

Dear Exhibitor,

National Book Trust, India (under the Ministry of Education, Govt. of India) has been working towards the promotion of books and reading since the last 67 years through book fairs & festivals, workshops, seminars, conferences, etc. As part of this endeavor National Book Trust, India is organizing the “**Sambalpur Book Fair**” at PHD Ground, Birsa Munda Maidan, Ainthapali, Sambalpur.

**The details of the Book Festival are as follows:**

|   |                                  |
|---|----------------------------------|
| Period of the Book Festival                             | 21 to 29 January 2024            |
| Timing of the Book Festival                             | 12:00 Noon. to 9:00 p.m.         |
| Stall 3 Mtr. X 3 Mtr.<br>(English and Indian Languages) | Rs. 11,800/- (including 18% GST) |
| Stall 3 Mtr. X 3 Mtr.<br>(Hindi and Indian Languages)   | Rs. 5,900/- (including 18% GST)  |
| Last Date for Booking of Stalls                         | 12 January 2024                  |

An event like the “**Sambalpur Book Fair**” will provide ample opportunities for Publishers, Booksellers, and Distributors to display and sell their publications under one roof. We have also coordinated with various schools, colleges, universities, libraries, and NGOs to visit the Fair and purchase books in large quantities.

Please [click here](#) to participate in the Sambalpur Book Fair and update the payment details in the Application Form itself. Bank Transfer details for depositing the payment are as under:

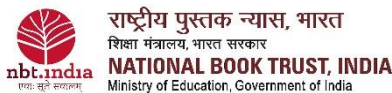
**Details of Bank Transfer:**

|                  |  |
|------------------|--|
| Beneficiary Name | National Book Trust, India   |
| Bank Name        | Canara Bank  |
| Account Number   | 3159101000299  |
| IFSC Code        | CNRB0003159  |
| MICR Code        | 110015187  |
| Branch Address   | Nehru Bhawan, 5, Institutional Area, Phase - II, Vasant Kunj, New Delhi-110070 |

Looking forward to your participation in the Sambalpur Book Fair 2024.

With kind regards and best wishes,

**Kanchan Wanchoo Sharma**  
Head (Exhibitions)–



5, Institutional Area, Phase-II, Vasant  
Kunj,

New Delhi-110070

Contact No : Ravindra Kumar (+91-7065192354)

Website: [www.nbtindia.gov.in](http://www.nbtindia.gov.in)