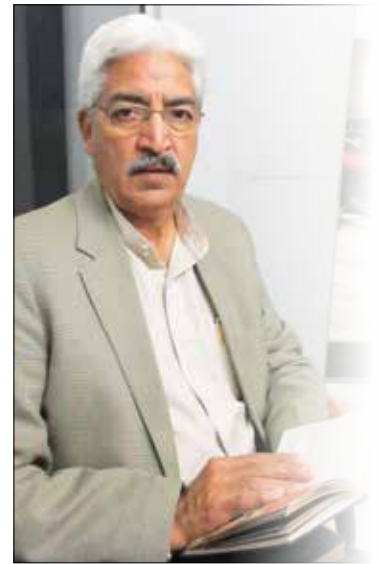
binding should be such that it has a rounded back (specially having thickness of more than 35mm).

A printed sheet of a book is like a new-born child who needs a lot of care and attention. Hence, it is essential that the signatures are folded correctly and each signature is properly preserved from human or environmental abuse and logistics like till the child is ready to crawl and walk. Thus, a certain amount of cleanliness or hygiene should be maintained at the press as well as people working there. This creates a proper culture and ensures that each and every process is undertaken in a desired manner.

There are a few small

machines available for book block preparation for sewing or perfect binding and nipping/smashing machines, book back rounding and backing machines, which go a long way in good binding. These machines take care of the swell in the spine which occurs even due to the thread added to the signature.

In the digital age when ebooks have already started making inroads in the publishing world with a host of attractive features to catch the reader's attention, it has become all the more imperative to make printed books more attractive with value-additions done in an aesthetic way.



NS Manku shares smart binding tips on his visit to NDWBF'14

Repro India conducts RAPPLES classroom

Visitors dropping in at Repro India's stand in Hall 12 get a glance of e-revolution now sweeping across the education sector. Activities at the company's stand involve e-classrooms being conducted using RAPPLES tablet for students of Bal Bharati (Noida), Bhartiya Vidya Bhavan (New Delhi) and others from various nooks and corner of Delhi and NCR. RAPPLES is Repro's tablet-based learning



solution which provides students pre-loaded digitised textbook contents. In addition to pre-loaded RAPPLES tablets and e-stores, Repro's stand is themed 'The Repro Experience' to portray an education value chain showing a complete solution beginning right from publishers' content creation services to content repository, product re-engineering, POD printing, short-run printing, long-run web printing and fulfilment service for students.

"We are attempting to give the world of publishing is not what's going on today but what's going to be tomorrow," said Sonia Mehta, director & chief creative officer, Repro India. She further explained how Repro India could potentially bring this initiative forward through collaborations with some of the world's software giants like EFI, Intel, etc. The company's branches based in Mumbai, Surat and Chennai are strategically located and equipped perfectly to create customised POD educational materials which can be delivered in a matter of two days to students.

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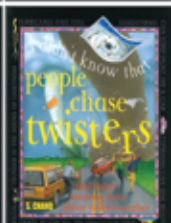
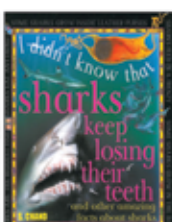
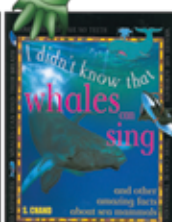
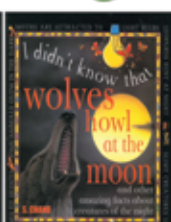
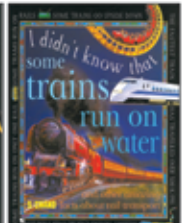
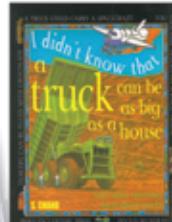
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Interactions at Kathasagara

The theme pavilion saw a number of book related events, in which children as well as their parents and teachers participated. The day began with a 'Book Talk' organized by the NBT India in association with AWIC where Ms Nilima Sinha, Ms. Girija Rani and Ms. Divya Rani, popular children's writers, read out stories to the children from the books Padenge Aur Hasenge and Katha Ratna. Answering their queries, the authors told children that writing stories is not a difficult task, the only thing that needs to be done is to observe people and incidents, and with imaginary characters they can build a story.



Ms Subhadra Sengupta, noted author had a storytelling session in which she talked about Mahatma Gandhi and Kasturba Gandhi. She said that though we know a lot about Gandhiji but very little is known about Kasturba Gandhi who was lovingly called Ba. She told children that Ba learnt Gujarati after a lot of persuasion from Gandhiji.

The day also saw a panel discussion on the topic 'What Do Children Read?' being organized at the Theme Pavilion. The discussion was moderated by Shri Subir Shukla. He interacted with parents, teachers and librarians present on the occasion. Changing the format of the discussion, he put questions to the audience like 'Do Children really Read?' 'How do you decide what should children read?', and many more. The audience shared their experiences and voiced their opinions about children's literature available in India and the reading habits of their children. Shri Rajiv Tambe, children's writer and Shashi Shetye, popular illustrator for children, also interacted with the children.

In addition, among the other programmes held at Kathasagara, skits on 'Ladke Ladki Mein Bhed Kyon?', 'Importance of Books', 'Environment', 'Girl Child', and 'Haryanvi Folk Dance' were also performed by the children of various schools and NGOs like SARD and Raahein Development Society.

A Sufi performance

The evening at Pragati Maidan came alive with a Sufiana performance by Chand Nizami Brothers. Their ancestors have been performing at Delhi's Khwaja Nizamuddin Auliya Dargah since the past 650 years. The Chand Nizami Brothers performed the popular "Kun Faya Kun", "Chaap Tilak Sab Kini", "Dama Dum Masst Kalander", Bullehshah's and Kabir's couplets, among many others. The 'Shaam-e-Sufiana' was organized jointly by the NBT, India and NCPUL.



Green Books by TERI

TERI Press has launched a large number of titles for children. Extensively researched and beautifully illustrated, these books cater to a wide range of age-groups, from very young children to young adults. Published under different series—for example Science in our Environment, Let's Get Active, Wonders of India, Green Science Genius, Caring for Nature, Get Well Soon, Weird and Wonderful, Green Your Life, among others, subjects cover range from animals to plants, energy to communication, as well as smart green civilizations of Ancient America, China, Greece, Egypt, India and Rome. These books aim to educate and stimulate students and make them conscientious individuals, who can grow up to be future green citizens. TERI Press is the publishing arm of The Energy and Resource Institute (TERI), a premier research institute working in the areas of energy, environment, and sustainable development. TERI Press stall is located in Hall No. 7.



