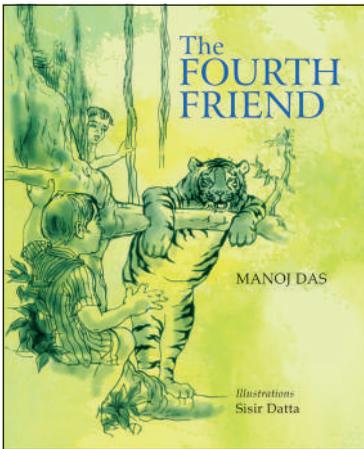


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PICK OF THE MONTH



The Fourth Friend
Manoj Das

978-81-237-8776-3; Rs 55.00

Ujjain Book Fair



National Book Trust, India in association with Kalidas Sanskrit Academy and District Administration, Ujjain organized Ujjain Book Fair at Kalidas Sanskrit Academy premises, Ujjain from 31 August to 8 September 2019.

Prof. Balkrishna Sharma, Vice Chancellor, Vikram University inaugurated the Fair. He hoped that the

Fair would provide readers, especially young readers to gain knowledge through books and would also help them to refine their skills.

In his address, Prof. Govind Prasad Sharma, Chairman, NBT said that Ujjain is one of the most popular cities of India. The city finds mention in many writings. It is a matter of great pride that the Trust



is organizing the book fair in the city.

Speaking of the various activities of the Trust to promote books, Prof. Sharma said that one of the objectives of the book fairs is to make books accessible to readers in large numbers and create a culture of reading. He also talked about New Delhi World Book Fair and mobile exhibitions which are organized regularly by the Trust.

Dr Pankaj Lakshman Jani, Vice Chancellor, Maharishi Panini Sanskrit and Vedic University also spoke on the occasion. He remarked that a



book fair acts like a bridge to bring readers closer to the books.

Over 50 publishers from across the country participated in the Fair. They exhibited books across genres in Hindi and English languages. During the 9-day Fair, several literary, cultural and children's activities were organized including storytelling session, poets' meet, ghazal programmes, panel discussions, meet-the-author programmes among others. More than 50 distinguished personalities including writers, scholars, teachers, librarians and intellectuals participated in the 9-day book fair.

Beijing International Book Fair

National Book Trust, India participated in Beijing International Book Fair held at China's International Exhibition Centre, Beijing, from 21-25 August 2019.

Spread across 106,800 sqm, the Fair hosted more than 2,600 exhibitors. More than half of exhibitors – 1,600 – were drawn from overseas, representing 95 regions and countries. These included two newcomers, Portugal and Kazakhstan, as well as countries expanding their presence at the Fair.

The Trust displayed over 200 books across genres and languages from various publishers across the country. A good number of publishing professionals visited NBT stall and appreciated the exhibit of books at the stall. Some of them showed keen interest in acquiring copyrights or co-publishing arrangements.



In honour of the 70th anniversary of the establishment of diplomatic relations between The People's Republic of China and Romania, BIBF invited Romania to be this year's country of honour. More than 20 publishers presented their poetry and literature at the Fair to create awareness of the richness of the Romanian culture amongst visitors.

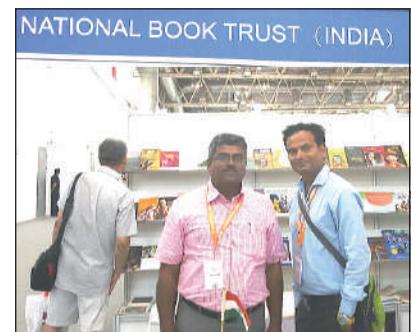
While children's books and digital publishing dominated BIBF once more, the biggest story of the Fair was BIBF's partnership with China Telecom, the first time it has been demonstrated at a publishing trade fair. BIBF's special 5G+ Reading Zone showed how faster, high quality internet speed can open up new opportunities for publishers, writers and readers.

BIBF hosted interactive

demonstrations of the new technology throughout the Fair. A series of performances and author events took place to show how 5G, combined with augmented reality, mixed reality and virtual reality, makes it possible for authors to communicate with their readers in new ways. In future, readers can take part in book launches, for example, by watching projected images of authors. A number of book launches, storytelling and reading promotional events were also organised during the Fair.

