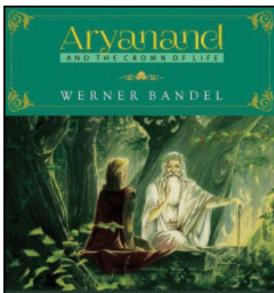


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PICK OF THE MONTH



Aryanand and the Crown of Life
Werner Bandel
Rs. 225.00
ISBN: 978-93-5491-602-1

First-Ever Gomti Book Festival in Lucknow



National Book Trust, India organised a one-of-a-kind book festival for book lovers in the beautiful city of Lucknow. The Gomti Book Festival was inaugurated on 29 October 2022 at the scenic Gomti Riverfront Park, Lucknow. This 9-day festival was organised from 29 October to 6 November 2022, in collaboration with the Lucknow Development Authority.

The main attractions at the book festival were the intellectual discussions at Author's Corner, the Children's Corner, the new talents at the Youth Corner, cultural performances and a wide range of books at the Book Street. Famed personalities including authors, editors, dignitaries, publishers, directors, etc. became part of the festival along with readers who indulged in the various activities and programmes that were organised. Experts with varied and similar interests held panel discussions and talks on various topics of interest. Interactive storytelling sessions for children of all age-groups along with various

writing and drawing workshops, open mic evenings, and cultural programs became huge crowd-pullers during the festival.

The book festival was inaugurated by Shri Hriday Narayan Dixit, Former Assembly Speaker, Dr Roshan Jacob, Divisional Commissioner, and Shri Yatendra Mishra, renowned Author in the august presence of Prof. Govind Prasad Sharma, Chairman, NBT-India and Shri Yuvraj Malik, Director,

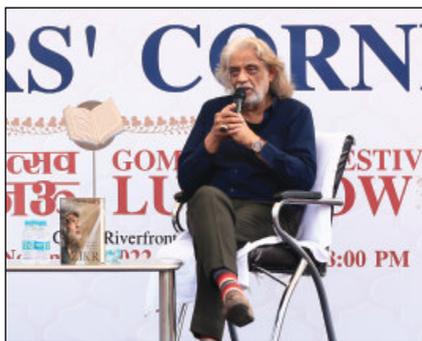
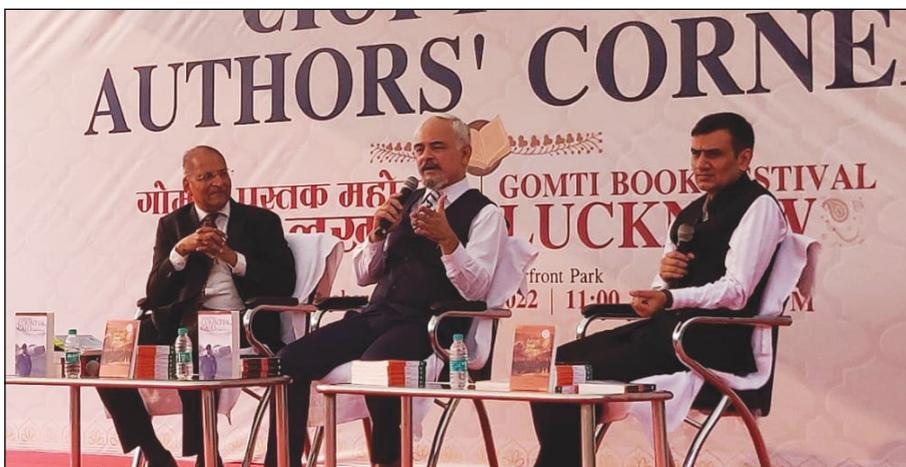


NBT-India along with Ms Anita Bhatnagar Jain, IAS, Former Additional Chief Secretary.

The inaugural day of the festival was marked with a recounting of the sacrifices made by the Indian Armed Forces by Shri Yuvraj Malik, Director, NBT-India along with Shri Kulpreet Yadav, author, Rezang La Kee Shaurya Gatha and Shri Sarit Jafa, author, When the Country Calls.

