



Government
eProcurement
System

eProcurement System Government of India**Tender Details**

Date : 24-Sep-2026 06:00 PM

Print

Basic Details

Organisation Chain	National Book Trust-India-Dept of Higher Education Head Quarters - NBT		
Tender Reference Number	56-6/NDWBF2027/VideoPhotog/PR		
Tender ID	2026_NBT_927633_1	Withdrawal Allowed	Yes
Tender Type	Open Tender	Form of contract	Turn-key
Tender Category	Works	No. of Covers	2
General Technical Evaluation Allowed	No	ItemWise Technical Evaluation Allowed	No
Payment Mode	Offline	Is Multi Currency Allowed For BOQ	No
Is Multi Currency Allowed For Fee	No	Allow Two Stage Bidding	No

Payment Instruments

Offline	S.No	Instrument Type
	1	Demand Draft
	2	R-T-G-S
	3	NEFT

Cover Details, No. Of Covers - 2

Cover No	Cover	Document Type	Description
1	Fee/PreQual/Technical	.pdf	Tender Notice for inviting sealed tenders for Still Photography, Videography, Video Coverage
2	Finance	.xls	Tender Notice for inviting sealed tenders for Still Photography, Videography, Video Coverage

Tender Fee Details, [Total Fee in ₹ * - 0.00]

Tender Fee in ₹	0.00		
Fee Payable To	Nil	Fee Payable At	Nil
Tender Fee Exemption Allowed	No		

EMD Fee Details

EMD Amount in ₹	1,00,000	EMD Exemption Allowed	Yes
EMD Fee Type	fixed	EMD Percentage	NA
EMD Payable To	National Book Trust, India	EMD Payable At	New Delhi

Work /Item(s)

Title	Tender for still Photography Videography video coverage for NDWBF 2027.				
Work Description	NBT - India invites bids from registered, reputed and experienced Agencies/Firms for Still Photography, Videography, Video Coverage and Video Editing for the New Delhi World Book Fair 2027. Select recorded events after editing should be relayed on				
Pre Qualification Details	Please refer Tender documents.				
Independent External Monitor/Remarks	NA				
Tender Value in ₹	NA	Product Category	Miscellaneous Works	Sub category	NA

Contract Type	Tender	Bid Validity(Days)	270	Period Of Work(Days)	2
Location	New Delhi	Pincode	110001	Pre Bid Meeting Place	NBT, India Head Office.
Pre Bid Meeting Address	National Book Trust, India, 5 Institutional Area, Vasant Kunj, New Delhi-110070	Pre Bid Meeting Date	30-Sep-2026 11:00 AM	Bid Opening Place	NBT, India Head Office.
Should Allow NDA Tender	No	Allow Preferential Bidder	No		
Tenderer Class	As per Tender Document				

Critical Dates

Publish Date	24-Sep-2026 06:00 PM	Bid Opening Date	16-Oct-2026 04:10 PM
Document Download / Sale Start Date	24-Sep-2026 06:00 PM	Document Download / Sale End Date	15-Oct-2026 04:00 PM
Clarification Start Date	NA	Clarification End Date	NA
Bid Submission Start Date	24-Sep-2026 06:00 PM	Bid Submission End Date	15-Oct-2026 04:00 PM

Tender Documents

NIT Document	S.No	Document Name	Description		Document Size (in KB)
	1	Tendernotice_1.pdf	NBT - India invites bids from registered, reputed and experienced Agencies/Firms for Still Photography, Videography, Video Coverage and Video Editing for the New Delhi World Book Fair 2027. Select recorded events after editing should be relayed on LED		1008.44
Work Item Documents	S.No	Document Type	Document Name	Description	Document Size (in KB)
	1	Tender Documents	PhotoVideographytender2027.pdf	Technical document.	989.66
	2	Additional Documents	VideoPhotoBQQ.xls	Financial document.	35.50

Tender Inviting Authority

Name	Head (Public Relations)
Address	National Book Trust, India, 5 Institutional Area, Vasant Kunj, New Delhi-110070

**NOTICE INVITING TENDER
FOR THE WORK OF
PHOTOGRAPHY, VIDEOGRAPHY, VIDEO COVERAGE
AND VIDEO EDITING**

**Tender Reference Number
Tender No. 56-6/NDWBF2027/Video&Photography/PR**



**National Book Trust India
Ministry of Education, Government of India
5, Institutional Area
Vasant Kunj, New Delhi-110070
<http://www.nbtindia.gov.in>**

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ANNEXURE – 1

CHECKLIST
Of Supporting Documents
(Please tick mark in relevant columns)

Sl. No.	Name of Documents	Yes	No	Page No.
1	The Tender document should be properly indexed with Page No. signed and stamped by the Tenderer.			
2	Each and every page of the Tender document should be signed and stamped by the Tenderer.			
3.	The firm has to declare the Company profile such as partnership deed/proprietorship/ company/MOA/ AOA/Bylaws, etc. (copy of proof must be enclosed).			
4	Earnest Money Deposit (EMD) for Rs.1,00,000/- should be submitted in NBT's Account and the Transaction details are to be furnished with Technical Bid. Those, who fall under Micro and Small categories under MSME are exempt from submitting Earnest Money Deposit (EMD). However, the bidders, who fall under Medium and above categories, will have to submit the EMD in the form of Demand Draft or through RTGS/NEFT.			
5	Audited copies from the Chartered Accountant of authenticated balance sheet and financial statement for last 03 years (2022-23, 2023-24 and 2024-2025) showing minimum average turnover of Rs. 75.00 lakhs (as per Annexure III) .			
6	The firm should have satisfactorily completed works with Central Govt./ State Govt./PSUs/ Autonomous Bodies or other reputed MNCs/ Corporate bodies in the similar field (**) in last 3 years up to 31 March 2026 (as per Annexure-I) as per following: i) Three similar completed works costing not less than the amount equal to 40% of the estimated cost OR ii) Two similar completed works costing not less than the amount equal to 60% of the estimated cost OR iii) One similar completed works costing not less than the amount equal to 80% of the estimated cost OR (**) Similar field means: Photography, Videography, Documentary, Live streaming and Video Coverage and Video Editing			
7	Self-attested copies of the Income Tax returns of last 3 Financial Years should be enclosed.			
8	An Affidavit of Rs.10/- duly signed and stamped by Public Notary stating that the firm has not been debarred or blacklisted by any Government, Quasi Government, PSU or Autonomous Organization during last five years is required to be enclosed (Photocopy of the affidavit will not be accepted). The issue date of Affidavit should not be older than one month from and not later than of, the last date of submission of the Tender document, if found, the technical bid will be rejected.			