Graphic Novels @NDWBF

It seems graphic novels are here to stay. They are now the rage of the town. Visitors were found thronging the halls where many publishers have put together an impressive list of graphic novels. Campfire Publishing, publishers of Indian graphic novels have some impressive names on their shelves. Also jostling for space is an exciting range of American and European titles, including Neil Gaiman, Alan Moore, Art Spiegelman, Frank Miller. Not just novels, masks of Batman and V for Vendetta were staring down at visitors. Not to left behind are the rage and range of legendary Japanese Manga series Bleach, Narento and One Piece. The Kidz Bubble, near Hall No. , will also be hosting live Nicktoons like Dora and Ninja, to entertain small children on 21 and 22 February.





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The New Delhi Rights Table, a two-day event (17-18 Feb) held on the sidelines of the NDWBF, organized by NBT concluded today. We have already shared with our readers an insight of the programme of Day 1. Smita Dwivedi brings the final update of this successful event which had B2B match-making sessions between publishers from India and abroad.

The New Delhi Rights Table 2014 (NDRT) brought publishers, rights' agents, translators and editors from India and abroad at a forum to network and explore business opportunities together. Initiated by NBT India, this attempt is a part of its effort to promote Indian books abroad, through its recently launched initiative for providing financial assistance to foreign publishers for translating Indian books into foreign languages.

The day 2 of the NDRT had the presence of a prominent contingent from South East Asia, which included publishers from Singapore, Malaysia and Philippines. They were amazed to see the astonishing range of children books, which were displayed by various Indian publishers.



Indian Children's Literature most discussed @New Delhi Rights Table

Ms Lim Li Kok, MD, Asiapac Books, who visited Book Fair after a gap of 10 years, was surprised to see the quality of paper Indian publishers are using now. "The Indian books, which are available in the market is of very good quality, be it production, pictures, layouts, designs, content or paper quality, publishers have shown holistic improvement. Now Indian books are amongst the best available books in the world," added Lim.

She is also one of the organizers for Asian Festival of Children's Content (AFCC), which will be held from May 30 – June 4, 2014 at Singapore to bring together content creators

and producers from world over. And they are happy that they have chosen India as a Country-of-Focus at AFCC '14. Adding more to this, Mr R Ramchandran, Executive Director, NBDCS, Singapore said, "India has a huge collection of art, culture and literature and we just want to showcase to outer world. Indian Kids' literature, especially folktales and Panchatantras are loved by one and all."

Ms Linda Tan Lingard was in India to attend GLOBALLOCAL and was extremely happy to make the best of her visit by participating at the NDRT. She also shared that she was surprised to see so many new Indian publishers, which she never found in Frankfurt Book Fair, even after years of participation.

"It's high time now; Indian publishers should start promoting their books overseas. I am amazed to see the illustrations and designs of these books. We are focusing more on Indian children's literature as it gets acceptance easily and fiction takes a while to get digested in a translated form, if it's not a known and acclaimed work of literature," she added.

Also present was Ms Betty Tan, MD, English Corner Publishing Singapore and seen appraising Indian books. "We are happy to be here as we got to know so many local and regional Indian publishers, who are doing a great job. We had a few and informative interaction with Indian publishing industry, which will bring good results in future," she shared.

Whereas, Ms Andrea Pasion-Flores, Literary Agent, Jacaranda, was the only participant from Philippines and she felt that there is a need for literature sharing between two countries. "We knew Indian culture and literature more than Indians know about us. So I am here to promote my books for the Indian market. It is really good to meet so many Indian publishers and exchange rights for our bestsellers," she added.

Indian publishers too not missed a chance to get some good results out of NDRT and were busy meeting and exchanging ideas.

Ms Trisha De Niyogi shared that now Niyogi Books are really keen to translate regional Indian literature into English. "We really want to translate Tagore literature in particular and other regional literature for our readers. I feel happy that I got to know a Marathi publisher, who is keen to translate books in Marathi, which I can never find in Frankfurt or other International book fairs," she shared.

Mr Manoj Ambike, MD, Mirror Publishing shared that they are a known name in Maharashtra and English titles translated in Marathi is readily accepted. "Getting a good response, for our initial translations job, now we are looking for more. So, we are here to bring in-demand translated work for our people," he shared. Ms Manasi Subramaniam, Commissioning Editor and Rights Coordinator, HarperCollins shared that it is a unique platform to be in touch with regional and international publishers under one roof. "We are always in demand by regional publishers to get rights of our bestsellers and here also we are getting the same feedback," she added.

Prof Anand Bhatt of University Book Production Board, Govt of Gujarat feels that there are educational publishers like Oxford, Cambridge, Sage, HarperCollins and Orient BlackSwan, who are doing outstanding books for students in English, "We are a govt organization, and we work on a no-profit-no-loss basis, so I am here to negotiate with publishers and I got good response too. I feel that these educational books must reach to all the students of Gujarat in their local language," he added.

Ms Pallavi Krishnan, Associate Editor & Rights Manager, Tulika Publishers felt good as she got a worthy chance to get first-hand feedback about her books. However Anita Sharma, Rights Associate, Oxford University Press and Ms Rakhi Karn, Rights Coordinator, Sterling expected a little bigger participation by publishers.

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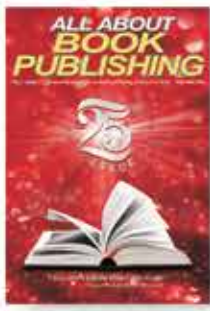