This year, a record number of 175,000 publishing professionals attended the Fair, ranging from the one-day Beijing International Publishing Forum to a 2-day intensive induction programme for new exhibitors.

Shri Rakesh Kumar, Deputy Director and Shri Dwijendra Kumar, English Editor represented NBT at the Fair.



NBT Celebrates Hindi Pakhwada

“A fortnight dedicated to Hindi is celebrated every year in India. No other country in the world dedicates a fortnight to its national language,” said Dr Kamal Kishore Goyenka, noted author and Vice Chairman of Kendriya Hindi Sansthan, Agra at a lecture on ‘Premchand Ki Bhasha aur Unki Pehchaan.’ The lecture was organized by the National Book Trust, India as part of Hindi Pakhwada celebrations at its premises in Vasant Kunj, New Delhi on 9 September 2019.

He further said that the significance of Hindi was first recognized by Mahatma Gandhi in 1903 in South Africa. He gave a speech in Hindi there. Later when he visited India in 1915, he accepted Hindi as a language of struggle for freedom of India. “But now,” he remarked, “after independence, the language has become irrelevant.”



Dr Goyenka said that Hindi has been recognized in countries like the United States of America and Mauritius where several literary and cultural programmes on Hindi are organized. He felt that to promote Hindi, there is a need to make Hindi a medium of learning at research and higher education level.

Focussing on the life and works



of Premchand, Dr Goyenka said that Premchand, basically was a Urdu writer. His first story in Hindi was published in 1914. Thereafter, he got a few more Hindi stories published and got a recognition as an exemplary writer.

Dr Goyenka also brought into light some of the unknown and interesting facts about the life of Premchand. He said that when Premchand died, he had two insurance policies and a cash amount for Rs 5000. Premchand also visited Bombay (Mumbai) to write scripts for Hindi movies. There are many stories of Premchand which are yet to be published.

To bring out the philosophy and essence of Premchand’s writings, Dr Goyenka narrated a few stories of Premchand. He remarked that the writer was much ahead of his times and talked about issues that are relevant even today.

Ms Neera Jain, Director, NBT thanked the distinguished guests present on the occasion. She also said that, this year, the number of employees participating in the competition has increased considerably.

National Book Trust, India organised Hindi Pakhwada from 1 to 15 September 2019. During the Pakhwada, three competitions for employees of the Trust

including Hindi general knowledge, essay writing and poetry writing.

On this occasion, the prizes were given away to the winners of competitions held during Hindi Pakhwada. The winners of essay competition included Shri Bhagendra Patel, Ms Poonam Madhukar, Ms Ekta, Ms Priyanka Jadon, Ms Surekha Sachdeva, Ms Ritu Kumari, Ms Poonam Jain and Ms Rukhshi. The winners of General Hindi Knowledge

competition were Shri Mukesh Panwar, Ms Aruna Devi, Ms Navjot Kaur, Shri Avinash Anand, Ms Sunita Verma, Shri Mani Bhushan, Ms Savita Prasad and Ms Shefali. The winners of Hindi Dictation competition were Shri J Ali, Shri Praveen Kumar, Ms Vasundhara Lal, Shri Omveer, Shri Sudhir Kumar, Shri Aman Kumar, Ms Renu Nirmal and Shri Pramod Kumar. The winners of Hindi Quiz



competition were Shri Bhagendra Patel, Ms Kanti Bisht, Shri Mani Bhushan, Shri Pramod Kumar, Ms Shweta Kumari, Ms Aruna Devi, Shri Om Prakash and Shri Rahul Kumar.

Hindi Pakhwada was coordinated by Shri Rakesh Kumar, Deputy Director and Rajbhasha Adhikari; and Ms Alpna Bhasin, Translation Officer of the Trust.