9	Self-Attested Copy of PAN Card.															
10	Self-attested copies of Registration under GST Act and GST Return for the 1st/2nd quarter of Financial Year 2026-27 (Form 3B&GSTR 1, etc.) should be enclosed.															
11	Registration Certificate of the Company/Firm.															
12	One accessible Pen Drive Containing sample Video clip (up to 5 minutes) and still photographs (5 photos), covering a professional event (documentary), corporate video, seminar, conference, live event. (Presentation time) and photographs of Infrastructure set-up is required to submit separately at the time of presentation.															
13	A written acceptance by bidding firm/agency to provide services as per standards and specifications of this tender.															
14	A copy of this tender document duly signed on each page and stamped by authorized signatory of the bidding firm/ agency as a token of acceptance of all terms and conditions of this tender.															
15	One original cancelled cheque															
16	List of equipments with make as per Annexure-V															
17	The details on Company's letterhead of the person signing the Tender document must be provided with ID proof in the following format with attestation by one or more partners/Board of Director:<table><tr><td>1</td><td>Name</td><td></td></tr><tr><td>2</td><td>Designation of the Person signing the Tender document</td><td></td></tr><tr><td>3</td><td>Contact No</td><td></td></tr><tr><td>4</td><td>Specimen Signature</td><td></td></tr></table>	1	Name		2	Designation of the Person signing the Tender document		3	Contact No		4	Specimen Signature				
1	Name															
2	Designation of the Person signing the Tender document															
3	Contact No															
4	Specimen Signature															
18	Details of personnel, who would be deployed during event on Company's letterhead should be enclosed. (a) Total 20 number of employees employed by the Firm in his/her Company with minimum qualification as per clause 6 of the tender should be available during the set-up period and the book Fair period as per details given below: • Technical-05 • Non-technical-15															

I/we hereby declare that all above documents are true & correct as per my knowledge and I/we accept all the terms and conditions of the Tender.

[Signature and Name of the Bidder with official stamp and date]



NATIONAL BOOK TRUST, INDIA
Nehru Bhawan, 5 Institutional Area
Phase-II, VasantKunj, New Delhi – 110 070
www.nbtindia.gov.in Phone: +91-7827509622

Tender Document No. 56-6/NDWBF27/Video&Photography/PR

CHAPTER-1

NOTICE INVITING TENDER

Subject: Inviting of bids through Central Public Procurement Portal (CPP Portal) for Empanelment of Agencies with National Book Trust India for the work of Photography/Videography, Documentary, Live Streaming, Video Coverage & Video Editing of for New Delhi World Book Fair 2027.

Estimated Value/Cost of Tender : Rs. 25.00 Lakh

National Book Trust, India invites bids on Central Public Procurement Portal (e-procurement) from registered, reputed and experience Agencies/Firms for Videography, Still Photography, Documentary, Live Streaming, Video Coverage & Video Editing for the **New Delhi World Book Fair 2027 to be organized by National Book Trust, India from 16 to 24 January 2027.**

National Book Trust, India is an autonomous organization under the Ministry of Education, Government of India established in the year 1957 to develop habit of reading and build book culture in the country. National Book Trust, India invites bids through Central Public Procurement Portal (e-procurement) from Empaneled Agencies for Photography, Videography, Documentary, Live streaming and Video Coverage and Video Editing for New Delhi World Book Fair 2027.

The eligible Agency having minimum experience of 3 years with Central Govt./ State Govt./PSUs/ Autonomous Bodies or other reputed MNCs/ Corporate bodies for providing similar services (including at least one national level event) with a minimum average **turnover of Rs. 75 lakhs** in the **last 3 Financial Years i.e (2022-23, 2023-24 and 2024-2025)** may submit their Bids.

ELIGIBILITY CRITERIA FOR BIDDERS: The proposal of the bidder shall be evaluated in three stages: 1) Technical Evaluation of Proposal. The bidder fulfilling Technical Evaluation Stage shall be shortlisted for the Presentation. 2) Presentation of expertise, creativity, concept, design, equipment after the technical bid. 3) Financial Bids of only those parties will be opened which obtain minimum qualification marks as per the technical evaluation criteria and Presentation.

NBT-India reserves the right to verify the claims made by the bidder and to carry out the capability assessment of the bidder and the NBT's decision shall be final in this regard. NBT may, in its absolute discretion, waive any of the conditions and/or requirements in the tender in respect of any or all of the agencies.

Schedule of Tender

Sl. No	Tender Schedule	Date and Time
1	Date of issue of Tender Documents	As per CPP Portal
2	Pre-Bid Meeting at NBT Office	As per CPP Portal (Participation in the pre-bid meeting is mandatory for all firms applying for the tender.)
3	Last Date for submission of Bids	As per CPP Portal
4	Date of opening of Technical Bids	As per CPP Portal
5	Presentation	Exact date will be informed to the selected Agencies via mails.
6	Date of opening of Financial Bids	After the Presentation, the Financial bids of only the qualified agencies will be opened. Date of opening will be informed to the selected Agencies via mails
7	EMD (Earnest Money Deposit) to be deposited through NEFT/RTGS (to be refunded after Award of contract/empanelment of agencies)	Rs. 1,00,000.00
8	Performance Guarantee Deposit (to be refunded after the conclusion of the contract)	5% of the basic value of contract

You are requested to visit Central Public Procurement Portal (e-procurement): www.eprocure.gov.in and NBT's website: www.nbtindia.gov.in

The Bidders should quote in figures as well as in words the rates and amount tendered by them in the price schedule. The amount for each item should be quoted and the requisite totals should also be given. The rates quoted in the Price Schedule shall be inclusive of all taxes, levies etc. except GST shall be paid at rates applicable from time to time as per GST ACT. No extra amount shall be payable in addition to the accepted rate as per the Price Schedule. If there is a discrepancy in rates between figures and words, the least amount will be considered. Prices should be quoted only in Indian Rupees.

Tenderers or their authorized representatives may, if they so desire, be present during the opening of the Tenders.

In the event of the last date specified for receipt and opening of the proposal being declared as a holiday for NBT, the due date for submission and opening of proposals will be the next working day followed by the declared holiday at the appointed time.

Signature of Tenderer with Stamp

6

Bidders are requested to visit NBT website www.nbtindia.gov.in regularly before due date of submission for any probable corrigendum which could be uploaded subsequently against this tender.

NBT shall have right to issue Addendum/Corrigendum to Tendered documents to clarify, amend, modify and supplement or delete any of the conditions, clause or items stated therein. Each Addendum/Corrigendum shall form a part of the original invitation to Tender.

This tender is not transferable.

The Director, NBT reserves the right to accept/reject any or all the Bids without assigning any reason.

Head (Public Relations)
National Book Trust, India
Contact: +91 7827509622
Email: prnbtindia@gmail.com
public-relations@nbtindia.gov.in