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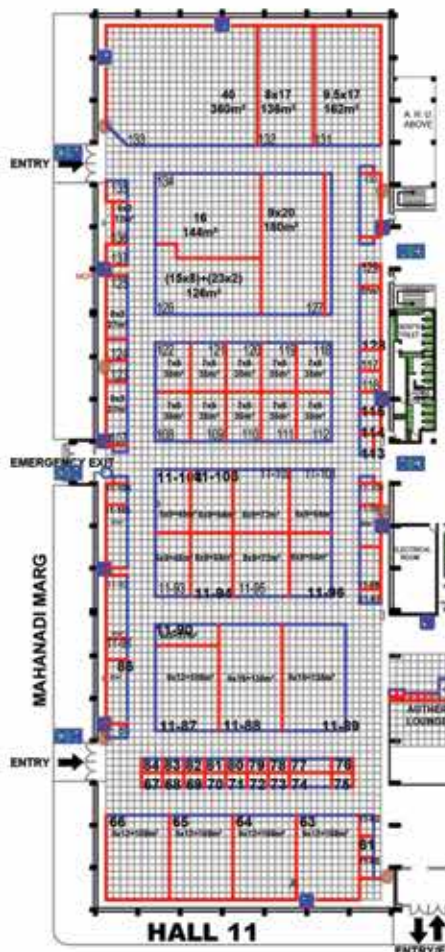
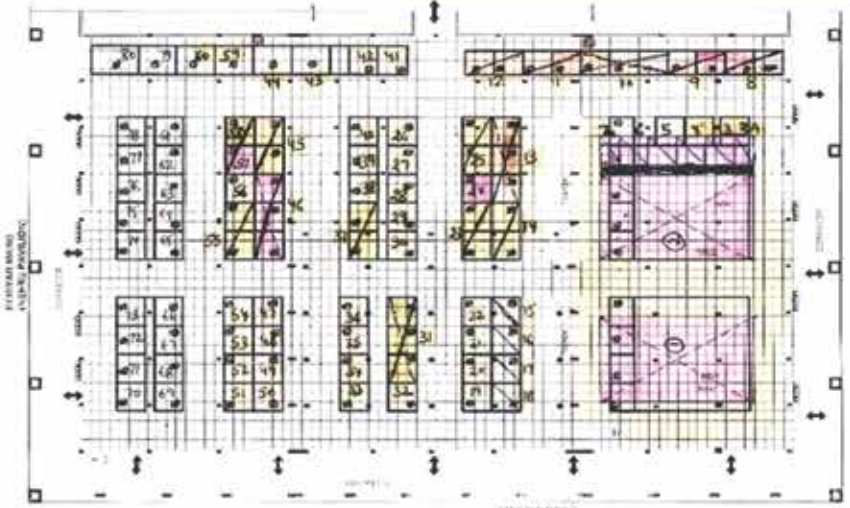
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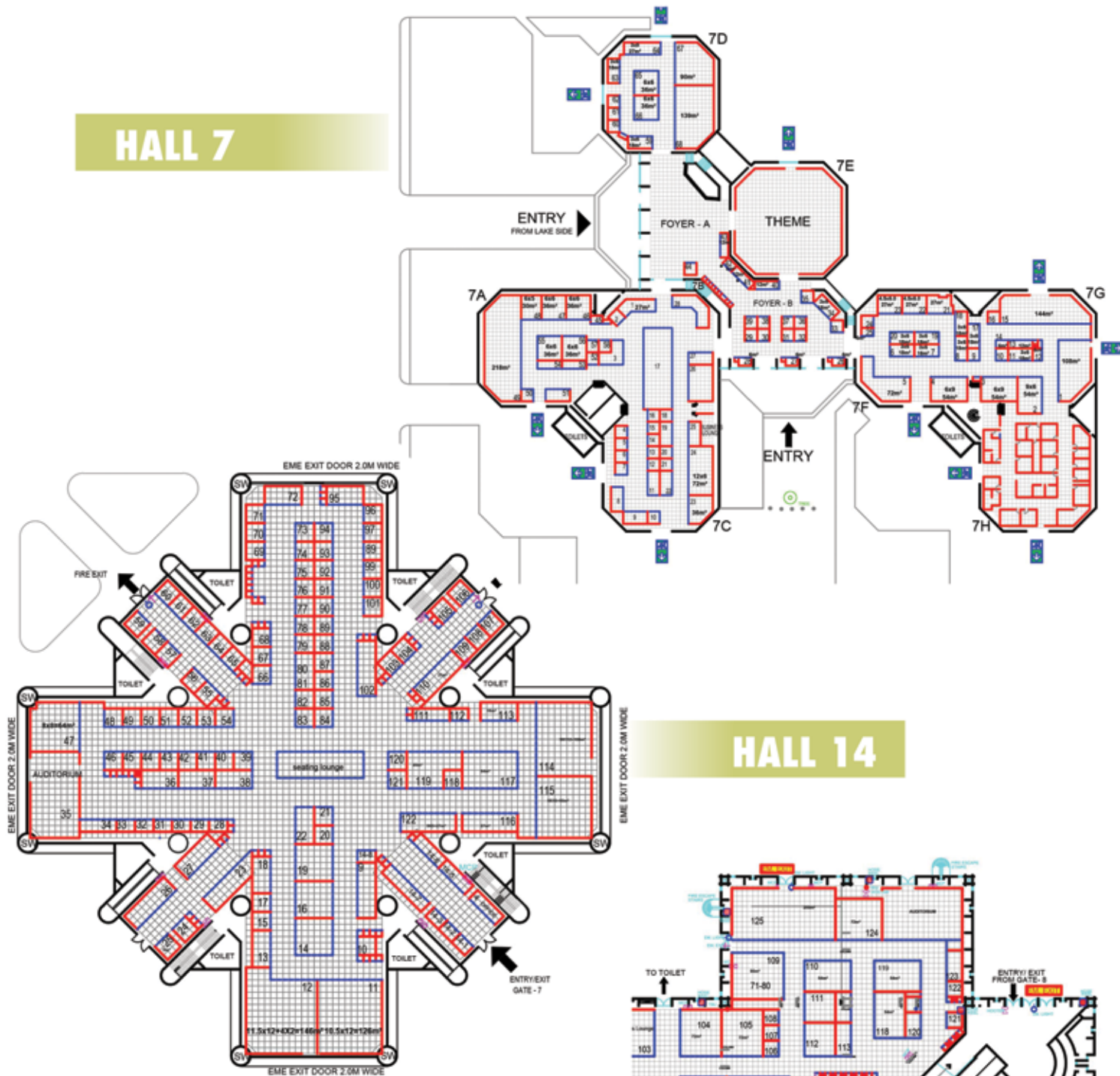
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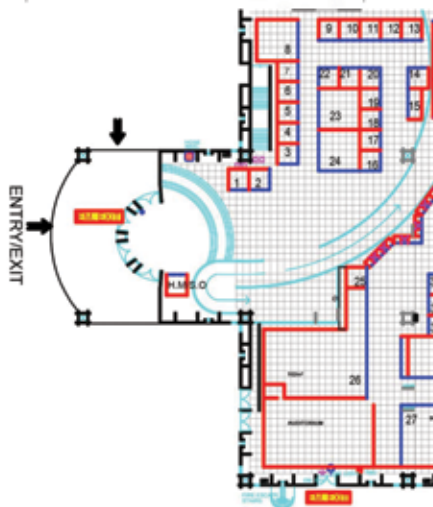
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Sanskrit survived all odds... so it will be there till eternity!



