

NBT-KPA Sign MoU

On the occasion of India as Guest of Honour country at Seoul International Book Fair, NBT and Korean Publishers' Association have signed an MoU for participation in New Delhi World Book Fair, organised by NBT, and Seoul International Book Fair (SIBF), organised by KPA, on reciprocal basis annually. NBT and KPA will also bring out annual reports on Indo-Korea publishing activities on the basis of these reciprocal arrangements and will work towards promotion of the interests of publishers of both countries on mutual basis.

The MoU to this effect was signed at a reception organised by Shri A Sethumadhavan, Chairman, NBT at Seoul, attended by nearly 150 Indian, Korean and Foreign publishers, authors, intellectuals, dignitaries, literary agents, various international book fair organisers, last night in the presence of Mr. Jitin Prasada, Hon'ble Minister of HRD, Govt of India, Ambassador of India Shri Vishnu Prakash and Mr. Lee, Chairperson of the Organising Committee of SIBF and Ms. Veena Ish, Joint Secretary, MHRD (Book Promotion).

Shri M A Sikandar, Director, NBT and Mr. Eric Yang, Executive Director, KPA signed the MoU and exchanged papers.

Speaking on the occasion, Mr. Prasada express his extreme happiness at the developments and hoped that 'from today, a new beginning in Indo-Korean cultural exchange through books will start'. Chairnan, NBT, in his welcome address pointed out the role of NBT in promotion of Indian books abroad and how such outcomes directly help the Indian publishers.

Ambassador Shri Vishnu Prakash and Mr. Eric Yang also spoke on the occasion.