The festival remained a star-studded affair as the visitors got a chance to interact with personalities like Shri Muzaffar Ali who talked about his newly launched book, Zikr In the Light of Shade and Time with Ms Sathya Saran; Shri Vikram Sampath celebrated author, launched his book, Bravehearts of Bharat: Vignettes from Indian History; Shri Piyush Mishra,

actor, lyricist, playwright, musician and screenwriter talked about his upcoming fact-fiction Autobiography, Chef Pankaj Bhadouria along with Shri Ravi Bhatt and Ms Vandana Sehgal held a discussion on Lucknow Through My Eyes: Past, Present & Future; Yog Gurus from Patanjali; the family of Param Vir Chakra Awardee Manoj Kumar Pandey; Nawab Jaffar Mir Abdullah





talked about Lucknowi Andaz: Lucknow As I Know It; classical dancer Ms Jaya Mehta, author of Nritya Katha, published by NBT-India, classical singer Ms Aastha Goswami, 11 GRC Jazz Band, SSB Pipe Band, and many more. The authors selected under PM's YUVA Mentorship Scheme hailing from Uttar Pradesh also joined in this celebration of books.

Book lovers got a chance to explore a multitude of books across genres and

languages while walking down the Book Street showcasing stalls put up by various publishers, with the beautiful Gomti river flowing in the background. Various Reading Trees were set up across the location for visitors to read their books sitting under. The visitors especially appreciated the idea of setting up reading trees and enjoyed the musical evenings filled with poetry, shayari, music and a lot more.

The book festival came to a successful

end with a promise to return next year with Gomti Book Festival 2023 at the Closing Ceremony held on 6 November 2022. The programme was graced by the presence of folk singer, Padma Shri Ms Malini Awasthi, where winners from the various competitions and events were presented with a set of books. Visitors poured in huge numbers during the course of the festival and showed immense excitement to become a part of the festivities next year as well.

NBT- India Launches the First-ever Ganga Pustak Parikrama

The 81 days long journey of Ganga Pustak Parikrama was flagged off on 3rd October 2022 in Gangotri.

Launched first-time ever, this mobile book exhibition (Pustak Parikrama) by National Book Trust, India (under Ministry of Education, Govt. of India) – covering a journey of 2500 kilometres passing through all major cities, towns and settlements along river Ganga – will connect with about 1.5 lakh children and young adults among others and make them aware about the cultural and environmental aspects of Ganga on our lives through creative writing, readings, paintings, workshops, discussions and other such books-and-reading-related activities, etc.

The sacred waters of Ganga have inspired sages, philosophers, writers and artists who have immortalized its divine image in the collective mentality of crores of people. This mobile book exhibition will revisit the famous literary writings on Ganga through recitation and discussion of classics. It will also connect the literary heritage of writers who lived around the



river Ganga. This includes writings of Kalidas, Tulsidas, Premchand, Rabindranath Tagore, Harivansh Rai Bachchan to contemporary authors like Amish Tripathi. It will also covers contemporary writings, as well as research works on Ganga to create a public discourse around it. The National Mission on Clean Ganga has also shown interest in joining hands for this book exhibition for its Jan Ganga and Gyan Ganga Programmes. NBT-India will

also invite creative writings on the Gangetic wildlife and develop the same in the form of books for children.

The Mobile Book Exhibition will pass through Rishikesh, Haridwar, Bijnor, Meerut, Aligarh, Farrukhabad, Kanpur, Prayagraj, Mirzapur, Varanasi, Chhapra, Patna, Begusarai, Sultanganj, Bhagalpur, Sahibganj, Baharampur, Kolkata, and finally end its journey in Haldia on 22nd December 2022. The book exhibition has a focus section of books on Ganga and ecosystems developed around Indian rivers and water bodies, in addition to the age-appropriate books in Hindi, English Sanskrit and Urdu displayed under different categories.

Ganga Pustak Parikrama is open to anyone with a love for books and connect with the literary heritage of the sacred river of Ganga through the world of books.