- says Dr Jeetram Bhatt, dy secretary, Sanskrit Academy and director, Dr Goswami Giridhari Lal Shastri Prachya Vidya Pratishthanam

Ved, Purans, Upnishads... and almost all religious data of ancient history and mythology are preserved in Sanskrit language. Today, besides India, Sanskrit is being taught in 39 other countries. So, keeping in view the importance of Sanskrit language and realizing citizen's responsibility towards preservation and promotion of the nation's culture, civilization, language and literature, Sanskrit Academy was formed.

Set up in 1987, Delhi Sanskrit Academy has been doing remarkable work. To start with Dr Jeetram Bhatt, dy secretary,

Sanskrit Academy, shared the importance of Sanskrit language, "Sanskrit has played a vital role in the development of all Indian languages and in the preservation of the cultural heritage of India. No Indian language can flourish without the help of Sanskrit. Sanskrit also provides the theoretical foundation of ancient sciences. Hence, it becomes essential to preserve and propagate Sanskrit for all-round development of India. And Delhi Sanskrit Academy is an autonomous organization of the Government of Delhi for the same purpose."

Sanskrit schools and colleges established by the academy are showing excellent test results and student numbers. "The academy has school, where we give education from Prathama (primary) to Archarya (Post Graduate) level. Our main intention is to save Gurukul way of learning and create job opportunities for our students equally," he added.

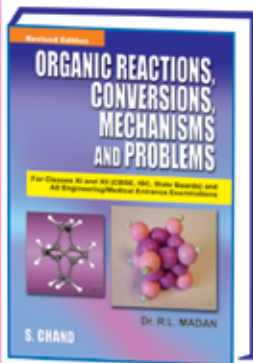
Several literary seminars/conferences and pratiyogitaa (competitions) are regularly being organized by the Academy along with drama festivals and workshops. "To encourage writing by original Sanskrit poets /

writers, we provide cooperation and financial assistance," added Dr Goswami Giridhari Lal Shastri Prachya Vidya Pratishthanam.

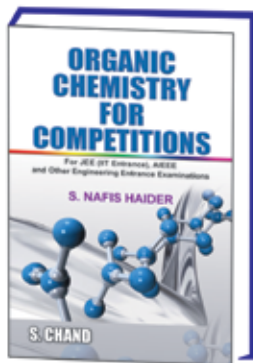
Out of many measures that are being taken, the most interesting one is 'Sanskrit Conversing Course', according to Dr Bhatt, anyone can proficiently converse in Sanskrit within week's time. "There are many students, who are enrolling in this course and even foreign students are also there," he added.

All Indians should be proud of the vast heritage given by the Sanskrit language, which will be immortal.

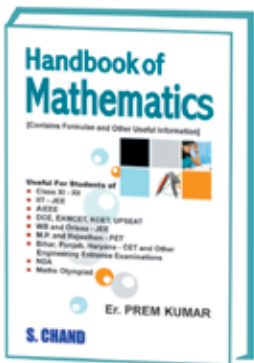
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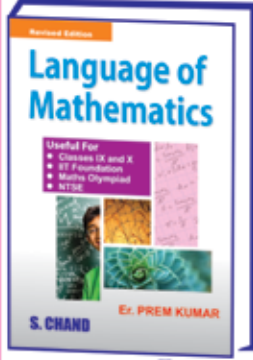
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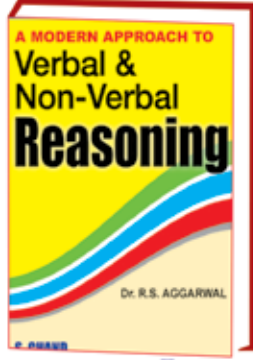
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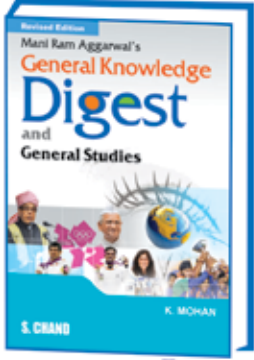
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Encourage children to select their own books!

Well-known children book author Asha Nehemiah shares her views on the main attributes of a children book and how to ensure our child is reading the right book.

I think India has a very talented pool of authors and exceptional illustrators. The creative talents are at par with those anywhere in the world. However, with the children's publishing industry in India still being a commercially-uncertain segment, publishing houses find it uneconomical to invest in the design, production and marketing of children's books. This is a great pity as even the best written book will not attract a reader unless it is designed and produced well. And even the best written and designed book will never reach the reader unless it is marketed well. But most encouragingly, there are a few new publishing houses like who are very innovative and experimental in terms of design and content and produce books of a truly international quality.

Main attributes of a children book...

Children's books should appeal to children both in terms of story and design. They should score very high on the entertainment quotient. They should be available in a range wide enough to appeal to the varying tastes of younger readers. Creators of children's books – the authors, the illustrators, editors and publishers – have a huge responsibility in that the child's entire relationship with the world of reading is going to be through the books we offer. So each story, each book must be the best we can possibly make.

Writing style in fiction vs education books...

There is a huge difference in writing fiction and writing educational texts. It's normally teachers who write educational texts overseen by educational consultants. They have specialised qualifications and experience in teaching children. When it comes to teaching language, textbook writers usually use excerpts from fiction and poetry as a platform to teach concepts and skills in language. On the other hand, fiction is written by authors to entertain children, to sensitise them to issues that are relevant and make them think about people and relationships.



Asha Nehemiah

Choosing the right books for children...

Offer the best possible variety of books to your children ensuring a good mix of the books they pick for themselves along with a selection you make for them. Don't rely on a list of books you enjoyed as a child. Consult book review sites, and make sure you choose some of the newer titles too. Choose a mix of fiction and non-fiction. From an early age, encourage your child to play an active part in choosing books for themselves.

Launch of Hindi translations of Poland books

The renowned Polish author, Olga Tokarczuk's book 'Tales of Galacia' and 'Wardrobe' translated into Hindi published by Rajkamal Prakashan were launched at Poland pavillion in the presence of authors and translators; Maria Shakuj and Monika Browarczyk. H.E. Mr. Piotr Kłodkowski, Ambassador of the Republic of Poland was also present on the occasion.