Gandhi: The Writer

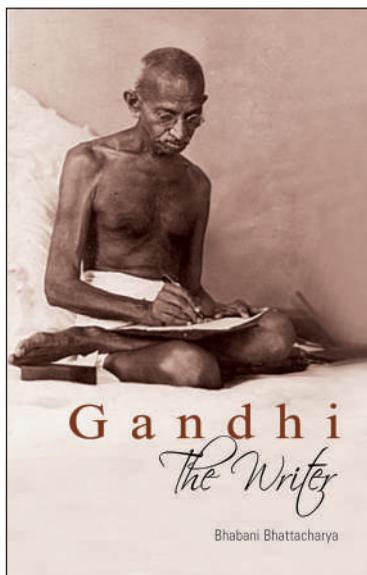
What, then, is the bare emotion-stripped truth about Gandhi the writer? And that question may well evoke a counter-question: What is a writer?

The answer is complex, multi-faceted. He who wields words effectively for a creative purpose is a writer, beyond doubt. So is he who uses words to make images of beauty even of the ephemeral kind. (A great bulk of even the best writing is ephemeral, anyway.) Beauty is not necessarily truth, though; nor is truth in its absolute sense beauty (an un-Gandhian idea, this.) The literature of our time will affirm this view. There is a genre of writing which owes its enrichment to truth, not to beauty. The words, the clay of creativity, mean almost nothing in their own individual or collective right, acting only as the instrument of a certain planned purpose. It is the nature and dimension of that purpose that make a dividing line (sharp here, blurred there) between the writer and the non-writer.

No one who has used the stuff of words on a massive scale has been as passionately purposive as Gandhi. No one has used words with such intense longing to be down-to-earth on the one hand and, paradoxically, to reach for the stars on the other.

He has plainly stated his objective. "I write as the spirit moves me at the time of writing." "I write to propagate my ideas." And again: "The reader can have no idea of the restraint I have to exercise... in the choice of topics and my vocabulary. It is a training for me. It enables me to peep into myself and to make discoveries of my weaknesses. Often my vanity dictates a smart expression or my anger a harsh adjective. It is a terrible, ordeal but a fine exercise to remove these weeds."

A writer could be inimitably more than the words he spins out. And the words could be a vast deal more meaningful than their stark face value. A writer is his thought, his dream, his dedication; Provided, of course, that he gives all these an outer habitation in terms of language. That is a compulsion he lives for. Without that, he could be an idealist, a man of wisdom, a seer, but certainly not a writer.



Gandhi set down in clear-cut lucid prose in his mother-tongue Gujarati, in Hindi and in English — it was inevitable that he wrote far more in English than in Indian languages — every shade, every nuance of his thought. He laid bare each passing phase of his inner development and the mainsprings of motivation behind every significant deed. He grew within himself all the time, year after year, decade after decade, and naturally there had to be contradictions in what he said. The unabashed self-stripping, the uninhibited revelation of inner frailties and soul storms, the deadly struggle to reach out towards Truth at any cost — all these mark not only the pages of the brilliant Autobiography he wrote (aptly calling it *The Story of My Experiments with Truth*), but also a large area of his enormous literary output. His faithful secretary and companion, Mahadev Desai, translated into English almost everything of note that Gandhi produced in his mother-tongue — and the ability of Mahadev Desai to write as Gandhi himself wrote was indeed unique. Gandhi's English wordage alone exceeds two million. Most of his work appeared in *The Young India*, the weekly journal he founded in 1919 (following his South African venture, *Indian Opinion*), filling it mainly with the product of his own pen; and besides this was his Gujarati weekly, *Navajivan*. Each was virtually a counterpart of the

other. Some time after their suppression by the Government of India (there was a brief period when *The Young India* came out in cyclostyle form), Gandhi founded *Harijan* (1933) and this also was a weekly. *Harijan* was issued in English and several regional languages. It survived its founder's passing away by several years. While the contents of these periodicals must make the principal source material for a Gandhian study, the few books he wrote are important too. His Autobiography has already been mentioned. This is supplemented by a companion volume, *Satyagraha in South Africa*. But long before he issued these works, as far back as 1908, he wrote *Hind Swaraj*, or *Indian Home Rule*. Neglected when first published, it attracted the highest acclaim thirty years later. For instance, John Middleton Murry, reviewing a reprint of the book, stated: "The greatest Christian in the modern world is Gandhi: and *Hind Swaraj* is (I believe) the greatest book that has been written in modern times." Several other remarks of equal force will be discussed in a chapter in this volume devoted to that book. There was also the slim *Key to Health*, which has been listed among Gandhi's "basic" books — it has had a surprisingly large circulation in the East as well as the West. In this study, however, *Key to Health* will be left out since (so it seems to me) it cannot claim any literary merit. Finally, there are, Gandhi's numerous letters — thousands — written to people of all kinds, the great and the humble, old and young, and even children. Selectively issued in several collections, they are a mirror of several facets of their writer's personality.

