



TWO WEEK TRAINING COURSE IN BOOK PUBLISHING AT BENGALURU

**19 November to
1 December 2012**

**ACQUIRE IN-DEPTH
KNOWLEDGE OF:**

EDITING

PRODUCTION

MARKETING

SALES PROMOTION

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PUBLISHING

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AND RELATED ISSUES



NATIONAL BOOK TRUST INDIA

Ministry of Human Resource Development, Government of India

**Nehru Bhawan, 5, Institutional Area, Phase-II,
Vasant Kunj, New Delhi-110070**

A unique opportunity to become a publishing professional. Join Two-week's Training Course in Book Publishing from 19 November to 1 December 2012 being conducted by National Book Trust, India in collaboration with **The Bangalore Booksellers & Publishers Association, Karnataka Raja Vignana Parishat** and **Kannada Sahitya Parishat** at Bengaluru.

COURSE FEATURES

Eminent professionals from leading publishing houses in India will provide insights into various aspects of book publishing. Effective and participatory interaction is ensured through case studies, group discussions, workshops etc.

MINIMUM QUALIFICATIONS

The applicant should preferably be a graduate. Candidates with higher qualifications or experience in the field of Publishing would be given preference. Due weightage would also be given to SC/ST/OBC/PWD candidates. Applications received would be short listed for final selection by a duly constituted committee. No inquiries in this regard shall be entertained.

Course fee: Rs. 1000/- (Payable at the time of enrolment)

Last date of Receipt of Applications: 10 November 2012.

HOW TO APPLY

For Information Folder and Application Form, send Rs. 50/- (in cash) to The Regional Manager, **Southern Regional Office, National Book Trust, India**, Hall No. I, BDA Shopping Complex, Banashankari II Stage, Bangalore - 560 070. The Application Forms can also be downloaded from the NBT website www.nbtindia.gov.in. The duly filled-in forms may also be deposited at the same venue on or before the last date.

National Book Trust, India will not be responsible for any postal delay

For any further information, please contact Shri Sumit Bhattacharjee, Assistant Director and Course Coordinator at 011-26707700 or email: sumitbhattacharjee23@gmail.com or Mr Amit Karki, Regional Manager, Southern Regional Office at 080-2671 1994.