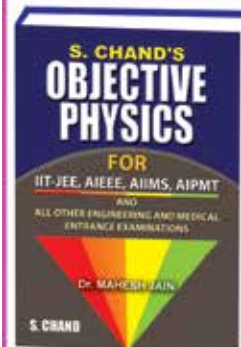
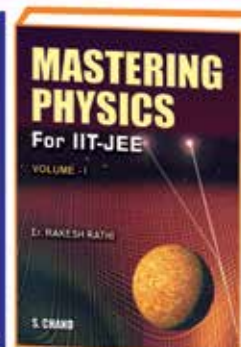
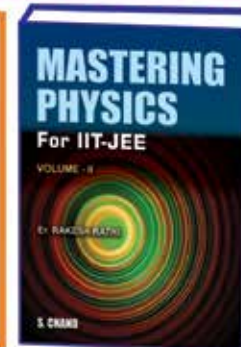
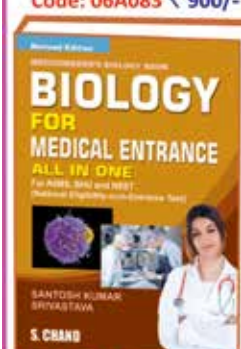
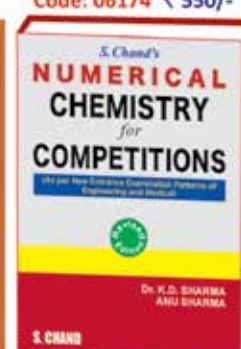
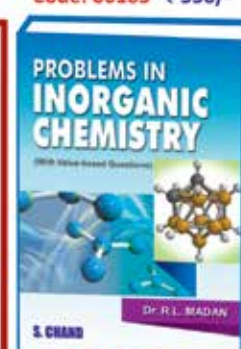


The author, when enquired of her source of inspiration, stated that inspiration is something that can be from a variety of sources like the people, trains, places, anything that can click and connect. Though a constant traveller, she feels that it is not the physical and the geographical journey but the changing perspectives that develop and influences her writings. Ms. Olga Tokarczuk feels that writing is a powerful tool of communication. And to her, she does not try to fit into a trend or literary genre when she writes, because to locate one's writing in the literary map is not the author's job but that of the readers and critics.

Ms. Maria Shakuj, a vivid reader of Olga Tokarczuk's works, was asked why she chose to translate the short stories and not the novels. Ms. Maria Shakuj said that one reason she started with short stories is because India has a history of fascination in short stories. The other reason is that, she wanted to venture first with the short stories and move on to the lengthy one, and likewise go in a chronological order.

The interactive session ended with a passage from the Hindi translation of 'Tales of Galacia' read out by one of the audience present in the session.



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Lit Hive debuts at the NDWBF 2014

The inaugural edition of Lit Hive 2014 will be held at Hall 7 from Feb 22-23 at NDWBF. It is an initiative by Lit India Movement and over two days, the visitors will get to see and listen to some of the well-known names from the literary world. Bollywood fans can look forward to multiple panel discussions with Nawazuddin Siddiqui, Tisca Chopra, Raghu Ram, to name a few. Literary fans will be delighted to be part of the sessions with best-selling authors including Devdutt Pattanaik, Rashmi Bansal, Advaita Kala, Hussain Zaidi, Madhuri Banerjee, Ravinder Singh, Anna Vetticad, Christopher Doyle and many more.

A book reading session by LiFi

LiFi Publications organized a book reading session by Neelam Chandra Saxena. It was a well-attended event, where she read from her first ever novel 'Soul Seekers' published by LiFi. She is an engineer by profession, who has authored books in Hindi and English, and also for children.



Seminar on copyright and reprography



At the sidelines of the NDWBF, an international seminar on 'Copyright and Reprography – Benefiting Creativity and Economic Growth' was conducted by IRRO. There were three sessions on different topics – Indian & International Perspective of IRRO; Economic Value Chain of Publishing with reference to Reprography; and Fair Dealing, Fair Use & Legal Issues in Reprography in the Indian Context. The seminar was held on February 17 & 18 and the first day saw a gathering of more than 85 people.

Authors' Corners: book lovers' destination

The four Authors' Corners - Lekhak Manch, Sahitya Manch, Conversations and Reflections - are a big hit amongst the visitors, who love to meet and interact with their favourite authors.



Voices of the Young

This year, an interesting feature at the Authors' Corner or at the Children's Pavilion or even auditoriums, is the emergence of a new crop of very young writers. Most of them in their twenties or even younger, were very enthusiastic and serious about their writings.

In his address at the Silver Jubilee Celebration of Federation of Educational Publishers of India, Shri A. Sethumadhavan, Chairman, NBT, India, said, "Indian book publishing has really great prospects but it also requires the vision equally to explore. Our country has a huge population comprising 60% young readers who are below 25 years of age."

Not surprising these young writers including Varun Sehgal, Karan Verma, Shuchi Naun, Rashmi Bansal, Sachin Garg, Hema Agarwal, Ishita and Nikhil Chandwani, are not only raising the bar but pushing the borders, challenging and infusing a new breath to the body of Indian literature. No wonder, the publishers are willing to risk and experiment with these writings. By the next edition of the New Delhi World Book Fair, we may hear more youthful voices, and of course many may go on to command international attention.

With the focus of the Fair on children's literature, the Fair has attracted a large number of children and young authors and it seems that the New Delhi World Book Fair has almost become like an educational tourism.



Tehran Book Fair @NDWBF 2014

The Iran Cultural Fairs Institute from Iran at the Foreign Pavilion is showcasing a variety of books on Islam, philosophy, literature, social sciences, art, architecture, science and technology, etc. Besides, Indian publishers keen on participating in the 27th Tehran International Book Fair (TIBF) being held from May 01-10, 2014 can find all the information. The TIBF is a great cultural event in which both Iranian and foreign publishers showcase their latest publications on various topics.



Mauj Publication opts POD with Ricoh Pro C907 TX

Mumbai-based Mauj Publication along with their associates Popular Prakashan, Majestic Prakashan and others, has installed digital printer for their POD requirements. These are leading publishers in Maharashtra for a wide range of books on different subjects and topics such as anthropology, art & craft, biographies, children, literatures, medicines, politics, health, holistic, etc.