GENERAL TERMS & CONDITIONS

1. Only those firms which in their individual capacity satisfy the following criteria need to quote for this tender and the bids submitted by the bidders who do not fulfill the eligibility criteria will be summarily rejected.
2. The Tenderer shall bear all costs associated with the preparation of his/her Tender including cost of preparation. The NBT in no case will be responsible or liable for these costs, regardless of the conduct or outcome of the Tendering process.
3. A copy of this tender document duly signed and stamped (each page) by authorized signatory of the bidding firm/ agency as a token of acceptance of all terms and conditions of this tender.
4. The bidder should be a registered organization having registered office in India and minimum three years market presence within India. The bidder should have expertise in Video-Photography Coverage and documentation in similar event scenario. **(Company profile should be attached).**
5. The bidder should have at least 3 years' experience (last 3 years) in comprehensive Video–Photography coverage and documentation assignments as per the requirements of Central Govt./ State Govt./PSUs/ Autonomous Bodies or other reputed MNCs/ Corporate bodies. In support of these criteria, bidders shall furnish contract/ agreement or letters by the organizations for which the bidders have conducted the work. (Self-attested copies of the work order/ copy of the certificates issued by client should be attached.).
6. The bidder should have a minimum average **turnover of Rs. 75 lakhs** or more in the last three (03) financial years from providing commercial Photography & Videography services. Audited copies from Chartered Accountant of authenticated balance sheet with financial statement of 3 years **(2022-23, 2023-24 and 2024-2025)** showing minimum average turnover **of Rs. 75 lakhs** and **ITR copy**. A turnover certificate may be duly signed and stamped as specified in **Annexure-II** written acceptance by bidding firm/agency to provide services as per standards and specifications of this tender **(Annexure – III)**.
7. **The bidder should have required infrastructure and manpower (if hired, the original consent letter from the supplier with detail of infrastructure available to be submitted).**
8. Signed and stamped **affidavit** should be submitted, stating that the bidding firm/ agency have not been **blacklisted/ deregistered or debarred by any Govt. department/ Institution**.
9. The agency so selected should have capacity to perform the entire stage of assignment without outsourcing the same to any third party.
10. The Tenderer should clarify whether the individual signing the tender or other documents in connection with the Tender signs as: (i) A “sole proprietor” of the firm or constituted attorney of such sole proprietorship, or (ii) A partner of the firm if it be a partnership in which case he must have authority to refer to arbitration of disputes concerning the business of the partnership either by virtue of the partnership deed or a power of attorney. Alternatively, the Tender should be signed by all the partners, or (iii) Constituted Attorney if it is a company.

11. Incomplete Tenders are liable to be rejected. It means that Tenderer should quote for all the items. If any item is missed or not quoted, the rates for that item, would be termed as zero and the Tenderer would have to do that job free of cost.
12. The Tenderers should fill the rates both in figures as well as in words. The Tender form may be filled in English. Overwriting of rates is not permitted. Corrections, if any, should be attested by the Tenderer with his initials. If there is a discrepancy in rates between figures and words, the least amount will be considered. Prices should be quoted only in Indian Rupees.

13. **Earnest Money**

Earnest Money Deposit (EMD) of **Rs.1,00,000/-** in favour of National Book Trust, may be deposited through RTGS/NEFT in NBT's Accounts as per details given below:

Beneficiary	NATIONAL BOOK TRUST, INDIA
Bank	CANARA BANK
A/C	3159101000021
IFSC	CNRB0003159
MICR Code of Bank	110015187
Address	5 Institutional Area, Vasant Kunj, New Delhi – 110070, India

Please ensure that Technical Bid should accompany the EMD of Rs. 1,00,000/-*, failing which the Technical Bid shall be rejected.

In case the EMD amount is not deposited, the tender is liable for rejection without any notice. **EMD in the form of Bank Guarantee or any other form is NOT accepted. It is exempted for MSME registered suppliers/manufacturers with valid certificate.**

(*) Please Note: Those bidders with Micro and Small Enterprises (MSE) certificate under Micro, Small & Medium Enterprises (MSME) are exempt from submitting Earnest Money Deposit (EMD). However the bidders who fall under medium and above categories, will have to submit the EMD through RTGS/NEFT.

- i. Bidders shall not be permitted to withdraw their offer or modify the terms and conditions thereof after acceptance of tender. In case the agency fails to observe and comply with the stipulations made herein or backs out after quoting the rate, the aforesaid amount of Earnest Money and Security money will be forfeited by the Trust. Besides this, the bidder will also liable to be debarred/blacklisted from participating in the tendering process of the Trust in future, and/or be fined.
 - ii. No claim shall lie against NBT in respect of erosion in value or interest on the amount of Earnest Money Deposit or Security deposit.
14. When deemed necessary, NBT may seek clarification on any aspect from the tenderers. However, that would not entitle any Tenderer to change or cause any change in the rates. All expenses for preparation of documents and meetings if any, will be borne by the Tenderer.
 15. NBT may waive off any minor infirmity or non-conformity in the Tender which does not constitute a material deviation, provided such waiver does not prejudice or affect the relative ranking of other Tenderers. The decision of NBT in this regard will be final.

16. The full schedule of work will be given to the selected Tenderer in advance. However, any programme after completion of the tender process and due documents may be added, deleted due to unforeseen circumstances at any stage. The Tenderer should be ready to increase/decrease his/her manpower and machinery accordingly.
17. The agency should engage experienced personnel for the job. **Professional and experienced crew must be there with every camera** and all cameras must be in **Full HD Resolution**.
18. **NBT shall not provide any transport, food or any accessory for proper discharge of duties by the agency's workers. The rate quoted by the bidder shall be inclusive of the charges like crew/staff, transportation, assemble, dismantle, insurance, freight, clearance and loading or unloading and conducting of the event.**
19. NBT-India will screen the bids as per submitted documents and sample, provisional qualified. However financial bids of only those parties will be opened which receives a minimum **qualifying 43 marks** as per **Annexure-IV**.
20. **At the time of the presentation, a sample video clip (up to 5 minutes) and still photographs (5 photos) must be submitted on a pen drive, covering a professional event (documentary, corporate video, seminar, conference, or live event); this is intended to showcase prior work. Photographs illustrating the infrastructure of the in-house photography/videography unit should also be attached.**
21. **The successful bidder shall submit the Performance Security Money to the value of 5% of the basic value of contract in the form of NEFT/RTGS/Demand Draft drawn in favour of National Book Trust, India within three days** from the date of receipt of initial work order. The security money shall be forfeited by order of the NBT in the event of any breach or negligence or non-observance of any condition of contract or in case the job is delayed beyond the period stipulated by NBT. The performance/security money so deposited will be retained till conclusion of the Fair and refunded along with full payment **without any interest. The final work order will not be issued unless the Performance Security Money is submitted by the successful bidder.**
22. **Option 1.** Any dispute, controversy, difference or claim arising out of or in connection with this Contract, including any question regarding its existence, validity, interpretation, performance, breach or termination, shall be referred to and finally resolved by arbitration in accordance with the provisions of the Arbitration and Conciliation Act, 1996, as amended from time to time. The arbitration shall be conducted by a sole arbitrator mutually appointed by the Parties. In the event the Parties fail to mutually agree upon or appoint the sole arbitrator within thirty (30) days from the date on which a written request for arbitration is received by the other Party, the arbitrator shall be appointed in accordance with the provisions of the Arbitration and Conciliation Act, 1996. The seat and legal place of arbitration shall be New Delhi, India, and the courts at New Delhi shall have exclusive jurisdiction in respect of all matters arising out of or in connection with the arbitration proceedings, subject to the provisions of the Arbitration and Conciliation Act, 1996. The arbitration proceedings shall be conducted in the English language. The arbitral award shall be in writing and shall be final and binding upon the Parties.
- Option 2** If any difference arises concerning this contract, its interpretation or the payment to be made there under, the same shall be settled by mutual consultations and negotiations. If attempts for arbitration and conciliation do not yield any results within a period of 30 days, either of the

parties may make a request to the other party for submission of the dispute for decision before the internal committee formed by the Trust which shall be made only when a dispute arises. Such committee shall pursue all the material and facts on record and also call representatives from both sides physically. Upon scrutiny, the internal committee shall take the final decision in the matter.