The English weeklies Gandhi founded and edited in India had a somewhat limited circulation. Yet, let it be recorded that at one time the sale of *The Young India* went up to 40,000 copies — a big figure in those days in Indian journalism. *Navajivan* was no less popular. The all-important fact, however, is that his writings were "common property" — no copyright was involved — and they were promptly reprinted in almost the entire Indian Press. So *The Young India* and

Harijan commanded indirectly a varied, eager and truly massive readership all over the country. It is astounding that the flow of Gandhi's contributions to his periodicals never slackened through the long years; he kept up the quantity as well as the qualitative standard even in the crucial periods when the country was ablaze with a national conflagration, and the obligation to direct countless masses of people engaged in a "Do or Die" struggle imposed on the Supreme Leader the heaviest strain and stress...

Lest I deviate from my set theme with its stated accent, I hasten to say that this volume is composed essentially of Gandhi's revelation of himself through one medium alone, the written word. Even his spoken words are, generally speaking, beyond the purview of this study. Some relevant biographical data have been used simply as a framework and are not meant to tell a continuous story. Nehru has said: 'It may be that if many attempt to write his life, they may succeed in throwing light on some aspects of this unique career.' In these pages I have dwelt on one of a hundred aspects. And even in that limited area I have had to be severely selective.

Gandhi started writing in his early youth, but what he had to say then was not of consequence, aside from the fact that even at that time he was, within his

limitations, led by a far-from-common seriousness of purpose, along with an extraordinary measure of human warmth. His South African days were a period of severe self-preparation — he was caught all unawares by this sudden, inescapable need — but its truly rich fruitbearing was to take place many years later in his own homeland.

Then it so happened that, in his middle years. History held him in an iron grip. History and Life-Force fused — they became two mighty elements turned into one — with the self-same intent. There could be no release for the common man faced with the compulsion to make himself uncommon. Caught up in the tidal sweep, he had to move uncontrollably forward

and further forward towards a skyline that continued to recede.

The words that flowed from his pen in the next three decades stand as a living record of this amazing inner development of a person whose constant prayer was an echo of a great hymn from the Upanishads:

*From untruth lead me to Truth
From darkness lead me to Light
From death lead me to Immortality.*

And it hardly needs to be stated that the Life-Force (or whatever else it was) did heed the ardent and ceaseless prayer deep down in his heart and led him, above all else, from untruth to truth, darkness to light, death to immortality.

- Excerpted from the book *Gandhi: The Writer* published by NBT India

Theme at the NDWBF 2020

The forthcoming edition of New Delhi World Book Fair, which is an annual feature, will be held from 4 to 12 January, 2020.

The theme of the New Delhi World Book Fair 2020 is 'Gandhi: The Writers' Writer.' Mahatma Gandhi was a prolific writer, editor and translator. He wrote extensively in Gujarati, Hindi and English languages. His writings not only reflected his philosophy of non-violence and peace but also gave an insight into the socio-economic and political scenario of the country. Both his thoughts and writings have greatly influenced the writers across the globe like Mulk Raj Anand, VS Naipaul, Sarojini Naidu, R K Narayanan, Romain Rolland, among others. The theme is an attempt to give booklovers a glimpse of how Mahatma Gandhi inspired and influenced the writers of all ages and how the writers understand and put Gandhiji in words.

Training Course in Book Publishing

National Book Trust, India organized a short-term certificate course in book publishing at University of Allahabad, Prayagraj from 7 to 16 September 2019.