"We have been closely tied up with them to print their titles, predominantly in Marathi, using our newly installed RICOH Pro C907 TX," said Mr Shrikant Bhagvat of Mauj Publication, adding, "On an average, volumes of the books which we print on RICOH Pro C907 TX press comprise 200-600 pages. And now we could deliver over 500 copies to each of the publisher every month. Mauj Publication prints more than 200 books on varied range of subjects in Marathi language."

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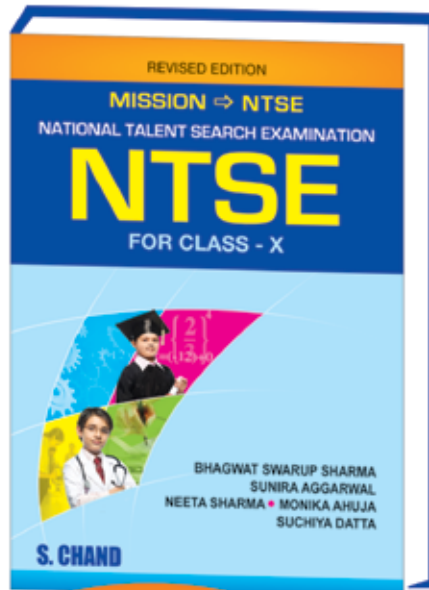
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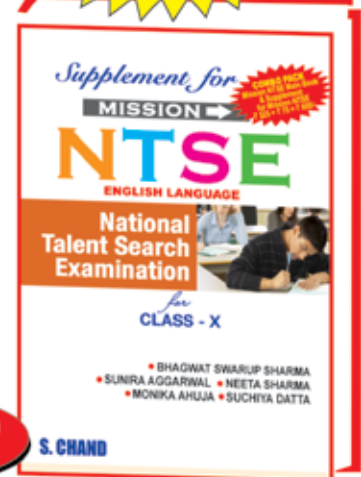
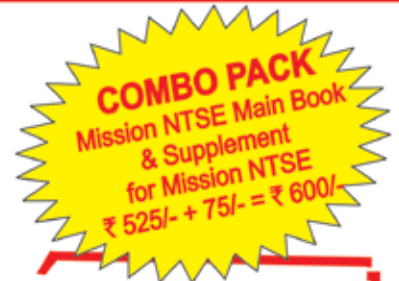
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हिन्दी – book lovers’ paradise: Hall 18 NDWBF

Crowded with buyers, Hall 18 of NDWBF is the proof that Indians still love Hindi. It is our mother tongue, so Hindi books and literature are going to be here for long. When we talk about Hindi books, the classic literary giants cloud our minds. Here Smita Dwivedi of Show Daily makes an attempt discovering the world of Hindi books through the eyes of the exhibitors and visitors. As it was seen buzzing with activities, several authors and poets can be seen visiting the fair, some promoting their books, while others praising someone else’s work.

The number of participating Hindi exhibitors is quite handsome (300 +), a few are scattered around the fair, while a large number of them can be seen at Hall 18. There are religious publishers like Gita Press, Shri Kabir Gyan Prakashan Kendra, Ved Sansthan and Granth Academy, etc, which are pulling crowds.

There are a few players, who have ruled Hindi book market for long and one of them is Rajkamal, who published great Hindi literature over the past 50 years. While talking to Ashok Maheshwari, MD, Rajkamal

Prakashan, it was discovered that they have many books, whose five lakh plus copies are sold with multiple editions. “We sell over 10,000 copies of our classics like Chitralkha, Raagdarbari, Maila Anchal, etc at various book fairs in a year,” he shared. They have also translated five Polish books in Hindi.

Adding more to this, Anjani Mishra, chief sales officer, Bhartiya Jnanpith, shared, “One of our best-seller ‘Gunaho ka Devata’ is very much in demand even today. It’s 67th edition has come out and we are regularly re-printing it.”



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Aditi Maheshwari



Whereas Rajpal has seen a wonderful response for the Hindi translations of Ruskin Bond’s works, which they have done recently. “‘Udaan’ and ‘Ve Awaara Din’ are two of Ruskin Bond’s translations, which are selling like hot cakes.”

As per Aditi Maheshwari, director, copyright & translation, Vani Prakashan, “We are taking special initiatives to connect youth with Hindi again and the trend is coming back again. Our books are being loved and well-accepted by the readers. And we have taken an initiative to create a special forum for promoting Hindi amongst young writers and readers.”

Being a 3rd generation professional in the publishing business, Aditi loves her work and added, “It is a language of our dreams and Vani Prakashan loves providing comfy cushions to millions of dreams through our books.”


Books displayed and exhibited have got great response and even the activities that are taking place in Hindi pavilion are very well attended. There have been several seminars and discussions on Hindi and other regional languages. The poetry reading sessions are attracting big crowds as well.



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'Hindi hai hum, watan hai Hindustan hamara' ...so feel proud of Hindi

- Says Dr Harisuman Bishth, secretary Hindi Academy, Delhi

Hindi is the language of our ancestors; most of the great Indian literature by Sur, Tulsī and Kabir has been in Hindi. And it is our National language as well. To keep the pride and glory of this language intact Hindi Academy was established in 1981 and was one of the very first language Academies to be established in Delhi. Smita Dwivedi in conversation with Dr Harisuman Bishth, who is also a prolific Hindi author, discovers role of Hindi Academy in promoting language.



Hindi Academy is involved in promotion and creation of classic, old and rare Hindi literature. It was established as an autonomous institution for linguistic, literary and cultural activities and since inception playing a constructive role in the spread of Hindi. "We are promoting our language in terms of literary and cultural development and also taking initiatives for preservation and promotion of Hindi language and literature through our literary magazine and other publications," shared Dr Bishth.

wonderful initiative for the language promotion. According to him, the best way to preserve culture or language is by passing it to its future...i.e. the upcoming generations. "We are doing several theater workshops, where we do stage plays on the Premchand's stories by young kids. In this way, we have brought Premchand closer to modern kids, who are just not aware of Prechand's greatness," he shared.

Under the guidance of Dr Bishth, the Academy has taken some

Moreover, they have a special forum, where young writers are given full support, "We support young and upcoming authors. We provide them financial assistance and a free writing workshop as well," he added.

The Library at the Academy is the main attraction, which has over 40,000 books, including rare work of literature as well. "Books have preserved wisdom, so read books and read Hindi books, to get closer to our great culture," concluded Dr Bishth.



Exhibitors' Views

"We find this fair a right networking platform to introduce our compressive and integrated PUB+ software designed for publishers, importers exporters, retailers, library suppliers, book distributors, web-store owners, schoolbook suppliers, etc."



