

NATIONAL BOOK TRUST, INDIA
“NEHRU BHAWAN”, 5, INSTITUTIONAL AREA
VASANT KUNJ PHASE-II, NEW DELHI-110070

**Expression of Interest for designing procuring/manufacturing and managing of
Souvenir Shop at the 21st New Delhi World Book Fair
4th February to 10th February 2013**

National Book Trust, India (NBT), under Ministry of Human Resource Development, Govt. of India, intends to have three Souvenir Shops at the 21st New Delhi World Book Fair on “Build, Operate and Transfer” (BOT) basis.

1. T-Shirt containing a slogan “Just Read” (2000 pieces)
2. Fridge Magnets (1000 pieces)
3. Badges (1000 pieces)
4. Printed stickers for children (1000 pieces)
5. Mugs with WBF Logo Printed on it (1000 pieces)
6. Coasters (1000 pieces)

Interested parties are required to quote item wise per piece rates towards designing and procuring/manufacturing of the above items. They may also quote their charges for manning and maintaining the Souvenir Shops, which would also involve selling of the items at the rates fixed by the Trust for each item from the Souvenir Shop. Parties may see the sample of the items before filling their quotations which would be made available at the office of the Trust which may give some idea to the bidders about the requirement of the Trust.

Interested parties may kindly send their proposals alongwith their competitive rates in a sealed cover superscripted on it as **Expression of Interest for the Souvenir Shop at the 21st New Delhi World Book Fair** addressed to the Director, National Book Trust, India which should be accompanied by the sample of each product quoted for, at the above mentioned address latest by **31.12.2012 at 11.00 a.m.**

The financial proposals of only those parties would be opened whose samples are found up to the satisfaction of the designated committee of the Trust, whose decision would be final and binding. In case of difference of opinion, the decision of the Director, NBT, India shall be final.

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Financial Quote

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Souvenir Shop at the 21st New Delhi World Book Fair
4th February to 10th February 2013**

Sl.No.	Item	Quantity	Per Piece Rate (Rs.)	Total Amount (Rs.)
1.	T-Shirt containing a slogan “Just Read”	2000 pieces		
2.	Badges	1000 pieces		
3.	Fridge Magnets	1000 pieces		
4.	Printed stickers for children	1000 pieces		
5.	Mugs with WBF Logo Printed on it	1000 pieces		
6.	Coasters	1000 pieces		
7.	Rates for manning and maintaining the souvenir shops (Full Duration)			
	Total			

Signature_____

Name and Address of the Bidder_____

Stamp_____

Date_____

Sub: Financial Quote for Expression of interest for designing procuring/manufacturing and managing of souvenir shop at the ensuing 21st New Delhi World Book Fair – reg.

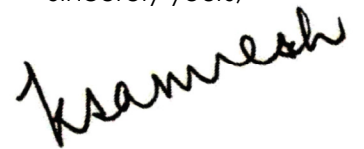
Dear Sir,

National Book Trust, India under the Ministry of Human Resource Development, Deptt of Secondary and Higher Education, Govt. of India intends to have 3 (Three) Souvenir Shops at the 21st New Delhi World Book Fair and has floated Expression of Interest for the same. Please find enclosed herewith a copy of the Expression of Interest alongwith the Performa of its Financial Quote.

If you are interested in the project, you may kindly fill in the financial quote along with the samples required to us latest by **31.12.2012 by 11:00 a.m.** The bids shall be opened on same day at 02:30 pm in the presence of the tenderers or their authorized representative (only one). The Trust reserves the right to accept/reject any/all quotations without assigning any reason whatsoever. The same will be hosted on website of NBT i.e. www.nbtindia.gov.in.

Thanking you,

Sincerely yours,



(Kumar Samresh)
Asstt. Director (Admn.)