Dr. Uday Pratap Singh, Honourable Chairman, Hindustani Academy, Allahabad inaugurated the programme. Prof. Chanda Devi, Head of Department of Hindi, University of Allahabad, presided over the function. Shri Manas Ranjan Mahapatra, Course Director was also present on the occasion.

Over 50 participants from across the state participated in the course. The experts from the industry introduced the participants to the various aspects of publishing like copyright, editing,



designing, ISBN, printing, sales, promotion and marketing. The faculty included Shri Chandrashekhar Mishra, Shri Dharmendra Shukla, Shri Sridharan Balan and Shri G.S. Jolly. The participants were taken to a visit to the Government Press, Prayagraj.

The valedictory function was organized on 16 September 2019. Dr Ishwar Sharan Vishwakarma, Chairman, Higher Education Services Selection Commission, Allahabad was the chief guest on the occasion. Shri. Yogender Pratap Singh, Professor, Hindi Department, University of Allahabad was also present on the occasion.

Shri Narendra Kumar, Production Officer coordinated the programme.

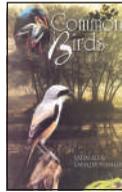
Books on Animals & Nature

The world celebrates October 3 as Nature Day, October 4 as Animal Day and October 6 as Wildlife Day - all the three days aim at promoting environmental awareness. Given below is a list of some of NBT's publications on these subjects.

Common Birds

Salim Ali & Laeq Futehally
Based on a study of Indian bird-life extending over four decades, this book conveys all that one would like to know about birds.

ISBN 978-81-237-1032-7; Rs 100



analyses the human interference leading to the degraded status of the same today and suggests measures for its eco-restoration.
ISBN 978-81-237-6568-6; Rs 145

Our Environment

Laeq Futehally
Written in an easy and lucid style, the book looks at the varied natural environment in all their contours of utility and aesthetic appeal. The author emphasises, without being averse to the needs of man's dependence on Nature, that most of the damage inflicted on the environment is unwittingly done.

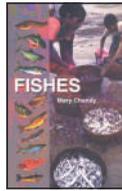
ISBN 978-81-237-0036-6; Rs 110



Fishes

Mary Chandy
A fascinating book about fishes—their structure, adaptations, peculiar habits and ways—and the various kinds of fish that inhabit the oceans, seas, rivers, streams, ponds and fisheries.

ISBN 978-81-237-1045-7; Rs 90



The Planet Earth

S M Mathur
The book, besides giving physical data of the Earth, gives a concise account of the broad physical features of the globe such as oceans, mountains, rivers and lakes.

ISBN 978-81-237-5858-9; Rs 45



Forests and Forestry

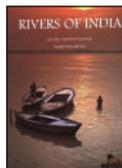
K P Sagreiya
This book deals with various types of forests in India, their nature, description and utility as perpetual renewable national assets. It also throws light on the technique and practice of forestry so as to derive the maximum benefit from forests.

ISBN 978-81-237-1126-3; Rs 95

Rivers of India

Radha Kant Bharati
A comprehensive introduction to the life line of the country—the rivers, explaining their cultural, social, economic, commercial significance. Translation from Hindi has been done by Sandeep Sinha.

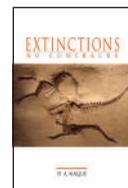
ISBN 978-81-237-4138-3; Rs 90



Extinctions: No Comebacks

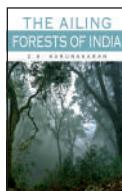
M A Haque
The book explores the history of life on Earth and various factors that resulted in mass extinctions. Scientists believe that the rate of modern-day extinctions is faster than the earlier ones due to human activities. The book looks into the impact of extinctions on Earth's biodiversity and gives some idea about measures that need to be taken to save Earth from further degeneration.

ISBN 978-81-237-7951-5; Rs 140



The Ailing Forests of India

C K Karunakaran
In pre-historic days, the forests extended over the entire country. The original inhabitants mostly lived as denizens of the forest. Later on, greed and a growing population led to progressive shrinkage of our forest cover and to inevitable consequences in the form of erosion, floods and drought. This book



Science of the Oceans

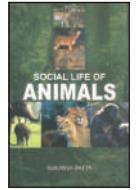
A N P Ummerkutty
This book introduces us to the science of oceanography and the immense potentialities of water around our shores for exploring and utilising them for the prosperity of our people.

