

**RAJEEV CHAUDHRY**  
Assistant Director (Exhibition)

No.F.2-19/2012-13/Exh./

19 October 2012

Dear Sir/Madam,

You may be aware that the National Book Trust, India (NBT), an apex body under Ministry of Human Resource Development, Government of India is engaged in the promotion of books in the country and overseas. In pursuance of its commitment to promote books in India, the National Book Trust is organizing "NBT Calicut Book Fair" at Jubilee Memorial Hall, Calicut.

**The details of the above Book fair for participation are as follows:**

<b>Period of the Book Fair</b>	3 - 11 December 2012
<b>Time</b>	11:00 p.m. - 8:00 p.m.
<b>Last Date for Booking of Stalls/Stand</b>	15 November 2012

An event like "NBT Calicut Book Fair" provides ample opportunities to both the Publishers and Booksellers to display and sell their publications and reach to students, community and public at large under one roof. We are also attempting to invite various schools, colleges, universities, libraries and NGO's etc. to visit the fair and purchase books in large quantity.

The participants shall allow a uniform discount of 10% on the printed price to all customers on sale of books. Participants exhibiting books in Indian Regional languages only shall be entitled to a concession of 50% in the rental of one stall/stand. It is mandatory for the participants to arrange their own insurance of the exhibits to cover loss by fire, flood, water, storms, strikes, riots, etc. No books or material forbidden by the law in India shall be exhibited or sold.

You are requested to participate in the above book fair. For participation, please apply on your letterhead along with the enclosed application form and demand draft (for the amount of the rental payable) in favour of "National Book Trust, India" payable at New Delhi.

Looking forward your participation in the Book Fair.

With regards,

Yours sincerely,

[ RAJEEV CHAUDHRY ]

National Book Trust, India  
Nehru Bhawan, 5, Institutional Area, Phase-II, Vasant Kunj  
NEW DELHI - 110 070

# NBT CALICUT BOOK FAIR

(Jubilee Memorial Hall, Calicut)  
[3 - 11 December 2012]

## APPLICATION FOR PARTICIPATION

Please fill and send in duplicate with a bank draft/pay order towards rental in favour of National Book Trust, India payable at New Delhi up to 15 November 2012.

1.	Name of the Company/ Organization			
2.	Full Postal Address			
3.	Telephone and Fax No.			
4.	PAN No.			
5.	E-mail/Website Address			
6.	Stand/Stalls required			
	Category	Rent Per Unit	No. of Stands/Stalls	Rent Payable [Rs.]
	Stand	Rs.1,685 (Incl. Tax)		
	Stall	Rs.8,989 (Incl. Tax)		
	<i>Participants selling books in regional languages only shall be entitled to a discount of 50 percent on the rental of <b>one</b> stand/stall.</i>			
6.	Particulars of remittance			
	Bank Draft No./Pay order No.	Date	Amount	Bank and Branch
7.	Inscription(s) in English/Malayalam to be printed on the name fascia			

We have read the terms and conditions for participation in the fair and accept the same and undertake to abide by them. Kindly note that the bookings would be closed once all stands/stalls are booked.

Signature of Applicant :

Place:

Designation :

Date :

Stamp :

*Please address all communication to*

**Deputy Director (Exhibition)**

**NATIONAL BOOK TRUST, INDIA**

Nehru Bhawan, 5 Institutional Area, Phase - II, Vasant Kunj, New Delhi - 110 070

Telephone: 011-26707779, Fax: 011-26707846

**PAN NO. AAATN 8160G, SERVICE TAX NO. AAATN 8160G ST001**

E-mail: [nbtindia@nbtindia.org.in](mailto:nbtindia@nbtindia.org.in), [dd-exh@nbtindia.org.in](mailto:dd-exh@nbtindia.org.in)

Website: [www.nbtindia.gov.in](http://www.nbtindia.gov.in)