23. Security money shall be liable to be forfeited in the event the agency fails to complete the job within the stipulated time or if the job is not done satisfactorily as per the requirements. If the successful bidder backs out after the award of the contract, Earnest Money Deposit is liable to be forfeited.
24. Primarily work of the agency should be of photography, videography, video editing and at least 50% of its turnover should come from this work. Director NBT reserves the right to allocate work to any empanelled agency and it can be allotted to outside agency, depending on the administrative interest of the organization.
25. TDS as applicable shall be deducted at source. Permanent Account Number (PAN) allotted by the Income Tax Authorities and GST No. allotted by GST Council must be mentioned in **Annexure-I**, without which the Tender is liable to be rejected.
26. In addition the tenderer should have a valid GSTN certificate and number. Copy should be attached.
27. NBT reserves the right to accept or reject any Tender, and to annul the Tender process and to reject all bids at any time prior to award of the contract, without thereby incurring any liability to the affected Tenderer or Tenderers on the grounds of NBT's action. The decision of NBT in this regard would be final and binding.
28. NBT and the agency shall make every effort to resolve amicably by direct informal discussions, any disagreement or dispute, arising between them under or in connection with the contract. However, any unresolved disputes would be subject to the jurisdiction of Delhi courts only.
29. The NBT will have the discretion to award the contract to any other agency. In such a situation, the other agency shall work at the lowest accepted rate.
30. The bidder should be photography agency/production house/ commercial photographer/ freelancer with an experience of minimum of 3 years of having provided for conference/ event photography & related services on hire basis for conferences / events in reputed venues, reputed hotels, Indoor/ Outdoor Events etc. Copies of work orders/ Bills and satisfactory completion certificate/ proof of receipt of payment in support of these events are required to be furnished as per the requirement of Tender (**Annexure – VI**).
31. In the event of any negligence or unsatisfactory execution on the part of the agency, NBT will have the right to forfeit the Performance Security money and to recover penalty as it deems appropriate from the amount payable to the agency against their bill(s). If deemed necessary, the agency may also be blacklisted for future.
32. **Penalties:** In case NBT, India does not get a proper support in execution of the assigned task from the tenderer concerned during any day or at any particular moment when they are expected to work as per scope of work of the tender, a penalty of 10% of the total value of work may be imposed due to loss of image of NBT as per discretion of the Competent Authority of NBT, India.
33. **Corrupt or Fraudulent Practices:** Bidders should observe the highest standard of ethics during the award and execution of such contracts. National Book Trust, India will reject a proposal if it is found that the Bidder recommended for award has engaged in corrupt or fraudulent practice(s) while competing for the contract in question.

34. **Validity of the bid:** The bids submitted by the Tenderers shall be valid for a minimum period of 90 days computed from the date of opening of the bids.
35. **Validity of the Contract:** The bid submitted by the Tenderers shall be valid minimum for one year from the date of publishing on CPP Portal. Further, in case of non-satisfactory performance during the tenure of contract or any change in scope of work, the contract may be terminated by NBT, India by Serving Notice.
36. The payment would be released only after the physical verification of equipment and manpower by the approved Physical Verification Committee and receipt of all the materials (deliverables) to the entire satisfaction of the NBT. It also includes the PVR of the NDWBF 2027 photos/videos in the (I) Press Conference (ii) The Chairman's Dinner (iii) The CEO's Speak and other events as prescribed in the work order.
37. Please ensure that the GST number of NBT and the GST number of your company is clearly mentioned on the invoice submitted by you after the completion of the job.
38. The bidding firm/agency should not have been blacklisted /deregistered or debarred by any Govt. department/Institution. Affidavit in original from Govt. Public Notary that the bidding firm/agency has not been blacklisted or debarred by any Govt. department/Institution during last five years, must be submitted.
39. The normal timings of the book fair will be from 11.00 a.m. to 8.00 p.m. However, the timings of the Book Fair may be further increased at the discretion of NBT for which no extra claim by the contractor shall be entertained by NBT.
40. The bidder shall not subcontract any part of his obligation to any third party without prior approval of the NBT.
41. **The Director, NBT, reserves the right to accept/reject any or all the tenders without assigning any reason.**

A. BRIEF SCOPE OF WORK
(NEW DELHI WORLD BOOK FAIR 2027)

The New Delhi World Book Fair 2027 is being organized from 16 – 24 January 2027 at Bharat Mandapam in Hall No. 2, 3, 4, 5, 6 and 3 Mezzanine. Extensive coverage is required in Inauguration, Theme Pavilion, Lekhak Munch, Children Pavilion, Author Corner and Amphitheatre, where live coverage set up would be required. The Inaugural Function also need to be covered on 16 January 2027 at the Bharat Mandapam, Auditorium. Besides this, Press Conference on 14 January 2027 at Constitution Club, Rights Table on 18 & 19 January, CEO Speak on 17 January 2027 and Chairman Dinner also needs to be covered. In addition to this coverage of all individual halls also needs to be done. The cinematic cameras along with Gimbal and Still Cameras should move in all places and any special event happening here need to be recorded, edited and relayed on LED Screens in span of 30 minutes maximum in order to attract crowd at these places. Besides relaying the footages from these places, other documentary and promotional materials of NBT or given by NBT also needs to be relayed. There should be provision for running commercial in between different relays and running tickers while relaying different footages. The Agency would hand over all the recordings done during this period with all rights whatsoever to NBT.

Single Day Events

- Photography with 2 Still DSLR/Mirrorless Camera + 2 Video shoot with FHD Video Camera for **Press Conference** from different angles (The event will be for about 3-4 hours in Bharat Manadapam or Constitutional Club for 1 Day). This Data should be handed immediately after the event in new pen drive(s) 3.0 and above or in new hard disk drive(s) 3.0 and above.
- Photography with 2 Still DSLR/Mirrorless Camera + 2 Video shoot with FHD Video Camera for **CEO Speak** from different angles (The event will be for about 7-8 hours in Hotel Ambassador, Chanakyapuri or any other venue in Delhi for 1 Day). This Data should be handed immediately after the event in new pen drive(s) 3.0 and above or in new hard disk drive(s) 3.0 and above.
- Photography with 2 Still DSLR/Mirrorless Camera + 2 Video shoot with FHD Video Camera for **Chairman's dinner** from different angles (The event will be for 3-4 hours in Hotel Ashoka for 1 Day). This Data should be handed immediately after the event in new pen drive(s) 3.0 and above or in new hard disk drive(s) 3.0 and above.
- Photography with 2 Still DSLR/Mirrorless Camera + 2 Video shoot with FHD Video Camera + one Video Gimbal Camera with Wireless Video Transmitters/receivers as well as coverage through Drones with Multicam Setup. Live & Deferred Live coverage of **Inauguration of NDWBF 2027 at Bharat Manadapam** with projection on multiple screens along NBT You Tube Channel with proper wires and cables for audio and visual.

Two- Day Event

- Photography with 1 Still DSLR/Mirrorless Camera + 1 Video shoot with FHD Video Camera for **New Delhi Rights Table** from different angles (The event will be for 2 Whole Days in Hall 3, Mezzanine, Bharat Manadapam).
- Photography with 1 Still DSLR/Mirrorless Camera + 1 Video shoot with FHD Video Camera for **Reading India Samvad** from different angles (The event will be for 2 Whole Days in Hall 3, Mezzanine, Bharat Manadapam).

