

Notice

The National Book Trust, India is an apex body established by Government of India under the Ministry of Human Resource Development, Department of Higher Education to work for the promotion of books and reading. As part of its book promotional activities, it organizes the annual New Delhi World Book fair.

This year, the New Delhi World fair is being held from 4 to 10 February 2013 at Pragati Maidan, New Delhi.

The theme of the NDWBF 2013 is on folk and tribal literature of India -“Indigenous Voices: Mapping India’s Folk and Tribal Literature” The theme presentation proposes to showcase multifarious expressions of our traditional native cultures including exhibit of books, traditional art forms, crafts, panel discussions and performances. However the focus of the presentation will be a special exhibit of books in English and all Indian languages related to the theme including studies on tribalism, folk and tribal lore, art and culture, performances, music, new writings across various literary genres, legends and myths.

In order to make the exhibit of books a comprehensive one, we request you to send books published by your organization on the subject. Each title submitted for inclusion in the catalogue to be brought out on the occasion may include the following details: Title/Publisher / Place of Publication/ Year of First Publications/ Original Language/Size/Pages/ISBN About the Books (in not more than 100 words)/ About the Author (in not More than 100words)/ Contact Details for Rights Transaction.

Needless to mention that the books so included in the catalogue as well as in the exhibit will help promote them to a wider readership and also for its possible translation into other languages including foreign languages. Two complementary copies of the catalogue will be sent to you for your reference.

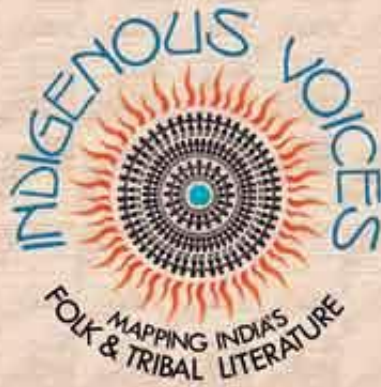
Please find enclosed a concept note on the theme presentation.

My colleague Shri Binny Kurian (9868268105) will be in touch with you regarding the exhibit of books.

Thanking You.

Yours sincerely

**(M A Sikandar)
Director**



Indigenous Voices

Mapping India's Folk and Tribal Literature

A new delhi world book fair theme presentation

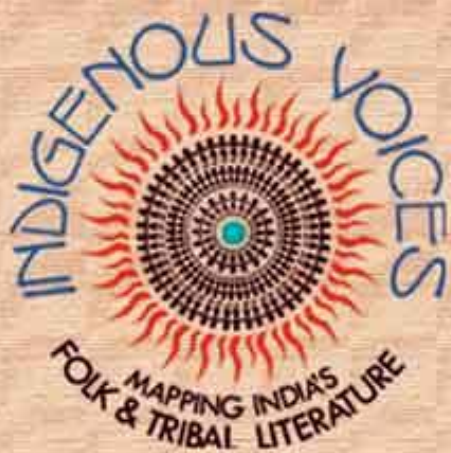
Society is a colourful tapestry of many cultures and traditions, the warp and woof of which is the diversity of its native peoples. Through its spatial, social, spiritual and experiential dimensions, each culture expresses a community's unique way of life through a set of customs, knowledge systems, beliefs, literature, performing and non-performing arts. Despite the many odds against which the communities survive, the preservation and transmission of languages, arts and culture continue through a process of reshaping and renewal. Today there is a renewed assertion of one's own identity and an awareness that it cannot be preserved unless there is a foregrounding of language and literature. The many voices that emerge today, creating an alternative literary landscape, are much more than folk songs and folk tales, and include complex genres like novel and drama. Likewise, folk and tribal arts, crafts and performances too have their own voice and a place among modern cultural signifiers.

In presenting *Indigenous Voices: Mapping India's Folk and Tribal Literature* as the theme programme at the 21 New Delhi World Book Fair, the National Book Trust, India will focus on a lesser known heritage of our country. The presentation will include special exhibit of books on various aspects of folk and tribal culture as well as literary works, exhibit of arts and crafts, performances, workshops and discussions. Ethnic and simple, colourful and vibrant, they are the legacy of a nation's rich cultural traditions.



NEW DELHI WORLD BOOK FAIR
4 - 10 FEBRUARY 2013

Organised by NATIONAL BOOK TRUST, INDIA



The logo for the theme programme has been adapted from the eponymous tribal art form, Warli, traditionally practised by the women of Warlis, an indigenous community of western India. Simple and linear, this two-dimensional art form has no particular perspective or proportion, and uses a very basic graphic vocabulary of triangle, circle and square, characterised by abstraction. The human figures are made up of two triangles joined at the apex in a precarious equilibrium symbolizing the cosmic balance of universe. In this logo, the spiral formation of men and women in concentric circles depicts the celebration of life. The inner core in bluish green is the earth and represents fertility. The outer whorls, resembling the rays of sun depict the creativity and vitality of life.

Last date for submission of books: 30 September 2012

In presenting this theme programme, a special exhibit of books on various aspects of folk and tribal culture will be the main focus. Books in English and all Indian languages related to the theme including studies on tribalism, folk and tribal lore, art and culture, performances, music, new writings across various literary genres, legends and myths, are welcome for display as well as for inclusion in a catalogue of such books to be brought on the occasion.

Each title submitted for inclusion may include: title/ publisher/ place of publication/ year of first publication/ original language/ size/ pages/ ISBN/ about the book (in 100 words)/ about the author (in 100 words)/ and contact details for Rights transaction.

National Book Trust, India's decision on the selection of books for inclusion at the exhibit and in the catalogue will be final.



Books may be sent to:

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National Book Trust, India is apex an body established by the Government of India, Ministry of Human Resource Development, Department of Higher Education