ISBN 978-81-237-0468-5; Rs 75



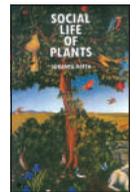
Social Life of Animals

Sukanya Datta
This book is a wealth of information on social life of animals—how crocodiles guide their young to water, the male penguin incubates the eggs, the female hornbill protects her chicks from predators, and many more such details of other animals.
ISBN 978-81-237-3937-3; Rs 110



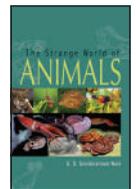
Social Life of Plants

Sukanya Datta
Plants, like humans, form alliances with other plants and animals, wage war against enemies, employ mercenaries and use subtle strategies for survival. This book explains the interesting social life of the plant world.
ISBN 978-81-237-2938-1; Rs 110



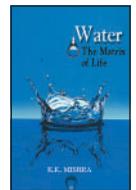
The Strange World of Animals

G.S. Unnikrishnan Nair
The animal kingdom is full of wonders. Each animal is a genetic marvel. Nature has blessed them with many special capabilities that even humans have been trying to imitate. Recent explorations have revealed some animals, which have been unknown to us until now. This book, planned like a safari, takes the readers around the animal world to see some of these creatures and their strange world.
ISBN 978-81-237-7410-7; Rs 295



Water: The Matrix of Life

K K Mishra
The astonishing properties and role of water as the 'matrix of life' have been presented in a semi-technical style. This book provides a deeper understanding of the most ubiquitous marvel of Nature.
ISBN 978-81-237-3314-2; Rs 60



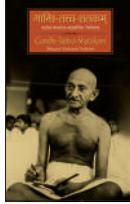
An Inspiration to Many : Bapu

The nation celebrates 150th year of Mahatma Gandhi's (2 October 1869-30 January 1948) birthday. National Book Trust, India has brought out a number of publications on Mahatma Gandhi in Hindi, English and other Indian languages.

Gandhi-Tattva-Shatakam

Dr M V Nadkarni

Written by noted economist, the book is the first Sanskrit publication of the National Book Trust, India. This bilingual book in Sanskrit and English, is a set of 108 verses conceived and presented in Sanskrit language covering all the important aspects of Mahatma Gandhi's life, work and philosophy. It endeavours to enrich the Sanskrit language by introducing contemporary thinking for the benefit of the youngsters as well as general readers.



Bapu (Part I)

F C Freitas

81-237-1026-7 / Rs 14

The story of Gandhi from his birth till the Dandi March in pictures and words.

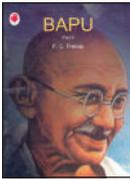


Bapu (Part II)

F C Freitas

81-237-1025-9 / Rs 16

This sequel to Part I tells about Gandhi's arrest following the Salt Satyagraha and ends with his assassination.

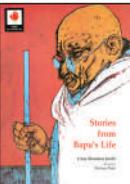


Stories from Bapu's Life

Uma Shankar Joshi

978-81-237-0508-8 / Rs 19

In this book, the noted Gujarati writer relates some interesting episodes from Bapu's life. Written in a simple and heartwarming style, the stories will appeal to children.



Gandhi-Nehru Correspondence: A Selection

Arjun Dev (Ed.)

978-81-237-6125-1 Rs 95

This collection brings together select correspondence between Gandhi and Nehru. Together they portray a strikingly

unique relationship that was not only personal but also political.

Gandhiji and His Disciples

Jayant Pandya

978-81-237-1116-4 / Rs 45

This book is the story of twelve eminent Gandhians, their initiation and shaping of their personalities by the Mahatma and their contribution to humanity.

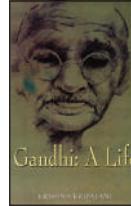


Gandhi: A Life

Krishna Kripalani

978-81-237-0646-7 / Rs 60

Mahatma Gandhi lived, suffered and died for his people. Yet it is not in relation to this country alone that his life has significance. Nor is it only as a patriot or revolutionary reformer that he will be remembered by future generations. An interesting and absorbing account of the life and achievements of Mahatma Gandhi.