All 9 Days Events

- Photography with 2 Still DSLR/Mirrorless Camera + 1 Video shoot with FHD Video Camera + one Video Gimbal Camera with Wireless Video Transmitters/receivers for **Children's Pavilion (Bharat Manadapam)** from different angles with live streaming on LED TV/Video Wall at the respective Corner/Pavilion with proper cable connectivity to the LED TV/Video Wall/ NBT You Tube Channel.
- Photography with 1 Still DSLR/Mirrorless Camera + 1 Video shoot with FHD Video Camera+ coverage through Drones for **Events in Amphitheatre (Bharat Manadapam)** with live streaming on LED TV/Video Wall at the respective Corner/Pavilion with proper cable connectivity to the LED TV/Video Wall.
- Photography with 1 Still DSLR/Mirrorless Camera + 1 Video shoot with FHD Video Camera for **English Authors' Corner (Bharat Manadapam)** with live streaming on LED TV/Video Wall at the respective Corner/Pavilion with proper cable connectivity to the LED TV/Video Wall.
- Photography with 1 Still DSLR/Mirrorless Camera + 1 Video shoot with FHD Video Camera for **Hindi Lekhak Manch (Bharat Manadapam)** with live streaming on LED TV/Video Wall at the respective Author's Corner with proper cable connectivity to the LED TV/Video Wall.
- Photography with 1 Still DSLR/Mirrorless Camera + 1 Video shoot with FHD Video Camera for **International Events Corner (Bharat Manadapam)** with live streaming on LED TV/Video Wall at the respective Corner with proper cable connectivity to the LED TV/Video Wall.
- Photography with 1 Still DSLR/Mirrorless Camera + 1 Video shoot with FHD Video Camera for **Theme Pavilion (Bharat Manadapam)** with live streaming on LED TV/Video Wall at the respective Corner with proper cable connectivity to the LED TV/Video Wall.
- Photography with 3 Still DSLR/Mirrorless Camera + 3 Video cameras with Gimbal, FHD Video Camera for **VIP/Dignitary visits**.
- Photography with 3 Still DSLR/Mirrorless Camera + 3 Video cameras with Gimbal, FHD Video Camera for **Covering Parallel Events** and for **Field coverage** and for **Covering Protocol** and for **Vigilance Team** at the Book Fair.
- Video shoot with 3 FHD Video Camera for Live streaming of simultaneous Events on NBT's Social Media Platforms with proper Live streaming setup for **Children's Pavilion/ Author Corner/Lekhak Manch/Cultural Programms/ International Pavilion/ Theme Pavilion and VIP Dignitaries** the entire duration of the event. (including **Inauguration of NDWBF 2027**).
- **Cinematic Video shoot with 2 FHD Video Camera with Gimbal for Documentary of NDWBF 2027.**
- **Drone(s) should or can be used to cover aerial view for all the Events and for Field Coverage and for capturing all the stalls and for capturing crowd.**

Other Essentials

- Documentary Film of NDWBF 2027 (30 min, 15 min, 10 min, & 3 minutes) with Additional Shoot, Scripting, Editing, Studio Voice Over Recording, Color correction, Color grading of video footages, Original Background Music for the film, Graphics and Titling for the film (includes subtitles wherever necessary), Audio Mixing and Mastering.
- **The firm should have at least one (01) Creative Director (01) Script Writer and (03) 3 Video Editors and Motion Graphics Designer- Adobe Premiere Pro, After Effects, Photoshop, Illustrator for Motion Design or any Graphical Work and colour grading qualified professionals, respectively, having experience upto five (05) years and more with full setup of video editing Systems/Computers.**
- **Capture high-resolution photography & Videos of all events, dignitaries, exhibitions, cultural programmes, seminars, workshops, book launches and other activities.**
- **Cover important moments, audience participation, venue branding, stalls, and exhibition highlights.**
- **Record all events in Full HD/4K quality using professional cameras.**
- **Record interviews, testimonials, speeches, cultural performances, and promotional footage.**
- **Ensure high-quality audio recording using professional microphones.**
- **Copy and backup all recorded footage simultaneously during the event.**
- **Maintain at least two copies of all raw footage to avoid data loss.**
- **Capture multiple camera angles wherever required.**
- **Segregate all photographs and videos event-wise and day-wise as per the approved programme schedule.**
- **Produce event-wise reels suitable for social media platforms.**
- **MTS file format shall not be used.**
- **Professional grade cameras, lenses, lighting, stabilizers, drones and audio equipment shall be used.**
- **The agency shall ensure colour correction, audio balancing, noise reduction, and professional finishing of all deliverables.**
- **All work shall be completed within the timelines specified by NBT-India.**
- **The Edited Videos of important events/dignitaries with 30-60 second of Edited Reels/Highlights of the Day needs to be provided to the NBT Media Centre at 3:00 P.M. and 6:00 P.M. Daily.**
- **The selected and edited Photographs need to be provided to the NBT Media Centre for Press Release at 1:00 PM and 6:00 PM Daily.**

- Still Photography and Videography Documentation of each day of every Event of NDWBF 2027 needs to be provided immediately at the end of the day. This Data should be given in new hard disk drive(s) 3.0 and above.
- The **Inaugural Event** needs to be well covered from all aspects and angles.
- The Crew of DSLR Camera and FHD Video Camera should be equipped with 3 SD Cards of at least 128 GB (128GB U3 Memory Card or Equivalent), A Tripod for FHD Video Camera, Portable LED Lights, Microphones/Lapel Microphones/body-worn lavalier microphones for interviews and proper AV Cables from FHD Video Camera to the Mixer and DSLR Camera must come with adequate lenses.
- VIP visits to the venue also need to be covered and documented.
- Any other job(s) that may be assigned during the fair.

ESSENTIAL: Professional and experienced crew must be there with every Still Camera and Video Camera and all cameras must be in Full HD Resolution. Crew members must be report at each event before 30 minutes and must check all cable connection including voice and audio.

B. DETAILED SCOPE OF WORK

It is required to cover, document, edit, and provide storage media of the events/Book Fairs and New Delhi World Book Fair 2027 as per the requirements and specifications of NBT, India in different parts of India as mentioned (but not limited to) in the scope of works.

1. Videography & Editing :

Format: Full HD Resolution: NDWBF 2027 must be documented during all the event days with Full HD Video Cameras. The edited version must be delivered in Optical Media like USB pen drive 3.0 and above and all the raw footages of each day must be delivered in an External USB Hard Disk Drive 3.0 and above at the end of each day.

An edited video with or without required time lapse of developmental stages of the exhibition arrangements to the final set up must be submitted. (Edited daily developments of the exhibition arrangements must be submitted). **Professional and experienced crew must be there with every camera and all cameras must be in Full HD Resolution.** All the required comprehensive Video coverage and documentation process must be there in connection with NDWBF 2027. The duration of time will be requirement basis and not be hour based. The format of the videos will be in MP4 compatible format.

