



NATIONAL BOOK TRUST, INDIA
Nehru Bhawan, 5 Institutional Area, Phase II
Vasant Kunj, New Delhi – 110 070

**Expression of Interest for Live and deferred live of the
New Delhi World Book Fair 2013 on centrally displayed huge
LED screen and Still Photography during the Fair**

National Book Trust, India (NBT), an apex body of the Ministry of Human resource Development, Government of India, intends to engage professionally managed Event Management Agency for live and deferred live coverage of the New Delhi World Book Fair 2013 on centrally displayed huge LED screen from 4-10 February 2013. The selected Agency also needs to work for the Release of the Annual Calendar, Press Conference and Rights Table before the World Book Fair.

Agencies capable of undertaking above mentioned job may send their proposals with the following information:

1. Complete profile with infrastructural details.
2. Documentary proof of successfully handling such events for at least five reputed government organization/departments or other MNC/Corporate bodies during the last three years.

3. Scope of Work

The New Delhi World Book Fair 2013 is being organized from 4-10 February 2013 at Pragati Maidan in Hall Nos 1-7, 12, 12A, 14 and 18. The timing of the Fair is from 11.00 am to 8.00 pm. Extensive coverage is required in Theme Pavilion where live coverage set up would be required. Other important coverage are from the Children Pavilion, Conference Hall, Lal Chowk and Falaknuma Open Air Theatre. The Inaugural Function also needs to be covered on 4 February 2012 at the Hamsadhwani Theatre. Besides this, the press conference on 1 February and the Rights Table on 2-3 February 2013 also needs to be covered. In addition to this coverage of all individual halls also needs to be done. The cameras should move in all these places and any special event happening here need to be recorded, edited and relayed on LED in a span of 30 minutes maximum in order to attract crowd at these places. Besides relaying the footages from these places, other documentary and promotional materials of NBT or given by NBT also needs to be relayed. There should be provision for running commercials in between different relays and running tickers while relaying different footages. The agency would handover all the recordings done during this period with all rights whatsoever to NBT

4. The specific requirement for executing the job would be as follows:
 - a. 3 cameras Multicam Setup for Live & Deferred Live coverage of World Book Fair with projection on huge LED Screen.
 - b. 3 camera shoot for parallel event coverage at Book Fair.

- c. Documentary Film of World Book Fair (60mins, 30mins & 10mins) with Additional Shoot, Scripting, Editing, Voice Over Recording, Color correction, Color grading of video footages, Original Background Music for the film, Graphics and Titling for the film (includes subtitles wherever necessary), Audio Mixing and Mastering.
- d. The footages of World Book Fair Videos needs to be put on NBT's Youtube Channel the same evening
- e. Still Photography Documentation of World Book Fair.

Multicam Setup for live & recorded feed projection on multiple LED Screen

Equipment:

LED Unit:

- a. 8'x 24' thin bazel 10m with stand and back support
- b. Connectivity with 3 cam multicam setup.
- c. Connectivity with DVD player and laptop for insertion for AV's & TVC's
- d. Sound System & Stage fold back speakers
- e. Sound Mixing Console
- f. Cables and wires.

Video Unit:

- a. XDCAM (Sony EX3) Camera Unit – 6
- b. Digital Video Switcher – 1
- c. Monitor – 4
- d. Audio Mixer – 1
- e. DVD Player – 2
- f. Harddisk – 2
- g. Lights (Portable Led Light Setup) – 1
- h. Normal & Wide Lenses (J-11)

Still Photography Unit

- a. DSLR (with True Resolution : 15.1 Mp, Native Resolution : 4752 X 3168 Pixel size – 22.1 um2)
- b. Wide, Tele, Macro and Normal Lenses.

Manpower:

- a. Director – 1
- b. Director of Photography – 1
- c. Cameramen – 6
- d. Sound Recordist – 1
- e. Script Writer – 1
- f. Voice Over Artist – 1
- g. Editors – 2
- h. VFX & Graphic Artist – 1
- i. Music Director - 1
- j. Online Switcher Operator – 1
- k. Production Assistants – 2
- l. Subtitle writer – 1
- m. Still Photographer – 4

Deliverable:

- a. Entire footage of World Book Fair in Hard Disk. (Hard disks to be provided by vendor).
 - b. HD version of Documentaries of world book fair on HDD.
 - c. 5 Dvds for EACH documentary and event Coverage at WBF.
 - d. Mobile and Web Version of documentary, Event Coverage at WBF in DVDs and HDD.
 - e. Major Events and Documentary on WBF on NBT's Youtube Channel.
 - f. All Still Photography on HDD, 5 set DVD of each day.
 - g. Coffee Table Book of World Book Fair based on NBT's selected pictures.
5. Interested parties may kindly send their proposals along with their competitive rates in a sealed cover addressed to the Director, National Book Trust, India at the above mentioned address latest by 17th December 2012 by 10.30am. The financial bids of the eligible parties would be opened the same day at 12.00 noon.
 6. The financial proposals of only those parties would be opened whose credentials are found upto the satisfaction of the designated committee of the Trust, whose decision would be final and binding.

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Annexure 1

FINANCIAL BID

**For Live and deferred live of the New Delhi World Book Fair 2013 displayed huge
LED Screen and Still Photography.**

LED Unit:

SI No.	Item	Quantity	Per Piece Rate [Rs.]	Total Amount[Rs.]
1.	8'x24' thin bazel 10m with stand and back support.	1		
2	Connectivity with 3 cam multicam setup.			
3.	Connectivity with DVD player and laptop for insertion for AV's & TVC's			
4.	Sound system & stage fold back speakers.			
5.	Sound Mixing Console			
6.	Cables and wires.			

Video Unit:

7.	XDCAM (Sony EX3) Camera Unit	6		
8.	Digital Video Switcher	1		
9.	Monitor	4		
10.	Audio Mixer	1		
11.	DVD Player	2		
12.	Hard Disk	2		
13.	Lights (Portable Led Light Setup)	1		
14.	Normal & Wide Lenses (J-11)			

Still Photography Unit :

15.	DSLR (with True Resolution : 15.1 Mp, Native Resolution :4752 X 3168 Pixel size – 22.1 um2)	4		
16.	Wide, Tele, Macro and Normal Lenses.			

Manpower:

17.	Director	1		
18.	Director of Photography	1		
19.	Cameraman	6		
20.	Sound Recordist	1		
21.	Script Writer	1		
22.	Voice Over Artist	1		
23.	Editors	2		
24.	VFX & Graphic Artist	1		
25.	Music Director	1		
26.	Online Switcher Operator	1		
27.	Production Assistant	2		
28.	Subtitle writer	1		
29.	Still Photographer	4		

Signature _____

Name and Address of the Bidder _____

Stamp _____

Date _____