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New Delhi

Press Release

Books, Literary and Cultural Activities Keep Booklovers Engaged at NDWBF

The seventh day of the New Delhi World Book Fair witnessed a number of bibliophiles visiting the New Delhi World book Fair 2016 being held at Pragati Maidan. The Fair will continue till 17 January 2016. The rare *hastalipis* (manuscripts) on palm leaves, the books on culture, dramatic and cultural performances on Indian scripts at the Theme Pavilion, the photo and cultural exhibitions at China Pavilion and literary activities like seminars, poets' meet, book launch are attracting the booklovers, publishers and authors alike.

At the theme pavilion, singing the praise for Lord Mahavira along with Kamal on table, Ramakant on keyboard, Vineet playing dholak, Sanjeev Jain encouraged the audience to follow the path of peace and righteousness. Sanjeev Jain has been singing for last twenty years. Working in a private company, he still finds time from his busy schedule and performs on stage. Later, the Manipuri Dance performance by Guru Singhajit Sana & his troupe mesmerized the audience.

A panel discussion on the topic 'Bharata's Natyashastra and India's Performance Tradition' was organized at the Theme Pavilion in which Shri Radhavallabh Tripathi and Prof. Bharat Gupt were the speakers. Talking about the conflict between the traditions and modernization, Prof. Gupt said that by performing dramas on classical texts like *Abhigyan Shakuntalam* by Kalidas in contemporary times, we have made an attempt to make Natyashastra not only traditional but modern also. Shri Tripathi said that Natyashastra will appeal to those who wish to know the culture and tradition.

The activities at the Children's Pavilion attracted a number of visitors. During the day, a workshop on script writing was organized. Dr Hemant Kumar interacted with the children and

informed that the script writing for each and every medium is different be it print media, radio, television or Internet. Later, he asked them to write a script for a television programme. A skit based on *Chori*, a story by well-known Hindi writer, Premchand was presented by the children of Rajiv Gandhi Foundation. A balloon puppet workshop and storytelling session was also organized. Dr Shekhar Sarkar, an activist narrated a story of two sisters and later interacted with the children.

The Author's Corner 'Conversations' at hall No. 6 witnessed the launch of the book *Bhagvat Geeta for Leadership* by Dr Swami Parthasarthy, founder chairman of Shri Sharda Institute of Indian Management. Dr Parthasarthy said that everybody is a born leader. Leadership means driving out yourself. It is your choice that if you are emotional driver, you are a winner and if you are an emotional passenger then you are a victim. *Runaway Writers* by Indu Balachandran was launched at the Reflections, Hall no. 11. The author urges audience not to judge book by its cover, read the book and you will definitely enjoy it.

Several books in Hindi were also released including *Beesavi Shatabdi Ka Vishwa Itihas* by Sneha Mahajan; *Tulnatmak Shashan aur Rajniti* by Asha Gupta; *Adhunik Bharat Ka Pradeshik Chintan* by Ruchi Tyagi; *Raj Se Swaraj* by Ramchandra Pradhan; *Vishya Vastu Visheshan* by Rajendra Pal; *Vijayi Bhava* by Kanupriya; among others.