Professional Video documentation of Event preferably on Full HD camera of Standard Company Resolution: 1920 X 1080 pixels. Agency need to shoot and compose the Video covering details of date wise, VVIP - VIP, different activities, Surrounding Locations and Sights, Culture Program, inauguration, closing ceremony, all over ambience, structure, Meetings etc.

Event wise Edited video of the covered event should be provided immediately after completion the event as per requirement of NBT-India

A separate consolidated video/documentary of 30 min, 15 min, 10 min, & 3 minutes for the NDWBF 2027 should be made by merging all the main events and functions of the whole book fair. Documentary films of all these durations must be of professional quality with a well-crafted story-line, script, visual effects, captions, subtitles and voice over among other elements of a well-made documentary, and should be submitted within 15 days after the book fair. Editing must be in a professional editing studio and corrections/improvements must be made according to NBT's instructions. The script for the video voiceover is to be professionally prepared by the agency and to be pre- approved by NBT.

The necessary permission for videography and photography should be taken by the bidder from competent authority. Further special permission regarding drone flying is to be taken by the bidder. If required NBT can provide letter/support for the same.

2. Photography:

Format: Full HD Resolution: The required Full frame DSLRs, adequate lenses and required lighting arrangements with professional Photographers must be available to cover all the events (and parallel events) of the National Book Fairs and NDWBF 2027. All the raw footages of each day must be delivered in an External USB Hard Disk Drive 3.0 and above at the end of each day. Professional Photography preferable on Minimum 30 to 65 Mega Pixels Full frame (Fx) format.

3. Live streaming of Events: live streaming on LED screens on fair site (indoor & outdoor) and also at NBT's Youtube channel and other social media channels (Instagram/facebook/Jio etc.) with necessary equipment like laptop/computer system/ data card / required cabling etc. to be provided for uninterrupted broadcast. The venue will have a minimum of 3-4 LED screens.

4. Documentary

4.1 Labeling: Each Hard Drive and its cover should be properly labeled mentioning title of spot/programme, subject, duration, language, name of client, name of NBT/production agency and year of production.

4.2 A separate consolidated video/documentary of various events of NDWBF 2027 (30 min, 15 min, 10 min, & 3 minutes) with Additional Shoot, Scripting, Editing, Studio Voice Over Recording, Color correction, Color grading of video footages, Original Background Music for the film, Graphics and Titling for the film (includes subtitles wherever necessary), Audio Mixing and Mastering.

5. Coffee Table Book:

Coffee Table Book of New Delhi World Book Fair 2027

The agency shall conceptualize, design, compile, and produce a premium-quality Coffee Table Book documenting the New Delhi World Book Fair (NDWBF) 2027, based on photographs selected/suggested by National Book Trust, India (NBT).

Scope of Work

1. The agency shall prepare a premium Coffee Table Book featuring approximately 500 high-resolution photographs covering the Press Conference, Inauguration ceremony and other significant events, Programmes, Exhibitions, Cultural Performances, Author Interactions, Seminars, CEO Speak, New Delhi Rights Table, Panel discussions, and other important highlights of the Fair.

2. The finished size of the Coffee Table Book shall be A3 Landscape (420 mm × 297 mm). The book shall be designed in a premium landscape format using Matt Hard Paper (150 GSM to 170 GSM) with superior printing and hard case binding suitable for archival, display, and presentation purposes.
3. Selection of photographs shall be carried out by the NBT, India. The agency shall compile, design, and produce the Coffee Table Book only on the basis of the photographs approved and provided by National Book Trust, India
4. The agency shall collect, verify, and provide all editorial content and supporting material required for the preparation of the Coffee Table Book based on the selected photographs and videography coverage of the event.
5. The agency shall prepare and submit comprehensive documentation, including:
 - Captions for each selected photograph.
 - Brief descriptions of the events/programmes.
 - Date and venue of each event.
 - Names and designations of dignitaries, speakers, guests, authors, and other prominent participants featured in the photographs.
 - Thematic write-ups, introductory notes, chapter openers, and editorial content highlighting the objectives, activities, achievements, and impact of the New Delhi World Book Fair 2027.
 - Any other information required for accurate compilation, editing, designing, proofreading, and finalization of the Coffee Table Book.
6. The agency shall provide end-to-end editorial, design, and production services, including content organization, copy editing, proofreading, photo editing and colour correction, image sequencing, graphic design, page layout, typography, and pre-press preparation to produce a publication of international quality.
7. The overall concept, design, layout, typography, colour palette, image treatment, and proofs shall be developed in consultation with the NBT, and shall be subject to NBT's approval at every stage before final production.
8. The final deliverables shall include print-ready PDF files, editable source files (Adobe InDesign/Illustrator or equivalent), all processed high-resolution images, and associated design assets for future reference and archival purposes.

6. Submission:

Each of the activities like Inaugural and Valedictory functions, International Seminar, other Seminars and discussions, Author's Corners, Rights Table, Theme programs, Protocol, International Pavilion, Children's Activities, Cultural performances, etc., must be consolidated in separate Folders Day-wise and be submitted in USB Hard disk drive 3.0 and above.

Photographs in digital format and raw video footages should be delivered in USB Hard Disk drive 3.0 and above. These DSLR Camera must be configured to capture frames with necessary pixel size and depth to use in brochures, hoardings and other high quality printing and FHD Video Camera must be configured to provide pin-sharp image quality at all times.

The List of all the Crew Members with their Professional Degree/Diploma in their respective field of Videography and Photography should be submitted well in advance.

- **All the Crew Members must be present full-time in the venue and must have a coordinator present at the Media room.**
- **All the Crew Members should be present in Uniform.**
- **Photographer / videographer should be professionally qualified and experienced (more than 5 year) photographers. Professionally qualified means undertaken a course in photography of minimum six (06) months duration from a recognized institution. In case of non-qualified photographers, he / she should have at least five (05) year of professional experience.**
- **On 14/15 January 2027, all the Crew Members should be present for the tour of ITPO Bharat Manadapam after coverage of Press Conference as communicated by the nodal person nominated by NBT-India.**

Note:

- **(FHD Video Camera - Make of FHD Video Camera: Professional Camcorder Panasonic AG-X2ED/CANON XF605/Sony PXW-Z90 or Equivalent)**
- **(DSLR/Mirrorless Camera - Make of DSLR/Mirrorless Camera with support for interchangeable lenses: Sony ILCE-7RM5/Canon EOS R8/ Nikon Z5 or Equivalent)**
- **(Drone - Make of Drone: DJI Mavic 3 Pro/DJI Mavic 3 or Equivalent)**

7. Force Majeure :

- a) For the purposes of this Contract, "Force Majeure Event" means an event or circumstance beyond the reasonable control of the Agency which could not reasonably have been foreseen or prevented and which directly prevents or materially hinders the Agency from performing its obligations under the Contract, including but not limited to natural calamities, floods, earthquakes, epidemics/pandemics, war, riots, civil disturbances, acts of terrorism, fire, governmental restrictions, orders or actions, or any other event of a similar nature, provided that such event is not attributable to any act, omission, negligence or default of the Agency.
- b) The Agency shall, as soon as reasonably practicable and in any event within 48 hours of becoming aware of the occurrence of a Force Majeure Event, notify NBT in writing of the nature of the event, the obligations affected, the anticipated duration and the steps being taken to mitigate its effects. The Agency shall provide such supporting documents and information as may reasonably be required by NBT to establish the occurrence and effect of the Force Majeure Event.
- c) The Agency shall take all reasonable steps to mitigate, minimise and overcome the effects of the Force Majeure Event and shall resume performance of its obligations at the earliest possible opportunity. The burden of establishing that the delay or failure in performance was directly caused by a Force Majeure Event shall lie upon the Agency.