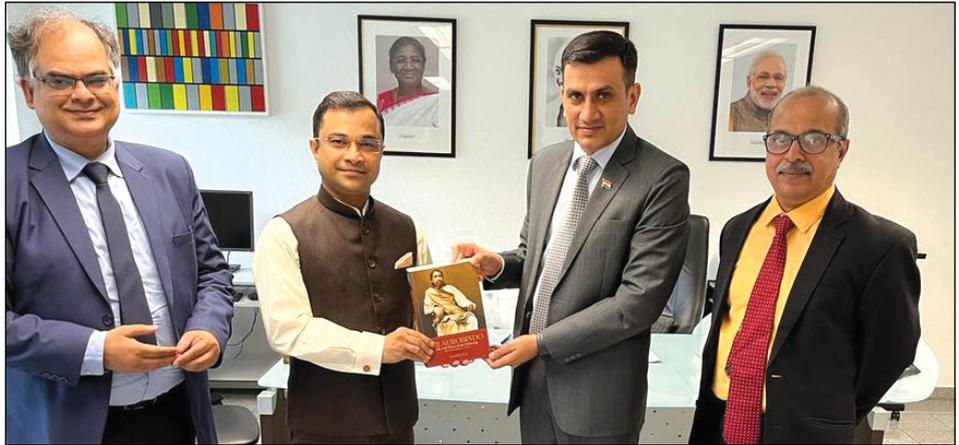
NBT-India at Frankfurt Book Fair

National Book Trust, India participated in the 74th Frankfurter Buchmesse (Frankfurt Book Fair), the largest book fair for international deals and trading of books in the world from 19-23 October 2022. This esteemed book fair is a five-day grand affair that is annually held in the month of October at Messe Frankfurt, Germany.

This year, the India stall at the fair was represented by a 3-member delegation from National Book Trust-India, Shri Yuvraj Malik, Director, NBT-India; Shri Kumar Vikram, Senior Editor and Shri S R Veenesh, Head, Production.

The India stall at the fair was inaugurated by Dr Amit Telang, Consul General of India, Frankfurt in the presence of Ms. Claudia Kaiser, Vice-President, Frankfurt Book Fair and other dignitaries.

Special editions of two recently published titles by NBT-India Book Trust to mark the 150th birth anniversary of Sri Aurobindo; 'Sri Aurobindo: The Life and Times of the Mahayogi' by Prof. Manoj Das and 'Sri



Aurobindo for the Young' by Prof. Ramesh Bijlani, were presented to Shri Amit Telang, Consul General of India in Frankfurt by Shri Yuvraj Malik as a gift on the occasion.

NBT-India's newest title, 'Aryanand and the Crown of Life' written by Werner

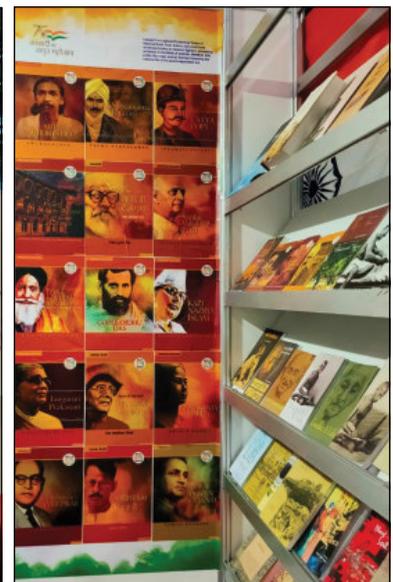
Bandel was also released during the fair in the presence of the author, a distinguished Indologist, illustrator, photographer and Vedic scholar. Visitors at the fair took special interest in browsing through books published by various Indian publishers across genres.



NBT-India at Feria Internacional del Libro Barcelona

National Book Trust, India participated in the Barcelona International Book Fair - Liber 2022 (Feria Internacional del Libro) for the first time. The 3-day book fair was organised from 5-7 October 2022. Professionals from the publishing industry shared their experiences and views about books of different genres and discussed reading as a habit on the different stages set up at the fair grounds.

NBT-India showcased a collective exhibit of about 200 books across the Indian publishing industry, in Spanish, English, Hindi & other Indian languages. A display of the titles released under NBT-India's new publishing series, India@75 series, celebrating Azadi Ka Amrit Mahotsav was also set up at the fair which attracted a large number of trade visitors and general public.



