



NATIONAL BOOK TRUST, INDIA

Ministry of Human Resource Development, Government of India
'Nehru Bhawan', 5, Institutional Area, Phase-II,
Vasant Kunj, New Delhi-110070

Advt. No. Estt./03/2013

Date: 07 May 2013

NBT, India invites application from interested candidates for appointment to the post of **Junior Marketing Executive** on contractual basis.

(i)	Number of Post	Two Posts (Contractual)
(ii)	Salary	Rs. 25,000/- (consolidated) per month
(iii)	Essential Qualification & Experience:	a) A degree in Commerce or Social Science; b) Working knowledge of English and Hindi; Desirable: a) Degree/Diploma in Sales/Marketing/Business Administration b) Three years' experience in Sales and Marketing of books. c) Knowledge of Computer Applications
(iv)	Job Requirement:	a) Responsible for sales and marketing of NBT books retail and institutional sales. b) Organization/Participation in Book Exhibition and Fairs c) Other Book promotional activities
(v)	Age Limit:	35 years
(vi)	Initial Posting:	Northern Regional Office, Vasant Kunj, New Delhi

HOW TO APPLY: Application with your CV, one passport size photograph and photocopy of testimonials in support of education and experience should reach the Jt. Director (A&F), NBT, India at the above address.

Last date for receipt of application is within 15 days from the date of issue of his advertisement.