- d) Subject to the Agency complying with the requirements of this clause, the Agency shall not be liable for any delay or failure in performance to the extent and for the period that such performance is directly prevented or materially hindered by a Force Majeure Event. No liquidated damages shall be levied, and no forfeiture of performance security shall be made, in respect of the period and extent of delay or non-performance directly attributable to such Force Majeure Event.
- e) A Force Majeure Event shall not relieve the Agency from liability for any default, breach, delay or failure which occurred prior to the occurrence of the Force Majeure Event, or for any delay or failure which is not directly attributable to such event. The Agency shall also remain responsible for all obligations which can reasonably be performed notwithstanding the Force Majeure Event.
- f) The Agency shall not be entitled to claim any additional payment, compensation, damages, reimbursement of costs or increase in the Contract price on account of any Force Majeure Event. The Agency may, subject to this clause, claim only such extension of time as is reasonably necessary and directly attributable to the period during which its performance was actually prevented or materially hindered by the Force Majeure Event.
- g) NBT shall have the right to require the Agency to provide all necessary evidence and information to establish the occurrence, duration and impact of the Force Majeure Event. NBT's determination regarding the extent to which the performance of the Agency was affected by the Force Majeure Event shall be based on the facts and circumstances of the case and the Agency shall not be entitled to claim Force Majeure merely on account of the occurrence of an event listed in clause (a).
- h) If the Force Majeure Event continues for a continuous period of 30 days and substantially prevents the performance of the Contract, NBT shall have the right to terminate the Contract, in whole or in part, by giving written notice to the Agency. Such termination shall not be treated as termination for default, and NBT shall not be liable to the Agency for any damages, loss of profit or compensation arising solely from such termination.
- i) Upon cessation of the Force Majeure Event, the Agency shall immediately resume performance of its obligations under the Contract and shall promptly notify NBT of its readiness to resume such performance.
- j) Nothing contained in this clause shall affect the rights and remedies of NBT in respect of any obligation or liability of the Agency which is not directly affected by the Force Majeure Event.

8. Manpower Requirement:

The number of posts required by Department mentioned with each profile are tentative, which may increase or decrease as per the requirement of the NBT-India:

S No	Profile	No. of Requirement
1	Creative Director	01
2	Script Writer	01
3	Video Editor & Motion Graphics Designer	03
4	Videographer with all required equipments (Camera Team)	23

5	Photographer with all required equipments (Camera Team)	23
6	Drone Operator with a drone and with all required equipment	01

NOTE:

The team /manpower deployed by the agency must be available, capable and equipped to respond 24x7, keeping in mind the mandate & objective of social media outreach efforts and its time sensitive ecosystem. The agency is expected to perform tasks as listed in the 'scope of work' above.

FINANCIAL BID**Photography/Videography, Documentary, Live Streaming, Video Coverage & Video Editing of for
New Delhi World Book Fair 2027****A. Video Unit** (as per the details on BRIEF on **Pages 13-20**)

Particulars	Total video cameras	Rate for 1 day (Rs.)	Rate for 9 days (Rs.)
Full HD Video Camera with complete Editing Setup, Lights (Portable Led Light Setup) and with all required lenses like Wide Lenses and Fish eye Lenses with Professional manpower.	23*		

- Requirement may increase or decrease and would be reflected in the work order. In such cases payment will be made as per engagement per unit set up on pro rata basis.

***Total video cameras 20-23 (approx.) required during the fair.**

B. Still Photography Unit (as per the details on BRIEF SCOPE OF WORK on **Pages 13-20**)

Particulars	Total still cameras	Rate for 1 day (Rs.)	Rate for 9 days (Rs.)
DSLR/Mirrorless Full Frame HD/4K Cameras with all requisite lenses including Wide, Tele, Macro and Normal Lenses with Professional manpower.	23*		

- Requirement may increase or decrease and would be reflected in the work order. In such cases payment will be made as per engagement per unit set up on pro rata basis.

*** Total Still cameras 20-23 (approx.) required during the fair.**

C. Drones (as per the details on BRIEF SCOPE OF WORK on **Pages 13-20**)

Particulars	Total drones	Rate for 1 day (Rs.)	Rate for 9 days (Rs.)
Drone with 4KHDR video, output comfortable with Indoor and outdoor shooting, sufficient battery backup and True Vertical, Shooting facilities with Focus Track with Professional drone operator.	1		

- Requirement of the number of Drones will be mentioned in the work order.

D. Video Editing (as per the details on BRIEF SCOPE OF WORK on **Pages 13-20**)

Particulars	No. of Video Editor	Rate for 1 day (Rs.)	Rate for 9 days (Rs.)
Video Editors and Motion Graphics Designer- Adobe Premiere Pro, After Effects, Photoshop, Illustrator for Motion Design or any Graphical Work and colour grading qualified professionals, respectively with full setup of video editing systems/computers.	03		

Signature of Tenderer with Stamp

E. Documentary

Particulars	Rate for 9 days (Rs.)
(as per the details on BRIEF SCOPE OF WORK on Pages 13-20)	

F. Coffee Table Book (as per the details on BRIEF SCOPE OF WORK on Pages 13-20)

Particulars	Total	Rate for 1 copy (Rs.)	Rate for 10 Copies (Rs.)
Designing + Printing Charges	10 copies		

GRAND TOTAL* (A+B+C+D+E+F) + GST	Rs. In figures:
	Rs. In Words:

* The party quoting the lowest Grand total will be considered.

- Professional and experienced crew must be there with every camera and all cameras must be in Full HD Resolution.
- I/We undertake to abide by the terms and conditions of the tender/contract.

[Signature and Name of the Bidder with official stamp and date]

Turnover Certificate
(To be submitted on letter head of practicing Chartered Accountant)

TO WHOMSOEVER IT MAY CONCERN

We have verified the books of accounts and related record of M/s. _____ situated at Address of the Firm/Agency _____ and on verification of the records, we hereby certify that average Turnover and net worth of this mentioned entity/firm during the last three financial years which are as under:

Sr.No.	Financial Year	Turnover Rs. In lacs	Experience
1.	2022-2023		
2.	2023-2024		
3.	2024-2025		
Total			
Average Annual Turn Over of last three years			

Signature and seal of Chartered Accountant _____

Name & Seal of the Firm: _____

Membership No: _____

Firm Reg. No: _____

UDIN: _____

Place:

Date:

