6/4/2012

To,
The Book Publisher/ Distributor

Sub: "Ahmedabad National Book Fair (1st to 7th May, 2012)"

Dear Sir,

With reference to the above mentioned subject, I am pleased to convey you that Ahmedabad Municipal Corporation in association with National Book Trust, is going to organise National book fair from 1st to 7th May 2012 on Sabarmati riverfront, Ahmedabad. Details are as follows:

- **Location:** Sabarmati Riverfront, Off Ashram Road Near Vallbh Sadan, Ahmedabad
- **Dates:** 1st May 2012 to 7th May 2012
- **Timings:** 1 pm to 10 pm
- **Total area:** 70000 sq.m.
- **Dome of Book Fair:** Fully airconditioned
- **No. of book stalls:** 200
- **Standard size of the book stall:** 3m X 3m (10 feet X 10 feet)
- **Minimum facility with the stall:** 2 nos. tables
  - 2 nos 5A plug
  - 4 nos chairs
  - book racks
  - 3 nos tubelight
  - additional spotlights to keep enough lighting
  - Maxima fascia (with name of the publisher)
- **Rates of stalls:** For English, Hindi and Gujarati Books @ Rs.12,000/- per standard stall; For others @ Rs. 9000/- per standard stall
- **Last date of registration:** 20th April 2012
- **Draw of book stalls:** By National Book Trust, Delhi
- **Special facilities:**
  - e books and e stationary stalls
  - Food court
  - Stalls for ice cream and soft drinks
  - Children amusement
  - Water sports
  - Both the side ample parking
Ahmedabad Municipal Corporation
Maha Nagar Sewa Sadan
“Rajiv Gandhi Bhavan”, Naroda Road, Ahmedabad
Ph.No.079 22800803, Fax No.079 22800803
Email: sklanga@egovamc.com

- Literary and cultural events: everyday in the evening
- Auditorium: Fully A.C. state of the art auditorium

You are cordially invited to participate in the 1st Ahmedabad National Book Fair. Details for sending the amount is as follows:
- Mode of Payment: D.D. / Cheque
- In favour of: The Municipal Commissioner, Ahmedabad Municipal Corporation
- Address for sending the D.D. / Cheque: The Librarian, Sheth M.J. Library, Ellisbridge, Ahmedabad -380006

- Contact Details: 1) Mr. Tejas Bhandari, Asst. Municipal Commissioner
  Mobile Number: 09377409692
  e mail: tejasbhandari@egovamc.com
  bookfair.ahmedabad@gmail.com

  2) Mr. Ramya Bhatt, Asst. Municipal Commissioner
  Mobile Number: 09377409646
  e mail: ramyabhatt@egovamc.com

Application form for participation in the 1st Ahmedabad National Book fair is attached here.

Hope you will participate in the 1st Ahmedabad National book fair overwhelmingly and make the event a grand success.

Thanking You,

Sincerely yours

(S.K. Langa)
Dy. Municipal Commissioner
Ahmedabad Municipal Corporation