- Chandar Shekhar, Spring Time Software



"Overall presentation of the fair is good and we receive good footfall. But I suggestively would like to convey organisers to make the fair still better in the years to come."

- Aarti David, SAGE Publications

"I have been regular to NDWBF since school time. So far, this fair is good for many reasons. But one thing I would like to request organisers is to provide B2B model which trade visitors experience at London Book Fair, Frankfurt Book Fair, etc."



- Kalpana Shukla, managing director, KW Publishers

"Brand promotion is our main concern at NDWBF 2014. We are publishers in a niche segment of medical books and profile of our visitors are doctors, practitioners, medical students and professionals which we find very selectively amongst the crowd."



- S Bose, general manager (imports), Jaypee Brothers

"In addition to our school textbooks available easily in the market, what we are presenting here include general publications, supplementary books for young students, teachers' guides, etc. NDWBF is the right place to present our special titles to the right readers."



- Bhoopendra Singh, assistant business manager, NCERT

"NDWBF is an opportunity for teachers, students, professionals and book lovers to witness new developments keep surfacing in the book publishing industry. We must understand and resolve lapses and requirements of the industry through such meeting point."



- Ajit Singh, executive director, Shri Adhya, Educational Books Pvt. Ltd.

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- Lonar
- Guwahati
- Kanyakumari
- Mysore
- Ranthambhore

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Please drop your entries at Drop Boxes located at gates of Hall #7

Polish Pavilion: Hall No. 7

| Time | Event |
|---------------|---|
| 17.00 – 18.00 | Satyagraha: An Exploration of Polish Poetics chaired by Ashok Vajpeyi Readings from Czeslaw Milosz, Adam Zagajewski, Zbigniew Herbert, Wislawa Szymborska with Magdalena Heydel, Michał Rusinek, Jacek Dehnel |
| 18.30 – 20.00 | Feminist Travellers: Myth or Reality Zubaan Critical Conversations Series with Olga Tokarczuk and Joanna Bator Moderator: Urvashi Butalia, Director of Zubaan Books Venue: Oxford Bookstore |
| 18.30 – 21.00 | The Polish School of Reportage with Wojciech Jagielski and Prमित Pal Chaudhuri – Foreign Editor, Hindustan Times Moderator: Dr. Awwad, President of FCC Venue: Foreign Correspondent's Club Followed by cocktail reception at FCC |

Theme Pavilion, Hall No. 7E

Kathasagara: Celebrating Children's Literature

| Pre-Lunch (11.00 am to 1.00 pm) | Post-Lunch (2.00 pm to 4.30 pm) | Kathasagara Evening (5.30 pm to 7.00 pm) |
|--|---|---|
| <p>◆ 11.00 am to 11.45 am: <i>What Do You Want to Read?: An Interactive session with children (Lekhika Sangh)</i></p> <p>◆ 11.45 am – 12.45 pm: <i>Dastangoi</i> Performance by Poonam Girdhani & Fauzia (Pratham Books)</p> <p>◆ 12.45 pm to 1.30 pm: Workshop on <i>How to Write a Graphic Novel/Comic</i> & presentation of a song on books (K.V. Rajokri & NBT)</p> | <p>◆ 3.00 pm to 4.30 pm: Panel discussion on <i>Importance of Research and Networking in TYA (Assitej India & NBT)</i></p> | <p>◆ Children's Interaction with an Author-Illustrator duo: Bina Kapoor (Author) and Priya Kurien (Illustrator)</p> |
| <p>◆ 6.30 pm to 7.30 pm: <i>Yaad Sheher:</i> Vartika Nanda in conversation with Neelesh Mishra (NBT, India)</p> | | |
| <p>* There will be Screening of Films on Shankar, Pulak Biswas and Harekrishna Devsare everyday in the evening</p> | | |

Kidz Bubble: Hall No.7

| | | | |
|------------------------|------------------------|----------------------------|---|
| Centre Stage | 11.00 am to 12.00 noon | Extempore speech | Organised by NBT, India |
| | 12.00 noon to 1.00 pm | Puzzle | |
| | 1.00 pm to 2.00 pm | Listening Skill Activities | |
| | 2.00 pm to 3.00 pm | Singing Competition | |
| Art Corner | 11.00 am to 12.00 noon | Collage-making | Organized by Macaw Books and NBT, India |
| | 12.00 noon to 1.00 pm | Wax resist painting | |
| | 1.00 pm to 2.00 pm | Mosaic painting | |
| | 2.00 pm to 3.00 pm | Thread painting | |
| | 3.00 pm to 4.00 pm | Leaf printing | |
| Crafts Corner | 11.00 am to 12.00 noon | Origami | Organized by Macaw Books and NBT, India |
| | 12.00 noon to 1.00 pm | Leaf craft | |
| | 1.00 pm to 2.00 pm | Mask-making | |
| | 2.00 pm to 3.00 pm | Waste recycling crafts | |
| | 3.00 pm to 4.00 pm | Papier mache | |
| Creative Corner | 11.00 am to 12.00 noon | Fruit & Vegetable-Clay | Organised by NBT, India |
| | 12.00 noon to 1.00 pm | Paper Folding | |
| | 1.00 pm to 2.00 pm | Drawing Competition | |
| | 2.00 pm to 3.00 pm | Story Telling | |
| | 3.00 pm to 4.00 pm | Clay Toys | |
| Fun Corner | 11.00 am to 12.00 noon | String Puppets | Organized by SARD & NBT, India |
| | 12.00 noon to 1.00 pm | Paper Toys | |
| | 1.00 pm to 2.00 pm | Best Use of Waste | |
| | 2.00 pm to 3.00 pm | Flower Making | |
| | 3.00 pm to 4.00 pm | Finger Puppets | |

Authors' Corner: Reflections, Hall No. 10-11

| Time | Author | Organiser |
|--------------|--------------|------------------------|
| 1:30 to 2:30 | Vimal Kumar | Diamond Pocket Books |
| 3:00 to 4:00 | Suresh Kohli | Om Books International |
| 4:00 to 5:00 | Ishita | Om Books International |

Desaj: Festival of Tribal and Folk Performing Arts of India

Organised by Sahitya Kala Parishad & NBT, India

Lal Chowk (Near Hall No. 6) 6.00 pm onwards

| Programme | Performing Troupe |
|---------------------|-------------------|
| Sufi Singer | Rashmi Aggarwal |
| Manipuri Folk Dance | Shyam Arts |