Annexure- IV

Evaluation Criteria / Presentation on QCBS Method

A. The Bidders/Applicants should fulfill the following eligibility criteria:				B.		
Sl. No.	Eligibility Criteria	Minimum Marks	Maximum Marks	Documents to be submitted		
1.	The Bidder should be a registered proprietorship/partnership firm/LLP/Pvt./BOI/AOP/Other registered firm registered in India having an experience of minimum 5 (five) years. The experience will be considered from the date of Registration of the Firm in India with concerned Authority. <table><tr><td>Marks will be given as per following</td></tr><tr><td>Experience of 5 yrs – 3.0 Marks</td></tr></table> NOTE: 01 (one) additional mark will be awarded for each additional year of work experience subject to the maximum of 5	Marks will be given as per following	Experience of 5 yrs – 3.0 Marks	03	05	Certified copy of registration (Partnership Deed/MOA/AOA/COI/Bylaws, etc.).
Marks will be given as per following						
Experience of 5 yrs – 3.0 Marks						
2.	The firm should have satisfactorily completed works with Central Govt./ State Govt./PSUs/ Autonomous Bodies or other reputed MNCs/ Corporate bodies in the similar field(**) in last 3 years up to 31 March 2026 (as per Annexure-I)as per following: i) Three similar completed works costing not less than the amount equal to 40%of the estimated cost OR ii) Two similar completed works costing not less than the amount equal to 60%of the estimated cost OR iii) One similar completed works costing not less than the amount equal to 80%of the estimated cost OR (**) Similar field means: Photography/ Videography/ Documentary/ Live streaming and Video Coverage and Video Editing	05	10	1. Copy of completion certificate issued by with Central Govt./ State Govt./PSUs/ Autonomous Bodies or other reputed MNCs/ Corporate bodies must be submitted in technical bid. 2. Summary list of Completion certificates on Letterhead, must be attached. 3. Clear Photographs of executed work/projects in colour should be enclosed.		

3.	Certified copy by Chartered Accountant as per Annexure - III showing minimum average turnover of Rs. 75 lakh in the last 3 financial years. Documentary Proofs need to be submitted. Note: 01 (one) additional mark will be awarded for each additional lakh of turnover per/core subject to the maximum of 10	05	10	1. Audited Balance Sheet & Profit and Loss Account duly certified along with Income Tax Return. 2. CA Turnover Certificate as per Annexure-B
4	The firm should have their own in-house digital studio, hi-end IT equipment's, Photo/Video units etc.	05	05	Documentary proof to be attached.
Total (A)		18	30	
A. Evaluation Sheet:				
Interaction/Presentation will be evaluated by the approved Committee as per the Evaluation Sheet attached at Annexure V		25	40	Bidder will be required to present himself/herself before the Committee.
Total (B)		25	40	
B. Financial Bid				
L1 – 30 Marks L2 – 27 Marks L3 – 24 Marks L4 – 21 Marks L5 – 18 Marks L6 – 15 Marks L7 – 12 Marks L8 – 9 Marks L9 – 6 Marks L10 – 3 Marks		03	30	
Total (C)		03	30	
Total (A) + (B) + (C)			100	

NOTE:

- It is important for each party **to qualify at least the minimum marks in each category** to be eligible for consideration in the next category of 'A', 'B' and 'C'.
- Hence, only those parties who qualify Category 'A', will be called for Presentation in Category 'B'. Only those parties who qualify Category 'B', will have their financial bids opened.
- The party who has the **maximum** marks out of 100 will be **selected**.

Signature and Name of the Bidder with official stamp and date]

EVALUATION SHEET BASED ON INTERACTION/PRESENTATION

S.No.	Name of the Bidder(s)	Proposed Media campaign as per the scope of work (Page No. 13-19 Chapter 3)	Way of Presentation	Knowledge of the field	Images/videos of 3 similar works executed by the bidder	Strength in terms of in-house skilled personnel	Total Marks
		(20)	(5)	(5)	(5)	(5)	(40)
1							
2							
3							
4							
5							
6							

NOTE:

- A. Eligible bidders (achieving at least 25 marks in Evaluation Criteria A) will be called for Interaction/Presentation on a date which will be intimated via phone/e-mail. Only eligible Firms, as per tender criteria, are required to attend the same.
- B. The Interaction/Presentation needs to be shown in Digital format. A print copy is also required to be submitted, in addition to the soft copy of the Presentation for official records.
- C. All financial costs against the items mentioned/shown in the Presentation should be included in the Financial Bid submitted. Any additional cost beyond the BoQ of the financial bid (item wise) may not be accepted.
- D. Only two representatives from each Firm will be allowed inside the Presentation room. Additional personnel other than two at the time of Presentation will incur deduction of marks.

Equipment details

Sn	Equipment Name	Make	Model/Year
1.	Camera with DSLR/Mirrorless for photography		
2.	4K Video Camera with FHD recording		
3.	Laptop and Computer system for video editing on site		
4.	Tripod		
5.	Drone		
6.	Gimbal		

ANNEXURE - VII**DETAILS OF EXPERIENCE****(To be submitted on the letterhead of the Agency)**

I hereby certify that this event has been captured by our agency

S. No.	Name of Client	Location	Description of the event	Date of Event	Work Order OR Bill		Satisfactory Completion Certificate	
					Work Order Details	Bill Details	Completion certificate	Receipt of Payment details
1								
2								
3								
4								
5								

Note: Agencies are required to provide the information on above format only in reverse chronological order (start from latest/recent most organization to oldest organization) and also attach copy of contract/performance certificate in same sequence. Agencies may add row /rows in the above format, if no. of organizations/Institutions is more or may add additional sheet also.

Signature of Agency

Name:

Designation:

Organization Name:

Contact No.

Signature of Tenderer with Stamp

ANNEXURE - VIII

Dated:

To

The Director
National Book Trust, India
5, Institutional Area
VasantKunj,
New Delhi – 110 070

Ref.: Self Declaration About Non-Blacklisting for "The work of Photography/ Videography, Video Coverage & Video Editing of New Delhi World Book Fair 2027

Dear Sir,

In response to tender under reference, I/ We hereby declare that presently our firm/ agency/ company is having unblemished record and is not declared ineligible for corrupt & fraudulent practices either indefinitely or for a particular period by any Central/ State Government/ Public Sector Undertaking /Semi Government organizations in India.

We further certify that presently our agency/firm/company is also not blacklisted/ debarred and not declared intelligible for any reason other than corrupt & fraudulent practices by any Central/ State Govt. Department, Public Sector Undertakings, Autonomous Bodies, Academic Institutions and Commercial Organizations in last five years from the last date of submission of bid.

If this declaration is found to be incorrect then without prejudice to any other action that may be taken, my/ our EMD /Performance Security may be forfeited in full and the tender if any to the extent accepted may be cancelled.

Date:

Yours faithfully,

(Name &Signature with stamp of the bidder)

Declaration of Assurance

Sample declaration letter from Bidder (Needed for Technical bid)
(To be typed on the letterhead of the Bidder and shall be signed by an Authorized person)

Ref. No _____ Date _____

The Director
National Book Trust, India
5, Institutional Area Phase-II
Vasant Kunj,
New Delhi – 110 070

Sir,

Sub: Declaration of assurance

Ref: Your tender No. _____ Dated _____

We hereby declare that we have the following minimum equipment and manpower required for Photography/ Videography, Video Coverage & Video assignments.

- No. of Photographer with minimum 5 years of experience
- No. of Videographer with minimum 5 years of experience
- No. of Video Editor with minimum 5 years of experience
- We do hereby declare that we have required manpower as well as equipments and other setups required for professional videography and related works.
- The employees are your company's payroll or not.

Yours faithfully,

(Name & Signature with stamp of the bidder)