

**NATIONAL BOOK TRUST, INDIA
Nehru Bhawan, 5 Institutional Area,
Vasant Kunj, Phase II, New Delhi-110070**

PRESS RELEASE

9 January 2013, New Delhi

Dr. M. M. Pallam Raju unveils NBT and MHRD calendar 2013

Dr. M. M. Pallam Raju, Hon'ble Minister for Human Resource Development unveiled the MHRD Desk Calendar, NBT Planner and NBT Wall-Calendar at a release function held at Shastri Bhawan, New Delhi.

While releasing the calendars, Dr Raju said that a lot of thought has been applied for selecting the theme and designing of the calendars. He said that for MHRD desk calendar, the theme has been Swami Vivekananda whose 150th Birth Anniversary falls on 12 January 2013. Every page of the calendar carries the quote of Vivekananda. He motivated youth through his speeches and his teachings are very important for building the character of the youth and education sector of the country.

For the NBT wall calendar, Dr Raju said that the calendar reflects the life style of tribes of India especially tribes belonging to the Northeast. The calendar focuses on Northeast which has the highest reading habit than others.

On the occasion, Shri A Sethumadhavan, Chairman, NBT said that the Trust has constituted a panel constituting scholars and writers from different parts of the country. The panel is working towards bringing out books based on the teachings of Swami Vivekananda.

The MHRD desk calendar titled ***Marching towards an inclusive Learning Society*** commemorates the 150th Birth Anniversary of Swami Vivekananda (1863-1902). The calendar has been conceptualized and designed by the

National Book Trust, India. It features various programmes and schemes including the Mid-Day Meal Scheme, National Policy on Education, Sakshar Bharat being run by the Government of India through MHRD for the growth of education sector in its widest sense.

The NBT wall-calendar 2013 titled ***Indigenous Voices of India*** is a curtain-raiser to the New Delhi World Book Fair to be held from 4-10 February 2013 at Pragati Maidan, New Delhi. The Calendar is a celebration of India's unity in diversity. It presents a collage of 12 vignettes representing tribal life synchronizing the theme ***Indigenous Voices: Mapping India's Folk and Tribal Literature*** of the NDWBF. The collection features the works of some of the celebrated photographers like *Prafulla Chandra Dhir, Raghu Rai, Sanjay Austa, Ashok Diwalli, M. C. Shekhar and Prasanta Biswas.*