Book Review

5G and the Telecom Story: A Timely Title

The wait is over', said the Prime Minister in his Independence Day address to the Nation, welcoming the advent of 5G mobile service in the country. And 'The National Book Trust' has promptly brought out a reader-friendly title on telecommunications, with special focus on 5G technology, which promises faster speed and other benefits of broadband access to the Internet.

This timely edition (Seventh) in the NBT's Popular Science series explains in remarkably simple terms the main waves of innovation in telecommunications that have swept the world ending with the 5G technology. The chapter on mobile telecommunications decodes the transition from 1G to 5G generation, including inputs from Indian engineers in utilising the 5G technology in our country. The narrative is lucid and relevant, combining academic rigour with journalistic flair.

Starting with the fascinating history of the telegraph and the telephone, the book traces the amazing developments in fibre optics, digital signal transmission, microwaves, and satellite (INSAT) communications, including the emerging role of software in space links. A separate chapter explains navigation satellites (including India's Navic system). An interesting box item describes

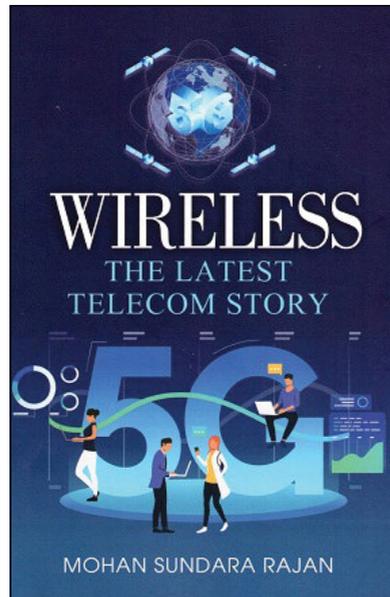
the 'rediscovery' of Einstein's laws in the working of mobile phones. The narrative goes on to analyse the mutually reinforcing role of the Internet and telecommunications, especially through smartphones and WhatsApp.

The book then turns to the steep learning curve in mastering the switching and networking technology, starting from the early step-by-step Strowger telephone exchanges to its electronic successors. Finally, the challenge of going digital in rural India is given a reality check. Specially prepared infographics and a select glossary enhance the value of the book.

The presentation is geared to make it easily accessible to different levels of readership. It would enable students to go beyond the current syllabus and motivate them to take up careers, especially start-ups, in this highly profitable field. It would serve as a credible backgrounder for those in the telecom business. The book is worthy of support by educational institutions, State Governments and telecom companies with goals beyond profits.

- S.S. Pillai

Executive Editor, GYAN Vitaranam



Wireless :The Latest Telecom Story

Author : Mohan Sundara Rajan

Price : Rs 345

NBT-India Welcomes Young Kids for a Day of Creative Learning

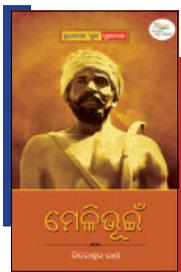
On the occasion of the birth anniversaries of Mahatma Gandhi and Lal Bahadur Shastri, NBT-India welcomed students from various schools across Delhi to its headquarters on 2nd October 2022 for a fun-filled day of learning through creative activities such as story-telling sessions, drawing and colouring activities.

The event was organised for students to acquaint their young minds with the sacrifices made by these great personalities and the pivotal roles they played towards freedom struggle. The children participated in the activities with excitement and enjoyed a story-telling session on the book "The Adventures of Rusty" authored by Ruskin Bond and published by NBT-India.

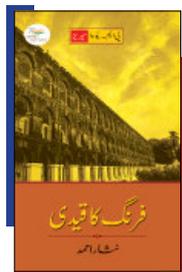


NBT-India To Launch the New PM-Yuva Series

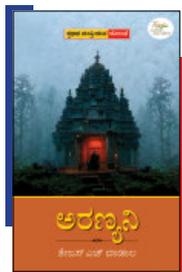
The present collection of books represents the recently published titles under NBT-India's new Publishing Series, PM-YUVA Series. These books are published as part of the PM's Mentoring Yuva Scheme 1.0 (launched by the Ministry of Education), under which 75 young authors under the age of 30 were selected through an All-India contest. NBT-India is the Implementing Agency of the Scheme.