Gandhi's India: Unity in Diversity

978-81-237-5213-6 / Rs. 40

Gandhiji's basic ideas underwent no change during the forty years of his active public life, but their expression and application varied according to circumstances. This is a brief anthology of Gandhiji's views.

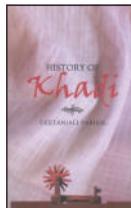


History of Khadi

Geetanjali Parikh

978-81-237-6042-1 / Rs 80

The book attempts to take the readers on a historical journey of Khadi, from being a livery of freedom to green fabric or designer wear. It aims to provide an insight on the pivotal role Khadi played in the Indian



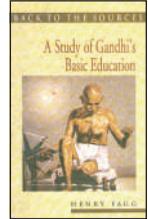
economic planning, giving a roadmap of Khadi from local village to world market.

Back to the Sources: A Study of Gandhi's Basic Education

Henry Fagg

978-81-237-3969-9 / Rs 50

The book attempts to provide a detailed contextual study of the most decisive period in the evolution of Gandhi's beliefs on education.

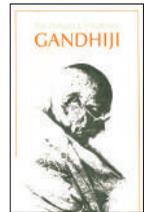


Pen-Portraits and Tributes by Gandhiji

U S Mohan Rao

81-237-0260-7 / Rs 30

The book is a collection of Gandhiji's sketches and tributes on some of the eminent personalities of his times who influenced him greatly. It throws light on a fascinating aspect of Gandhiji's personality; his observations and the ability to penetrate the innate goodness of human nature in a few words.

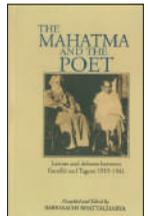


The Mahatma and the Poet

Sabyasachi Bhattacharya (Comp.)

978-81-237-2201-X / Rs 65

Put together from various published and unpublished sources, this book is a collection of letters and debates exchanged between Mahatma Gandhi and Rabindranath Tagore.

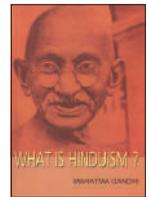


What is Hinduism?

Mahatma Gandhi

81-237-0927-7 / Rs 35

A selection of Gandhiji's articles drawn mainly from *Young India*, the *Harijan* and the *Navajivan* on Hinduism. Written on different occasions, these articles present a picture of Hindu Dharma in all its richness, comprehensiveness and sensitivity to the existential dilemmas of human existence.



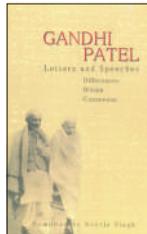
Books on Sardar Patel

The nation celebrates the 144th birth anniversary of Sardar Vallabhbhai Patel on 31 October. Popularly known as the Iron Man of India, Patel played a significant role during India's freedom struggle as well as post independence years. Two books brought out by NBT, bring out the personality of Sardar Patel.

Gandhi-Patel: Letters and Speeches; Neerja Singh (Comp.)

This collection brings out some of the significant correspondences between Gandhi and Patel, their mutual respect for each other and also the differences between the two on various matters of policies and strategies.

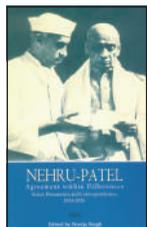
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Nehru-Patel: Agreement Within Differences; Neerja Singh (Ed)

This collection brings together the correspondence between Nehru and Patel. Set against the tumultuous backdrop of India's freedom struggle, these conversations engaged with some of the most challenging debates of the day. What is striking about these exchanges is the candour and high intellectual acumen with which they addressed many of these issues. Disagreements were aplenty, but they also display a willingness to set these aside for the common pursuit of national goals. A collection that inspires as much as it informs.

978-81-237-5874-9; Rs 95



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As part of the New Delhi World Book Fair, the NBT is organizing the 8th New Delhi Rights Table (NDRT) on 4 and 12 January 2020. The two day event brings together publishers, Rights' agents, translators and editors from India and abroad to network and explore business opportunities together.

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