Authors' Corner: Conversations, Hall No. 12

| Time | Author | Organiser |
|---------------|---|----------------------------|
| 12:30 to 1:30 | Hemu Aggrawal | Prabhat Prakashan |
| 2:00 to 3:00 | Satish Georgy Kashyap | Vitasta Publishing Pvt Ltd |
| 3:30 to 4:30 | Mariam Karim, Noor Zaheer and Satbir Chadha | Vitasta Publishing Pvt Ltd |
| 5:00 to 6:00 | Tabrik C in conversation with Shazia Ilmi | Hachette |

लेखक मंच के कार्यक्रम : हॉल क्रमांक 18

| समय | कार्यक्रम | आयोजक |
|-----------------|--|---|
| 11 से 12 बजे तक | सुरेन्द्र मोहन पाठक के उपन्यास कोलाबा कांसप्रेसी' पर चर्चा वाताकार - नीलेश मिश्र | हारपर कॉलेज |
| 12 से 1 बजे तक | काका हाथरसी पुरस्कार वक्ता - अशोक चक्रधर, सुरेश अवरथी, प्रेम जनमेजय और आलोक पुराणिक | हिंदी साहित्य निकेतन, विजयनौर |
| 1 से 2 बजे तक | 'कोई मैं झूठ बोलया' प्रेम जनमेजय) पर चर्चा वक्ता - नरेन्द्र कोहली, सुशील सिद्धार्थ, सुभाषा चन्दर, प्रदीप पंत और अन्य | प्रभात प्रकाशन |
| 2 से 3 बजे तक | गीत पाठ - देवेन्द्र, तर्मा 'इन्द्र', योगेन्द्र दत्त, तर्मा, वेद प्रकाश वेद | न्योति पर्व प्रकाशन इंदि. रापुरम) |
| 3 से 4 बजे तक | हिंदी और हम आधुनिकता' व पुनः पाठ, वक्ता - अभय कुमार दुबे, रवीश कुमार, सुधीर चंद्र, सुधीश पचोरी और मनीशा पांडे | हिंदी महोत्सव आयोजक - वाणी प्रकाशन/ रा. पु. न्यास) |
| 4 से 5 बजे तक | नवलेखन और दूसरी परंपरा प्रेम जनमेजय, आशीशा काथवे, सुशील सिद्धार्थ, स्वाति तिवारी, कोशलेंद्र प्रपन्न | 'दूसरी परंपरा' पत्रिका की प्रस्तुति |
| 5 से 6 बजे तक | यथाथ और मिथक के बीच भारतीय उपन्यास - काशीनाथ सिंह, विनोद तिवारी, संजीव कुमार | राजकमल |
| 6 से 7 बजे तक | 'आमचो बस्तर' पर एक संवाद सूरज प्रकाश, प्रेम जनमेजय, आशीशा कुमार अंशु, राजीव रंजन प्रसाद | यश पब्लिकेशंस दिल्ली) |
| 7 से 8 बजे तक | कथाकार रवीन्द्र कालिया से मुलाकात | राष्ट्रीय पुस्तक न्यास |

Sahitya Manch: Hall No. 8

| Time | Event | Organiser |
|------------------------|---|---|
| 2.30 p.m. to 3.30 p.m. | "Yatharth Aur Mithak Ke Bich Bhartiya Upanyas" Speakers: Kashinath Singh Reading: Pankaj Pavan, Abhinav Shavyasachi Moderator: Vinod Tiwari, Sanjiv Kumar | Rajkamal Prakashan |
| 4.00 p.m. to 6.00 p.m. | 'Aaj Ki Kahaniyan' (Interaction with fiction writer) Speakers: Rattan Singh, Ghazanfar, Khalid Jawed Moderator: Irteza Karim | National Book Trust, India |
| 6.15 p.m. to 7.15 p.m. | SamanvaySangat: "Shaharmein Boli" Speakers: Kedarnath Singh, Kashinath Singh, Deshraj Kali, Anamika, Mrityunjay Moderator: Satyanand Nirupam | Samanvay: IHC Indian Languages' Festival |

Seminars & Discussions: Hall Nos. 7,8,14& 18

| Time | Event | Venue | Organiser |
|---------------------|-----------------------------|---|--|
| 11.00 am to 4.00 pm | Seminar on E-publishing | Auditorium (First Floor), Hall No. 7 | Goethe Institut |
| 12 Noon to 1.45 pm | Work-shop school students | Auditorium I, Hall No 14 | Unisec Publications, Delhi |
| 12 Noon to 1.45 pm | Quiz competition | Auditorium II, Hall No 18 | Encyclopedia Britannica Pvt. Ltd, New Delhi |
| 12 Noon to 1.45 pm | Discussion | Auditorium III, Hall No 18 | Amazon Sellers, Bengaluru |
| 2.00 pm to 3.45 pm | Book Release & Discussion | Auditorium I, Hall No 14 | Kant Darshan Publication |
| 2.00 pm to 3.45 pm | Workshop | Auditorium II, Hall No 18 | Chananda Cultural Society, New Delhi |
| 2.00 pm to 3.45 pm | Discussion | Auditorium III, Hall No 18 | Amazon Sellers, Bengaluru |
| 4.00 pm to 5.45 pm | Discussion | Auditorium I, Hall No 14 | Om Books International, New Delhi |
| 4.00 pm to 5.45 pm | Book Release | Auditorium II, Hall No 18 | Jyotiparba Media, Gaziabad |
| 4.00 pm to 5.45 pm | Discussion | Auditorium III, Hall No 18 | Amazon Sellers, Bengaluru |
| 06.00 pm to 7.45 pm | Music Learning & Production | Auditorium I, Hall No 14 | M & M Musicology Production Pvt Ltd, New Delhi |
| 06.00 pm to 7.45 pm | Book Release | Auditorium II, Hall No 18 | Bharatiya Jnanpith, New Delhi |
| 06.00 pm to 7.45 pm | Discussion | Auditorium III, Hall No 18 | Amazon Sellers, Bengaluru |

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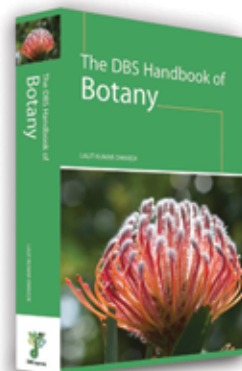
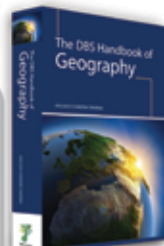
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