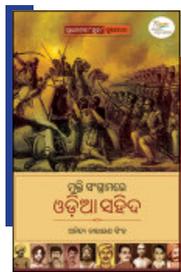
Melibhuin
Dileshwar Rana
Odia



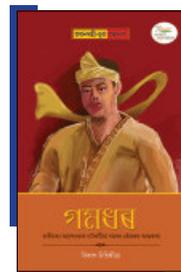
Firang Ka Qaidi
Nissar Ahmed
Urdu



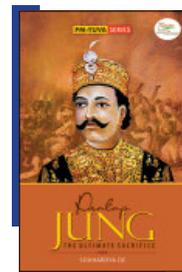
Aranyani
Tejas H Badala
Kannada



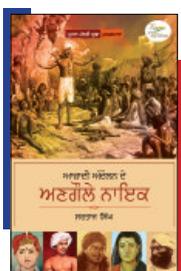
Mukti Sangramare
Odia Shahid
Anindya Narayan Singh
Odia



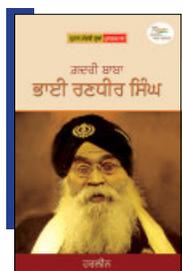
Gamadhar Swadhinata
Andolanar Baatkoteeyaa
Gamadhar Konwarar
Atmakatha
Vikas Dihingia
Assamiya



Pratap Jung
The Ultimate Sacrifice
Souharya De
English



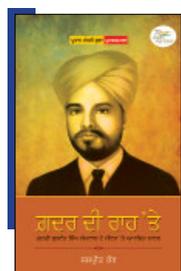
Azadi Andolan De
Angoule Nayak
Sartaj Singh
Punjabi



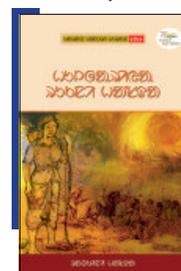
Ghadri Baba Bhai
Randhir Singh
Harleen
Punjabi



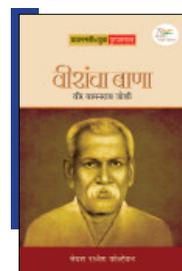
Desiyak Kuyil D.K.
Pattammal
Thamal Co. Saravan
Tamil



Ghadr Di Raah Te
Jaspreet Kaur
Punjabi



Hulgariya Rukni
Hansda
Rankini Hansda
Santali



Virancha Bana-Veer
Vamanrao Joshi
Shreyash Rajesh Kolhekar
Marathi



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THEME

DEMOCRACY

(INSTITUTIONS, EVENTS, PEOPLE, CONSTITUTIONAL VALUES - PAST, PRESENT, FUTURE)

“
Deadline
extended till
15 Jan 2023
”

“The democratic spirit is integral to our civilization ethos.”
- Narendra Modi
Prime Minister



For details and submission of entries visit

For details and submission of entries visit : <https://innovateindia.mygov.in/yuva/>
For queries please write to : nbtYuva2@gmail.com

Helpline No. : 8800409846

NBT-India Celebrates Vigilance Awareness Week

Vigilance Awareness Week was celebrated by National Book Trust, India from 31 October to 6 November 2022. On the occasion of Vigilance Awareness Day (31 October 2022), the officials took a pledge of Vigilance, administered by Shri Kumar Vikram, Chief Vigilance Officer of the Trust.



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The views expressed in the signed articles do not necessarily reflect the official views of the Trust.

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2021-23

G20
INDIA 2023

Co-organizer
INDIA TRADE PROMOTION ORGANISATION

NEW DELHI
WORLD BOOK FAIR

25 February - 05 March 2023
PRAGATI MAIDAN, NEW DELHI
11.00 AM TO 8.00 PM

THEME

75
Azadi Ka
Amrit Mahotsav

GUEST OF HONOUR COUNTRY

FRANCE

ATTRACTIONS:

CEO Speak a forum for publishing	New Delhi Rights Table	Authors' Corners	Yuva Corner	Children's Pavilion	Cultural Programmes	International Events Corner	Theme Pavilion
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